

APPENDIX I

BBA Course Structure (2014-15)

I Year I Semester

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Business English Communication	4	-	-	4	4	40	60	100
	Fundamentals of Mathematics	4	-	-	4	4	40	60	100
	Financial Accounting	4	-	-	4	4	40	60	100
	Business Economics	4	-	-	4	4	40	60	100
	Computers & IT in Business	4	-	-	4	4	40	60	100
	English Proficiency course -I	-	-	4	4	2	20	30	50
	Total	20	-	4	24	22	220	330	550

I Year II Semester

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Business Communication	4	-	-	4	4	40	60	100
	Business Statistics	4	-	-	4	4	40	60	100
	Principles and Practice of Management	4	-	-	4	4	40	60	100
	Business Psychology	4	-	-	4	4	40	60	100
	Geography and Environmental Studies	4	-	-	4	4	40	60	100
	English Proficiency course -II	-	-	4	4	2	20	30	50
	Total	20	-	4	24	22	220	330	550

II Year I Semester

III

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Indian Economy	4	-	-	4	4	40	60	100
	Cost Accounting	4	-	-	4	4	40	60	100
	Management Information System	4	-	-	4	4	40	60	100
	Business Laws	4	-	-	4	4	40	60	100
	Organizational Behaviour	4	-	-	4	4	40	60	100
	Soft Skills Lab	-	-	4	4	2	20	30	50
	Total	20	-	4	24	22	220	330	550

L = Lecture ; T = Tutorial ; P = Practicals ; To = Total ; C = Credits

II Year II Semester

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Financial Management	4	-	-	4	4	40	60	100
	Marketing Management	4	-	-	4	4	40	60	100
	Human Resource Management	4	-	-	4	4	40	60	100
	Operations Management	4	-	-	4	4	40	60	100
	Business Environment	4	-	-	4	4	40	60	100
	Professional Communication Lab	-	-	4	4	2	20	30	50
	Total	20	-	4	24	22	220	330	550

III Year I Semester

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Indian banking and Insurance	4	-	-	4	4	40	60	100
	Business Ethics and values	4	-	-	4	4	40	60	100
	Entrepreneurship	4	-	-	4	4	40	60	100
	Operations Research	4	-	-	4	4	40	60	100
	Strategic Management	4	-	-	4	4	40	60	100
	SIP Review	-	-	4	4	2	20	30	50
	Seminar	-	-	4	4	2	20	30	50
	Total	20	-	8	28	24	240	360	600

III Year II Semester

	Subject	L	T	P	To	C	Internal	External	Total Marks
	Industrial Laws	4	-	-	4	4	40	60	100
	Management Accounting	4	-	-	4	4	40	60	100
	Taxation	4	-	-	4	4	40	60	100
	International Business	4	-	-	4	4	40	60	100
	Project Management	4	-	-	4	4	40	60	100
	Project Work	-	-	4	4	2	20	30	50
	Report and Viva	-	-	4	4	2	20	30	50
	Total	20	-	8	28	24	240	360	600

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The courses that are highlighted denote implementation of "Choice Based Credit System (CBCS)"

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	Operations Management	4	-	-	4	4	40	60	100
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