



VIGNAN'S
Foundation for Science, Technology & Research
(Deemed to be University)
-Estd. u/s 3 of UGC Act 1956

DEPARTMENT OF MANAGEMENT STUDIES

Action Taken Report on MBA Program R17 Feedback Implemented in R19 introduced in the AY 2019 – 20

Action taken based on the suggestions from Students:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents are designed to enable Problem Solving Skills and Core competencies
3. Courses placed in the curriculum serves the needs of both advanced and slow learners
4. Contact Hour Distribution among the various Course Components (LTP) is satisfiable
5. Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
6. Curriculum is providing opportunity towards self-learning to realize the expectations
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Applicability/ relevance of the course for further education
9. Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Students on R19

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	44.9	55.1	0	0	0	4.449	Excellent
Q2	47.1	52.9	0	0	0	4.471	Excellent
Q3	46.2	53.8	0	0	0	4.462	Excellent
Q4	57.8	42.2	0	0	0	4.578	Excellent
Q5	49.3	50.7	0	0	0	4.493	Excellent
Q6	51.1	48.9	0	0	0	4.511	Excellent
Q7	58.7	41.3	0	0	0	4.587	Excellent
Q8	50.2	49.8	0	0	0	4.502	Excellent
Q9	51.1	48.9	0	0	0	4.511	Excellent

Itemized responses given to the Suggestions of Students

Suggestions:

1. use case studies
2. strengthen kaizen activity
3. offer analytics subject
4. offer analytics course
5. increase internship period
6. provide skill oriented courses

Action Taken:

1. Introduced operations and analytics course
2. Increased internship from 8 weeks to 12 weeks
3. Strengthened skill oriented courses

Action taken based on the suggestions from alumni:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum

Analysis of Overall Feedback given by the Alumni on R19

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	78.9	21.1	0	0	0	4.789	Excellent
Q2	84.2	15.8	0	0	0	4.842	Excellent
Q3	68.4	31.6	0	0	0	4.684	Excellent
Q4	89.5	10.5	0	0	0	4.895	Excellent
Q5	73.7	26.3	0	0	0	4.737	Excellent
Q6	78.9	21.1	0	0	0	4.789	Excellent
Q7	78.9	21.1	0	0	0	4.789	Excellent

Itemized responses given to the Suggestions of Alumni**Suggestions**

1. Provide internship for full semester
2. Increase industrial visits
3. Conduct mock interviews to crack interviews
4. Conduct more guest lectures
5. Conduct CRT classes

Action Taken Report:

- Conducting mock interviews
- Organizing guest lectures

Action taken based on the suggestions from Faculty:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Analysis of Overall Feedback given by the Faculty on R19

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	90	10	0	0	0	4.9	Excellent
Q2	90	10	0	0	0	4.9	Excellent
Q3	90	10	0	0	0	4.9	Excellent
Q4	90	10	0	0	0	4.9	Excellent
Q5	90	10	0	0	0	4.9	Excellent
Q6	90	10	0	0	0	4.9	Excellent
Q7	90	10	0	0	0	4.9	Excellent
Q8	90	10	0	0	0	4.9	Excellent
Q9	100	0	0	0	0	5	Excellent

Itemized responses given to the Suggestions of Faculty**Suggestions**

1. In the course Essential Skills for Manager I & II, external valuation can be introduced where 20 marks for internal evaluation and 30 for external evaluation.
2. Offer new courses under electives
3. Replace Industrial & Organization Psychology with General Psychology

Action Taken Report:

1. Evaluation criteria for Essential Skill for Managers were modified.
2. Offered new courses under electives
3. Replaced Industrial & Organization Psychology with General Psychology

Action taken based on the suggestions from Employer:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.

5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.

Analysis of Overall Feedback given by the Employer on R19

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	75	0	25	0	0	4.5	Excellent
Q4	50	50	0	0	0	4.5	Excellent
Q5	75	25	0	0	0	4.75	Excellent

Itemized responses given to the Suggestions of employer

Suggestions:

1. Case studies can be included on relevant topics
2. New specializations may be introduced
3. Skill oriented courses may be added
4. More skill based courses can be added
5. Contemporary electives may be added

Action Taken Report:

1. MOOCS Course was introduced
2. Business Analytics course was offered

Action taken based on the suggestions from Parent:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries

Analysis of Overall Feedback given by the Parent on R19

Parameters	Strongly Agree	Agree	Moderate	Disagree	Strongly Disagree	Avg. Rating	Grade
Q1	63.2	36.8	0	0	0	4.632	Excellent
Q2	78.9	21.1	0	0	0	4.789	Excellent
Q3	63.2	36.8	0	0	0	4.632	Excellent
Q4	89.5	10.5	0	0	0	4.895	Excellent
Q5	63.2	36.8	0	0	0	4.632	Excellent

Itemized responses given to the Suggestions of Parent

Suggestions:

1. Focus on improving communication skill of students
2. Conduct special classes for those students who are weak in Mathematics/Accounts

Action Taken Report:

1. Modified Business Communication course was restructured as per the requirement of industry.

Kalpna

HOD - MBA