VIGNAN INSTITUTE OF AGRICULTURE AND TECHNOLOGY

REPORT ON RYTU SADASSU AND EXHIBITION 30.10.2024

Final-year B.Sc. (Hons.) Agriculture students organized the "Rythusadassu and Exhibition" on October 30, 2024, as part of their Rural Awareness Work Experience Program (RAWE) in Kollipara village, Tenali Division, Guntur District. This event, aimed at bridging the gap between agricultural science and rural practice, was graced by the Chief Guest, Sri N. Venkateswarlu, District Agriculture Officer, Guntur. Other distinguished attendees included Prof. P.M.V. Rao, Dean of AAA and Acting Registrar of VFSTRU, who presided over the event; Guest of Honors Prof. D. Vijayaramu, Dean of PCF, VFSTRU, and Prof. T. Ramesh Babu, Dean of SAFT; along with Honored Guests Smt. N. Usha Rani, Assistant Director of Agriculture for the Tenali Division, and Sri K. Venkata Ramu, Mandal Agriculture Officer, Kollipara. All 39 participating students, accompanied by 85 farmers, showcased an impressive array of agricultural models, specimens, posters, and charts to introduce advanced scientific technologies to the local farming community. The event facilitated meaningful exchanges between students and farmers, promoting practical solutions for modern agricultural challenges.

Outcome:

For farmers, the event provided valuable insights into innovative agricultural techniques and strategies for enhancing productivity. Students benefited from the direct feedback and questions posed by farmers, enhancing their communication skills and deepening their understanding of rural agricultural needs. The Rythu Sadassu and Exhibition successfully fostered a collaborative learning environment, empowering both farmers and students with knowledge and motivation for sustainable agricultural practices.



Prof. PMV Rao (Dean, AAA, and i/c Registrar, VFSTRU), Prof. D. Vijayaramu (Dean, PCF, VFSTRU), Prof. T. Ramesh Babu (Dean, SAFT) witnessing Agricultural exhibition



Chief Guest Sri. N. Venkateswarlu, District Agriculture Officer, Guntur addressed farmers and students on the occasion of Rytu Sadassu and Exhibition

VIGNAN INSTITUTE OF AGRICULTURE AND TECHNOLOGY

Report on Sankranti Sambaralu 2024

Date: 4th January 2024
Venue: Convocation Hall, VFSTR (Deemed to be University), Vadlamudi

The **Sankranti Sambaralu 2024** celebrations at **Vignan's Foundation for Science, Technology & Research (VFSTR)** on **4th January 2024** marked a grand occasion dedicated to honoring **the backbone of India – its farmers**. The event was jointly organized by **VFSTR University**, the **Rythu Nestham Foundation**, and the **Vignan Institute of Agriculture and Technology (VIAT)**. The celebration sought to showcase the **spirit of Sankranti** while highlighting the **contributions of farmers** and **advancements in agricultural innovation**.

Cultural and Ceremonial Highlights

The event commenced with a vibrant **Kolatam performance**, followed by a **classical dance** presented by students of the VIAT. The **ceremonial lighting of the lamp** by dignitaries, accompanied by the **Vignan theme song**, set a graceful tone for the proceedings.

Delivering the welcome address, **Dr. T. Ramesh Babu**, Dean VIAT, expressed pride in organizing the celebration and emphasized that **agriculture forms the foundation of India's heritage**. He reflected on the department's journey since its inception in **2000**, led by **Dr. Lavu Rattaiah**, Chairman of the Vignan Group, and **Hon. Member of Parliament Sri Lavu Srikrishna**, noting, *"Our farmers are our heritage. This department works tirelessly to make agriculture sustainable and profitable, especially for small-scale farmers."*

Farmers at the Heart of the Celebration

Padma Shri Awardee Sri Y. Venkateswara Rao, Chairman of the **Rythu Nestham Foundation**, praised the initiative as a **pioneering effort** in honoring **250 farmer families** from Andhra Pradesh and Telangana. He commended the organizers for recognizing the innovation and dedication of farmers and extended gratitude to the **Chief Guest, Sri Kinjarapu Atchannaidu**, Hon'ble **Minister for Agriculture, Co-operation & Marketing, Government of Andhra Pradesh**, for his steadfast commitment to farmer welfare.

Sri Lavu Srikrishnadevarayalu, Member of Parliament (Loksabha) and and Vice-Chairman of the Vignan Group of Institutions, emphasized the need for integrating farmers into academic and cultural platforms. He stated, *"We cannot remain isolated as an institution. Our role is to influence and involve society, especially farmers, who form the core of our existence. Events like these bring together people from all walks of life to celebrate and learn from the farming community."*

Challenges and Innovations in Agriculture

In his thought-provoking address, **Dr. Lavu Rattaiah**, Chancellor of VFSTR, discussed the challenges of organic farming and the need for innovation in **fertilizer and pesticide development** to make natural farming more practical. He urged the development of **effective, affordable, and efficient alternatives** to chemical inputs and emphasized the integration of **mechanization, IoT, and artificial intelligence** in agriculture. He envisioned a future where *"farmers receive real-time alerts on pest attacks or soil health directly on their smartphones,"* inspiring students and researchers to drive such innovations.

