



VIGNAN'S
Foundation for Science, Technology & Research
UNIVERSITY
(Estd u/s 3 of UGC Act of 1956)

DEPARTMENT OF MANAGEMENT STUDIES

Action Taken Report on BBA Program R14 Feedback Implemented in R17 introduced in the AY 2017 – 18

Action taken based on the suggestions from Students:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents are designed to enable Problem Solving Skills and Core competencies
3. Courses placed in the curriculum serves the needs of both advanced and slow learners
4. Contact Hour Distribution among the various Course Components (LTP) is satisfiable
5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
6. Curriculum is providing opportunity towards self-learning to realize the expectations
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Applicability/ relevance of the course for further education
9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Students on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	50.5	49.5	0	0	0	4.505	Excellent
Q2	50.4	49.6	0	0	0	4.504	Excellent
Q3	52.2	47.8	0	0	0	4.522	Excellent
Q4	50.7	49.3	0	0	0	4.507	Excellent
Q5	53.6	46.4	0	0	0	4.536	Excellent
Q6	50.7	49.3	0	0	0	4.507	Excellent
Q7	50.9	49.1	0	0	0	4.509	Excellent
Q8	53.1	46.9	0	0	0	4.531	Excellent
Q9	49.8	50.2	0	0	0	4.498	Excellent

Itemized responses given to the Suggestions of Students

Suggestions:

1. Offer specializations
2. conduct additional classes for accounts subject
3. Conduct Certification Courses

Action Taken:

1. Introduced specializations under finance, marketing and HR stream
2. Conducted CAT Classes

Action taken based on the suggestions from alumni:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum

Analysis of Overall Feedback given by the Alumni on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	97.6	2.4	0	0	0	4.976	Excellent
Q2	95.2	4.8	0	0	0	4.952	Excellent
Q3	95.2	4.8	0	0	0	4.952	Excellent
Q4	95.2	4.8	0	0	0	4.952	Excellent
Q5	95.2	4.8	0	0	0	4.952	Excellent
Q6	95.2	4.8	0	0	0	4.952	Excellent
Q7	95.2	4.8	0	0	0	4.952	Excellent

Itemized responses given to the Suggestions of Alumni**Suggestions:**

1. Provide internship for full semester
2. Offer statistics, GST subjects
3. Conduct mock interviews to crack interviews
4. Conduct more guest lectures

5. Conduct CRT classes

Action Taken:

- Offered internship for 4 weeks
- Organizing guest lectures by inviting experts from industry and academia
- Introduced business research methods , Good & Services Tax subject

Action taken based on the suggestions from Faculty:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Faculty on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent
Q8	100	0	0	0	0	5	Excellent
Q9	100	0	0	0	0	5	Excellent

Itemized responses given to the Suggestions of Faculty

Suggestions:

1. Strengthen skill oriented courses
2. Suggested to offer enterprise resource planning, digital marketing courses
3. Offer Analytical Skills for Managers course

Action Taken:

1. Offered Analytical Skills for Managers course
2. Offered digital marketing course under marketing specialization
3. Offered enterprise resource planning as core course.

Action taken based on the suggestions from Employer:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.

Analysis of Overall Feedback given by the Employer on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	67.9	32.1	0	0	0	4.679	Excellent
Q4	71.4	28.6	0	0	0	4.714	Excellent
Q5	67.9	32.1	0	0	0	4.679	Excellent

6. Itemized responses given to the Suggestions of Employer**Suggestions:**

1. Entrepreneur based courses can be offered as specialization
2. short term finance based package courses can be offered
3. more soft skill programs and case studies can be offered
4. skill based programs can be offered as specializations to cope with industry needs
5. electives can be offered in all semester
6. more electives related to recent trends can be added
7. New specialization courses can be added

Action Taken Report:

- Introduced operations research course to focus on data analysis
- Introduced Specializations (Finance, Marketing, HR)

- Offered Analytical Skills for Managers I & II to improve analytical skills

Action taken based on the suggestions from Parent:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries

Analysis of Overall Feedback given by the Parent on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	86.5	13.5	0	0	0	4.865	Excellent
Q2	67.6	29.7	0	2.7	0	4.622	Excellent
Q3	75.7	18.9	2.7	2.7	0	4.676	Excellent
Q4	78.4	16.2	2.7	2.7	0	4.703	Excellent
Q5	67.6	29.7	2.7	0	0	4.649	Excellent

Itemized responses given to the Suggestions of Parent

Feedback report from Parents:

1. offer specializations
2. offer few courses with lab orientation to improve the practical knowledge
3. syllabus framing is very good
4. create more exposure on recent areas of management
5. use case studies to make the students understand the subject
6. offer skill courses

Action Taken Report:

1. Offered specializations under finance, HR & Marketing
2. Offered Analytical Skills for Managers I & II to improve analytical skills

Kelpansh

HoD, MBA