



**VIGNAN'S**  
Foundation for Science, Technology & Research  
**UNIVERSITY**  
(Estd u/s 3 of UGC Act of 1956)

## DEPARTMENT OF MANAGEMENT STUDIES

### Action Taken Report on BBA Program R11 Feedback Implemented in R14 introduced in the AY 2014 – 15

#### *Action taken based on the suggestions from Students:*

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents are designed to enable Problem Solving Skills and Core competencies
3. Courses placed in the curriculum serves the needs of both advanced and slow learners
4. Contact Hour Distribution among the various Course Components (LTP) is satisfiable
5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
6. Curriculum is providing opportunity towards self-learning to realize the expectations
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Applicability/ relevance of the course for further education
9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

#### Analysis of Overall Feedback given by the Students on R14

| Parameters | Strongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade     |
|------------|----------------|-------|----------|----------|-------------------|-------------|-----------|
| Q1         | 47.5           | 52.5  | 0        | 0        | 0                 | 4.475       | Excellent |
| Q2         | 48             | 52    | 0        | 0        | 0                 | 4.48        | Excellent |
| Q3         | 50.2           | 49.8  | 0        | 0        | 0                 | 4.502       | Excellent |
| Q4         | 49.1           | 50.9  | 0        | 0        | 0                 | 4.491       | Excellent |
| Q5         | 49.6           | 50.4  | 0        | 0        | 0                 | 4.496       | Excellent |
| Q6         | 50.7           | 49.3  | 0        | 0        | 0                 | 4.507       | Excellent |
| Q7         | 53.3           | 46.7  | 0        | 0        | 0                 | 4.533       | Excellent |
| Q8         | 46.2           | 53.8  | 0        | 0        | 0                 | 4.462       | Excellent |
| Q9         | 51.1           | 48.9  | 0        | 0        | 0                 | 4.511       | Excellent |

#### Itemized responses given to the Suggestions of Students



**Suggestions**

1. Student's presentation and communication skills have to be improved further to make them employable through some mandatory courses.
2. Introduce English proficiency course
3. Provide classes for GMAT, CAT, GRE etc so as to enable the students to do well in competitive exams.
4. conduct additional classes for accounts subject
5. conduct activities
6. Offer specializations

**Action Taken:**

1. Introduced English proficiency course
2. Introduced soft skills lab
3. Strengthened kaizen activities

**Action taken based on the suggestions from alumni:**

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum

**Analysis of Overall Feedback given by the Alumni on R14**

| Parameters | Strongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade     |
|------------|----------------|-------|----------|----------|-------------------|-------------|-----------|
| Q1         | 86.2           | 12.1  | 1.7      | 0        | 0                 | 4.845       | Excellent |
| Q2         | 84.5           | 13.8  | 1.7      | 0        | 0                 | 4.828       | Excellent |
| Q3         | 79.3           | 19    | 1.7      | 0        | 0                 | 4.776       | Excellent |
| Q4         | 81             | 17.2  | 1.7      | 0        | 0                 | 4.789       | Excellent |
| Q5         | 77.6           | 19    | 3.4      | 0        | 0                 | 4.742       | Excellent |
| Q6         | 82.8           | 15.5  | 1.7      | 0        | 0                 | 4.811       | Excellent |
| Q7         | 84.5           | 13.8  | 1.7      | 0        | 0                 | 4.828       | Excellent |

**Itemized responses given to the Suggestions of Students**



**Suggestions:**

1. Provide internship for full semester
2. Increase industrial visits
3. Conduct mock interviews to crack interviews
4. Conduct more guest lectures
5. Conduct CRT classes

**Action Taken:**

- Organizing guest lectures
- Providing internship (short term)

**Action taken based on the suggestions from Faculty:**

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

**Analysis of Overall Feedback given by the Faculty on R14**

| Parameters | Strongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade     |
|------------|----------------|-------|----------|----------|-------------------|-------------|-----------|
| Q1         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q2         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q3         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q4         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q5         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q6         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q7         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q8         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q9         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |

**Itemized responses given to the Suggestions of Students**



**Suggestions:**

1. Suggested to offer Entrepreneurship Subject
2. conducting some activities like Case studies, Role plays to improve students analytical and decision making skills

**Action Taken:**

1. Introduced entrepreneurship subject to develop entrepreneurial spirit of students
2. Under Kaizen activity role plays, case studies were implemented to improve analytical decision making skills of employees.

***Action taken based on the suggestions from Employer:***

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.

**Analysis of Overall Feedback given by the Employer on R14**

| Parameters | Strongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade     |
|------------|----------------|-------|----------|----------|-------------------|-------------|-----------|
| Q1         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q2         | 100            | 0     | 0        | 0        | 0                 | 5           | Excellent |
| Q3         | 87.5           | 12.5  | 0        | 0        | 0                 | 4.857       | Excellent |
| Q4         | 81.3           | 18.8  | 0        | 0        | 0                 | 4.817       | Excellent |
| Q5         | 68.8           | 31.3  | 0        | 0        | 0                 | 4.692       | Excellent |

**Itemized responses given to the Suggestions of Employer****Suggestions:**

1. soft skills programs can be added
2. skill oriented certification courses and industrial tours can be more
3. contemporary electives can also be added

**Action Taken:**

- Introduced Labs to improve practical knowledge
- Business Communication Lab was introduced

***Action taken based on the suggestions from Parent:***



1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries

**Analysis of Overall Feedback given by the Parent on R14**

| Parameters | Strongly Agree | Agree | Moderate | Disagree | Strongly Disagree | Avg. Rating | Grade     |
|------------|----------------|-------|----------|----------|-------------------|-------------|-----------|
| <b>Q1</b>  | 65.4           | 30.8  | 3.8      | 0        | 0                 | 4.616       | Excellent |
| <b>Q2</b>  | 61.5           | 38.5  | 0        | 0        | 0                 | 4.615       | Excellent |
| <b>Q3</b>  | 88.5           | 11.5  | 0        | 0        | 0                 | 4.885       | Excellent |
| <b>Q4</b>  | 88.5           | 11.5  | 0        | 0        | 0                 | 4.885       | Excellent |
| <b>Q5</b>  | 80.8           | 15.4  | 0        | 3.8      | 0                 | 4.732       | Excellent |

**Itemized responses given to the Suggestions of Parent**

**Suggestions:**

1. Offer certification courses like TALLY, CAT etc
2. Give good amount of assignments to students after class hours
3. Monitor of students continuously
4. Focus on improving skills of students as per industry requirement

**Action Taken:**

1. Soft skills was introduced through this student will be able to inculcate analytical thinking, verbal and written communication, leadership and many more.
2. Counseling system is strengthened to monitor student's performance.

**HoD, MBA**