The **Chief Guest, Sri Kinjarapu Atchannaidu**, highlighted the urgent need to rekindle youth interest in farming through **mechanization, soil testing, and modern technologies**. Drawing an analogy, he said, *"Just as a healthy person undergoes regular medical check-ups, our soil too must be tested regularly to ensure its fertility and productivity."*

Felicitation and Recognition

The celebration concluded with the **felicitation of the Chief Guest** and **50 exemplary farmers** from Andhra Pradesh and Telangana. The honourees were recognized for their **innovation, resilience, and contributions to sustainable agriculture**. Dignitaries encouraged the farmers to share their insights with students, fostering intergenerational knowledge exchange.

A Vision for the Future

The **Sankranti Sambaralu 2024** celebrations at Vignan University successfully blended **tradition, innovation, and gratitude**. The event underscored the university's commitment to **sustainable agriculture, technological integration, and farmer empowerment**. By bridging the gap between **academia and agriculture**, **VFSTR continues to play a transformative role** in shaping the future of Indian farming and celebrating those who sustain the nation.


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Rythu Sadassu and Agricultural Exhibition

About the Event:

As part of the Rural Awareness Work Experience Programme under the Student READY initiative, final-year B.Sc. (Hons) Agriculture students organized a *Rythu Sadassu and Agricultural Exhibition* on 9th April 2024 at Nutakki Village. The event aimed to promote sustainable farming by showcasing modern technologies and practices through exhibits, charts, and posters. A total of 112 participants, including farmers, students, and AHS faculty, actively took part in the program.

Summary:

The *Rythu Sadassu and Agricultural Exhibition* was held successfully, featuring esteemed guests including Dr. M.S.S. Rukmini, Dean of Student Affairs, and Dr. A. Sharada, Dean of the Office of International Students, VFSTR, as Special Guests. Mrs. J. Shailaja, Mandal Agricultural Officer (MAO), Mangalagiri, served as the Guest of Honour, with Dr. T. Ramesh Babu, Dean, SAFT, VFSTR, presiding over the event.

Dr. Rukmini appreciated the host farmers of Nutakki for their valuable guidance to B.Sc. (Hons) Agriculture students during the 14-week Rural Agricultural Work Experience Programme (RAWEP). Dr. Sharada emphasized the adoption of IoT and value addition in agriculture to improve price realization and attract youth to farming.

Mrs. Shailaja, MAO, Mangalagiri elaborated on various schemes and benefits available through the Department of Agriculture, Government of Andhra Pradesh, encouraging farmers to leverage these opportunities for growth and sustainability.

Dr. Ramesh Babu, in his presidential address, stressed the significance of smart farming and artificial intelligence as the future of agriculture. He encouraged farmers to adopt practical, technology-driven innovations for the socio-economic development of the farming community.



Dr. A. Sharada, Dean, Office of International students emphasized the adoption of IoT and value addition in agriculture



Dr. T Ramesh Babu, SAFT addressing *Rythu Sadassu and Agricultural Exhibition*



Dr. M.S.S. Rukmini, Dean of Student Affairs, VFSTR, addressing the *Rythu Sadassu and Agricultural Exhibition*, commended the efforts of host farmers for their unwavering support and guidance to B.Sc. (Hons) Agriculture students.



The distinguished guests felicitated 40 host farmers from all RAWEP villages in recognition of their invaluable support, guidance, and contribution to the successful implementation of the Rural Agricultural Work Experience Programme.



A group photograph captured featuring the distinguished guests, host farmers, final-year B.Sc. (Hons) Agriculture students, and faculty members

VIGNAN INSTITUTE OF AGRICULTURE AND TECHNOLOGY

REPORT ON RYTU SADASSU AND EXHIBITION **16.9.2024**

Final-year B.Sc. (Hons.) Agriculture students organized the "Rythusadassu and Exhibition" on 16.9.2024, as part of their Rural Awareness Work Experience Program (RAWE) in Kolakaluru village, Tenali Division, Guntur District. This event, aimed at bridging the gap between agricultural science and rural practice, was graced by the Chief Guest, Sri A. nageshwara Rao, District Agriculture Officer, Guntur. An event presided by Prof. P.M.V. Rao, Dean of AAA and Acting Registrar of VFSTRU, who presided over the event; Guest of Honors, Prof. T. Ramesh Babu, Dean of SAFT; along with Honored Guests Smt. Sri Vijay BABU, Assistant Director of Agriculture for the Tenali Division Tenali and Sri Sudheer Babu, Mandal Agriculture Officer, Kollipara. All 75 participating students, accompanied by 310 farmers, showcased an impressive array of agricultural models, specimens, posters, and charts to introduce advanced scientific technologies to the local farming community. The event facilitated meaningful exchanges between students and farmers, promoting practical solutions for modern agricultural challenges.



