



VIGNAN'S

Foundation for Science, Technology & Research

(Deemed to be University)

·Estd. u/s 3 of UGC Act 1956

DEPARTMENT OF MANAGEMENT STUDIES

Minutes of CDMC Meeting

18-05-2018

The members of Curriculum Design and Monitoring Committee for BBA program met on 18-05-2018 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	Dr. K. Kalpana, HOD	Chairman	
2.	Dr. P. Srinivasa Reddy, Professor	Member	
3.	Dr. B.M. Rao, Professor	Member	
3.	Mr. K. Phani Kumar, Asst. Prof.	Member	

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2018-19.

The following are the important points of analysis obtained from various stakeholders:

1. Offer specializations
2. Provide internship for full semester
3. Strengthen skill oriented courses
4. Offer enterprise resource planning, digital marketing courses
5. Offer Analytical Skills for Managers course
6. Entrepreneur based courses can be offered as specialization
7. More soft skill programs and case studies can be offered
8. Offer few courses with lab orientation to improve the practical knowledge

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Chairman,
CDMC

Annexure 1
FEEDBACK ANALYSIS
(2018-19)

Feedback has been received from the students on the following nine parameters:

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
- Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
- Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
- Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
- Q5: Electives like Financial Management, Marketing, and Human Resource Management have enabled the passion to learn new concepts in emerging areas
- Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
- Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
- Q8: Applicability/ relevance of the course for further education
- Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Students 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	49.2	50.8	0	0	0	4.492	Excellent
Q2	50	50	0	0	0	4.5	Excellent
Q3	54.3	45.7	0	0	0	4.543	Excellent
Q4	51.6	48.4	0	0	0	4.516	Excellent
Q5	53.2	46.8	0	0	0	4.532	Excellent

Q6	45.7	54.3	0	0	0	4.457	Excellent
Q7	53.7	46.3	0	0	0	4.537	Excellent
Q8	52.1	47.9	0	0	0	4.521	Excellent
Q9	47.6	52.4	0	0	0	4.476	Excellent

The highest score of 4.543 was given to the parameter “Courses placed in the curriculum serves the needs of both advanced and slow learners” followed by “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable” with a score of 4.537 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Electives like Financial Management, Marketing, and Human Resource Management have enabled the passion to learn new concepts in emerging areas” and “Applicability/ relevance of the course for further education” obtained average scores 4.532 and 4.521 respectively and have been rated as Excellent.

The parameters “Contact Hour Distribution among the various Course Components (LTP) is satisfiable” and “Course Contents are designed to enable Problem Solving Skills and Core competencies” obtained the scores of 4.516 and 4.5 respectively and have been rated as Excellent which clearly reflects the benefit towards the student expectations.

Excellent scores of 4.492; 4.476 and 4.457 were obtained by the parameters “Course Contents of Curriculum are in tune with the Program Outcomes”; “Curriculum is providing opportunity towards self-learning to realize the expectations” and “Curriculum is providing opportunity towards self-learning to realize the expectations.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

Feedback has been received from alumni on the following eight parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Alumni 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

Table 2: Analysis of feedback from alumni2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	92.5	5	2.5	0	0	4.9	Excellent
Q2	87.5	10	2.5	0	0	4.85	Excellent
Q3	87.5	10	2.5	0	0	4.85	Excellent
Q4	87.5	10	2.5	0	0	4.85	Excellent
Q5	87.5	7.5	5	0	0	4.825	Excellent
Q6	87.5	10	2.5	0	0	4.85	Excellent
Q7	90	7.5	2.5	0	0	4.875	Excellent

The highest score of 4.9 was given to the parameter “Curriculum has paved a good foundation in understanding the fundamental concepts of management” followed by “Current Curriculum is superior to your studied Curriculum ” with a score of 4.875 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Course Contents of Curriculum are in tune with the Program Outcomes”, “Curriculum imparted all the required Job Oriented Skills”, “Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry” and “Ability to compete with your peers from other Universities” obtained average score of 4.85 each and has been rated as Excellent.

The parameter “Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills” obtained the score of 4.825 and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Feedback has been received from faculty on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas

6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students
10. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Faculty 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of faculty with common views, average score, and ratings is presented in Table 3.

Table 3: Analysis of feedback from faculty 2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent
Q8	100	0	0	0	0	5	Excellent
Q9	100	0	0	0	0	5	Excellent

All the parameters “ Course Contents of Curriculum are in tune with the Program Outcomes obtained ”, “Course Contents enhance the Problem-Solving Skills and Core competencies “ , “ Allocation of Credits to the Courses are satisfiable”, “Contact Hour Distribution among the various Course Components (LTP) is Justifiable”, “Electives enable the passion to learn new technologies in emerging areas “, “Curriculum is providing opportunity towards Self learning “, “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and

satisfiable” and “ Courses with laboratory sessions are sufficient to improve the technical skills of students” obtained a score of 5 and have been rated as Excellent.

Feedback has been received from parent on the following eight parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Parent 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of parent with common views, average score, and ratings is presented in Table 4.

Table 4: Analysis of feedback from parent 2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	90	0	10	0	0	4.8	Excellent
Q2	90	10	0	0	0	4.9	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	90	10	0	0	0	4.9	Excellent
Q5	100	0	0	0	0	5	Excellent

The highest score of 5 was given to the parameters “Satisfaction about the Academic, Emotional Progression of your ward”, “Course Curriculum is of the global standard and is in tune with the needs of industries” and have been rated as Excellent. It is clearly visible from the table that the parameters “Curriculum realizes the personality development of your ward” and “Competency of your ward is on par with the students from other Universities/Institutes” obtained average score of 4.9 each and have been rated as Excellent.

The parameter “Curriculum enhances the intellectual aptitude of your ward” obtained the score of 4.8 and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Feedback has been received from employer on the following eight parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Curriculum provides the scope for improving the required skills.
3. Electives are fulfilling the evolving needs of industries
4. Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.
5. Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run.
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Employer 2018-19 (Academic Year) - UG –BBA

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

Table 5: Analysis of feedback from employer 2018-19

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	57.1	42.9	0	0	0	4.571	Excellent
Q4	85.7	14.3	0	0	0	4.857	Excellent
Q5	57.1	42.9	0	0	0	4.571	Excellent

The highest score of 5 was given to the parameters “Course Contents of Curriculum are in tune with the Program Outcomes” and “Curriculum provides the scope for improving the required skills.” and have been rated as Excellent. It is clearly visible from the table that the parameter “Skill Oriented Courses described in the curriculum are enough to solve the emerging problems.” obtained average score of 4.857 and has been rated as Excellent.

The parameters “Electives are fulfilling the evolving needs of industries” and “Problem Solving and Soft Skills acquired by the students through the curriculum will enable them to be placed in Industry in the long run” obtained the scores of 4.57 each and have been rated as Excellent which clearly reflects the benefit towards the student expectations.


HOD, MBA