



VIGNAN'S

Foundation for Science, Technology & Research

UNIVERSITY

(Estd u/s 3 of UGC Act of 1956)

DEPARTMENT OF MANAGEMENT STUDIES

Action Taken Report on MBA Program R15 Feedback Implemented in R17 introduced in the AY 2017 – 18

Action taken based on the suggestions from Students:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents are designed to enable Problem Solving Skills and Core competencies
3. Courses placed in the curriculum serves the needs of both advanced and slow learners
4. Contact Hour Distribution among the various Course Components (LTP) is satisfiable
5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
6. Curriculum is providing opportunity towards self-learning to realize the expectations
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Applicability/ relevance of the course for further education
9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Students on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	44.2	45.4	0	0	0	4.026	Excellent
Q2	50.4	49.6	0	0	0	4.504	Excellent
Q3	50.2	49.8	0	0	0	4.502	Excellent
Q4	49.1	50.9	0	0	0	4.491	Excellent
Q5	52	48	0	0	0	4.52	Excellent
Q6	49.8	50.2	0	0	0	4.498	Excellent
Q7	50.6	49.4	0	0	0	4.506	Excellent
Q8	47.7	52.3	0	0	0	4.477	Excellent
Q9	49.4	50.6	0	0	0	4.494	Excellent

Itemized responses given to the Suggestions of Students

Suggestions:

1. Increase internship period from 8 weeks to 12 weeks
2. offer analytics elective

3. syllabus framing is good
4. syllabus is good
5. give more emphasis for statistical techniques
6. offer dual specializations

Action Taken:

1. Increased internship duration from two months to three months
2. Specializations are offered

Action taken based on the suggestions from alumni:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum

Analysis of Overall Feedback given by the Alumni on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	74.6	12.7	12.7	0	0	4.619	Excellent
Q2	73.2	11.3	15.5	0	0	4.577	Excellent
Q3	73.2	15.5	11.3	0	0	4.619	Excellent
Q4	73.2	15.5	11.3	0	0	4.619	Excellent
Q5	73.2	12.7	14.1	0	0	4.591	Excellent
Q6	73.2	19.7	7	0	0	4.658	Excellent
Q7	73.2	15.5	11.3	0	0	4.619	Excellent

Itemized responses given to the Suggestions of Alumni

Feedback report from Alumni:

1. Enough to gain sufficient knowledge
2. Syllabus is good
3. Specializations are providing enough knowledge

Action Taken Report:

- Nil

Action taken based on the suggestions from Faculty:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Faculty on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	70	30	0	0	0	4.7	Excellent
Q2	77.8	22.2	0	0	0	4.778	Excellent
Q3	81.1	18.9	0	0	0	4.811	Excellent
Q4	81.1	18.9	0	0	0	4.811	Excellent
Q5	72.2	26.7	1.1	0	0	4.711	Excellent
Q6	74.4	25.6	0	0	0	4.744	Excellent
Q7	75.6	24.4	0	0	0	4.756	Excellent
Q8	72.2	26.7	1.1	0	0	4.711	Excellent
Q9	85.6	14.4	0	0	0	4.856	Excellent

Itemized responses given to the Suggestions of Faculty**Suggestions:**

1. Suggested to strictly monitor internship students and evaluation process should be strengthened.
2. Suggested to conduct good number of industrial visits to improve the practical knowledge of students.
3. Opined that every teacher should concentrate on case study based teaching.
4. Offer courses like Business Analytics, Predictive Analytics, and HR Analytics etc.
5. Suggested to strengthen skill oriented courses which help in improving placements for students.
6. Monitoring of internship and evaluation process should be strengthened

Action Taken:

1. Organizing industrial visits
2. Strengthened internship evaluation process
3. Focused on skill oriented courses

Action taken based on the suggestions from Employer:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.

6. Analysis of Overall Feedback given by the Employer on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	63.6	27.3	9.1	0	0	4.545	Excellent
Q2	68.2	22.7	9.1	0	0	4.591	Excellent
Q3	50	40.9	9.1	0	0	4.409	Excellent
Q4	40.9	50	9.1	0	0	4.318	Excellent
Q5	50	36.4	13.6	0	0	4.364	Excellent

7. Itemized responses given to the Suggestions of Employer**Suggestions:**

- Electives May Be Introduced Based On Current Trend
- Soft Skill Programmes Can Be Added.
- Entrepreneurship Related Specializations Can Be Added
- Skill Oriented Courses Can Be More
- Soft Skills Programmes May Be Suggested
- Electives May Be Added On The Basis Of Employability

Action Taken:

- New courses were introduced under electives
- Strengthened skill courses with lab orientation
- Electives offered with improve the employability skills of students.

Action taken based on the suggestions from Parent:

1. Curriculum enhances the intellectual aptitude of your ward

2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries

Analysis of Overall Feedback given by the Parent on R17

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	79.4	20.6	0	0	0	4.794	Excellent
Q2	88.2	11.8	0	0	0	4.882	Excellent
Q3	88.2	11.8	0	0	0	4.882	Excellent
Q4	91.2	8.8	0	0	0	4.912	Excellent
Q5	70.6	26.5	2.9	0	0	4.677	Excellent

Itemized responses given to the Suggestions of Parent

Suggestions:

1. Conduct special classes for those students who are weak in Mathematics/Accounts
2. Offer English proficiency course
3. Engage students with activity oriented teaching like giving real time problems and ask them to solve
4. Focus on improving communication skill of students
5. Proper career guidance
6. Monitor of students continuously
7. Conduct PET, BEC classes

Action Taken:

1. Individual student counseling is followed
2. Career guidance tips were provided.
3. Conducting activities to improve interpersonal skills

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