



**VIGNAN'S**

Foundation for Science, Technology & Research

**UNIVERSITY**

(Estd u/s 3 of UGC Act of 1956)

## DEPARTMENT OF MANAGEMENT STUDIES

### Action Taken Report on MBA Program R13 Feedback Implemented in R15 introduced in the AY 2015 – 16

#### *Action taken based on the suggestions from Students:*

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents are designed to enable Problem Solving Skills and Core competencies
3. Courses placed in the curriculum serves the needs of both advanced and slow learners
4. Contact Hour Distribution among the various Course Components (LTP) is satisfiable
5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
6. Curriculum is providing opportunity towards self-learning to realize the expectations
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Applicability/ relevance of the course for further education
9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

#### Analysis of Overall Feedback given by the Students on R15

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	48.5	51.5	0	0	0	4.485	Excellent
Q2	51.2	48.8	0	0	0	4.512	Excellent
Q3	47.7	52.3	0	0	0	4.477	Excellent
Q4	46.6	53.4	0	0	0	4.466	Excellent
Q5	49.1	50.9	0	0	0	4.491	Excellent
Q6	51.8	48.2	0	0	0	4.518	Excellent
Q7	56.9	43.1	0	0	0	4.569	Excellent
Q8	45.3	54.7	0	0	0	4.453	Excellent
Q9	48.8	51.2	0	0	0	4.488	Excellent

#### Itemized responses given to the Suggestions of Students

##### Suggestions:

1. Student's presentation and communication skills have to be improved further to make them employable through some mandatory courses.

2. Introduce English proficiency course
3. Provide classes for GMAT, CAT, GRE etc so as to enable the students to do well in competitive exams
4. Offer summer internship to make student exposure to industry

**Action Taken Report:**

1. Introduced English proficiency course
2. Introduced soft skills lab
3. Offered summer internship program to increase practical exposure

**Action taken based on the suggestions from alumni:**

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum

**Analysis of Overall Feedback given by the Alumni on R15**

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	96.7	3.3	0	0	0	4.967	Excellent
Q2	91.7	8.3	0	0	0	4.917	Excellent
Q3	90	10	0	0	0	4.9	Excellent
Q4	81.7	18.3	0	0	0	4.817	Excellent
Q5	83.3	16.7	0	0	0	4.833	Excellent
Q6	90	10	0	0	0	4.9	Excellent
Q7	90	10	0	0	0	4.9	Excellent

**Itemized responses given to the Suggestions of Alumni**

**Suggestions:**

1. Add subjects like Hospitality Management
2. Provide internship for full semester
3. Increase industrial visits
4. Conduct mock interviews to crack interviews
5. Conduct more guest lectures

6. Conduct CRT classes

**Action Taken:**

- Conducting Industrial Visits
- Organizing mock interviews to improve students in both technical and non-technical skills

**Action taken based on the suggestions from Faculty:**

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

**Analysis of Overall Feedback given by the Faculty on R15**

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent
Q8	100	0	0	0	0	5	Excellent
Q9	100	0	0	0	0	5	Excellent

**Itemized responses given to the Suggestions of faculty**

**Suggestions:**

1. Suggested to change the name of the course Financial Management to Corporate Finances.
2. Proposed to introduce a paper on sectorial covering pharma, healthcare, retail, hospitality and tourism.
3. Suggested to include HR analytics and metrics

4. Suggested to combine MIS & C& IT and transfer project management to I Year II Semester.
5. Suggested to have only seven courses in II Year II semester so that student can undergo placement training.

**Action Taken:**

1. Changed the name Financial Management to Corporate Finance
2. Introduced HR Analytics and Metrics course
3. Offered only seven subjects and moved project management to I year II semester

**Action taken based on the suggestions from Employer:**

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.

**Analysis of Overall Feedback given by the Employer on R15**

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	44.4	33.3	16.7	5.6	0	4.165	Excellent
Q2	44.4	33.3	22.2	0	0	4.218	Excellent
Q3	38.9	38.9	22.2	0	0	4.167	Excellent
Q4	33.3	44.4	22.2	0	0	4.107	Excellent
Q5	22.2	50	27.8	0	0	3.944	Excellent

**Itemized responses given to the Suggestions of Employer**

**Suggestions:**

1. Additional skill based programs can be added
2. New electives may be offered
3. Online courses on recent trends may be offered
4. Entrepreneur related specializations can be offered
5. Communication related training programs can be included in the curriculum
6. Industrial exposure programs can be included more

**Action Taken Report:**

- Entrepreneurship course was offered.

- Operations elective was introduced.
- Guest lectures were organized.

**Action taken based on the suggestions from Parent:**

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries

**Analysis of Overall Feedback given by the Parent on R15**

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	66.7	33.3	0	0	0	4.667	Excellent
Q2	56.7	43.3	0	0	0	4.567	Excellent
Q3	63.3	36.7	0	0	0	4.633	Excellent
Q4	83.3	16.7	0	0	0	4.833	Excellent
Q5	63.3	33.3	3.3	0	0	4.596	Excellent

**6. Itemized responses given to the Suggestions of Parent**

**Suggestions:**

1. Offer certification courses like TALLY, FI/CO etc
2. Conduct PET, BEC classes
3. Involve students in more number of co-curricular and extra-curricular activities
4. Monitor of students continuously
5. Focus on improving skills of students as per industry requirement

**Action Taken Report:**

1. Business Communication course was introduced to improve the skills of students.
2. Counseling system was followed to monitor students' progress.



**HoD, MBA**