



VIGNAN'S
Foundation for Science, Technology & Research
(Deemed to be University)
-Estd. u/s 3 of UGC Act 1956

Action Taken Report on the feedback obtained in AY 2019-20

MASTER OF BUSINESS ADMINISTRATION

17/06/2020

Stakeholder	Comments/Suggestions	Action Taken or Suggested
Alumni	Provide Internship for full semester	Already internship is offered for 12 weeks and we will explore the possibility of offering it for full semester during the next major revision
	Students should be given campus recruitment training	This is already being in practice and we will provide more CRT training
	Organize Guest Lectures	Guest lectures will be delivered by eminent persons from industry and academia.
Student	Offer analytics course	Analytics course was introduced in R19 MBA curriculum and its contents are strengthened by including forecasting techniques. We will also conduct value added courses.
	Need case studies	Case study based teaching is in practice and more case studies will be given to students.
	Strengthen skill oriented courses	Revised skill oriented courses and improved practical approach was embedded in the revised R19 curriculum. More number of valued added courses and workshops will be conducted in this line
Employer	New specializations can be offered	Earlier, focus was on statistics with excel. Introduced R with statistics in R19 regulation. In addition during the next curriculum revision we will add more specializations.
	Introduce credits for online course	Credits for MOOCS course was introduced in curriculum. More weightage for online courses will be considered during next curriculum revision.
Faculty	In the course Essential Skills for Manager I & II, external valuation can be introduced where 20 marks for internal evaluation and 30 for external evaluation.	Suggestion is being actively considered
	Replace Industrial & Organization Psychology with General Psychology	Considering the importance of Industrial & Organization Psychology it is given great importance. Contents of general psychology will be delivered as value added course
Parent	Revise Business Communication course	The contents to be incorporated in the course will be offered as value added course. During the next curriculum revision the course will be revised.

Kelpam...
HOD, MBA