



DEPARTMENT OF MANAGEMENT STUDIES
Minutes of CDMC Meeting

07-03-2015

The members of Curriculum Design and Monitoring Committee for MBA program met on 07-03-2015 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	Mr. D. Vijay Krishna, HOD	Chairman	
2.	Dr. P. Srinivasa Reddy, Professor	Member	
3.	Dr. B.M. Rao, Professor	Member	
3.	Dr. K. Kalpana, Assoc. Prof.	Member	

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2015-16.

The following are the important points of analysis obtained from various stakeholders:

1. Student's presentation and communication skills have to be improved further to make them employable through some mandatory courses.
2. Provide classes for GMAT, CAT, GRE etc so as to enable the students to do well in competitive exams
3. Offer summer internship to make student exposure to industry
4. Proposed to introduce a paper on sectorial covering pharma, healthcare, retail, hospitality and tourism.
5. Suggested to include HR analytics and metrics
6. Suggested to combine MIS & C& IT and transfer project management to I Year II Semester.
7. Suggested to have only seven courses in II Year II semester so that student can undergo placement training.
8. Additional skill based programs can be added

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Chairman,
CDMC

Annexure 1
FEEDBACK ANALYSIS
(2015-16)

Feedback has been received from the students on the following nine parameters:

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
- Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
- Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
- Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
- Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
- Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
- Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
- Q8: Applicability/ relevance of the course for further education
- Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Students 2015-16 (Academic Year) - PG – MBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2015 – 16

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	46.3	53.7	0	0	0	4.463	Excellent
Q2	50.8	49.2	0	0	0	4.508	Excellent
Q3	45.2	54.8	0	0	0	4.452	Excellent
Q4	43.5	56.5	0	0	0	4.435	Excellent
Q5	46.3	53.7	0	0	0	4.463	Excellent

Q6	51.4	48.6	0	0	0	4.514	Excellent
Q7	53.7	46.3	0	0	0	4.537	Excellent
Q8	49.2	50.8	0	0	0	4.492	Excellent
Q9	51.4	48.6	0	0	0	4.514	Excellent

The highest score of 4.537 was given to the parameter “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable” followed by “Curriculum is providing opportunity towards self-learning to realize the expectations” & Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students with a score of 4.514, 4.514 and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.452 and 4.514 respectively and has been rated as Very Good which clearly reflects the benefit towards the student expectations.

Average scores of 4.463; 4.508, 4.435, and 4.492 were obtained by the parameters “Course Contents of Curriculum are in tune with the Program Outcomes, Course Contents are designed to enable Problem Solving Skills and Core competencies, Contact Hour Distribution among the various Course Components (LTP) is satisfiable, Applicability/ relevance of the course for further education”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students’ managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from alumni on the following nine parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Alumni 2015-16 (Academic Year) - PG – MBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

Table 2: Analysis of feedback from alumni 2015 – 16

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	87	13	0	0	0	4.87	Excellent
Q3	87	13	0	0	0	4.87	Excellent
Q4	82.6	17.4	0	0	0	4.826	Excellent
Q5	73.9	26.1	0	0	0	4.739	Excellent
Q6	82.6	17.4	0	0	0	4.826	Excellent
Q7	91.3	8.7	0	0	0	4.913	Excellent

The highest score of 5 was given to the parameter, “Curriculum has paved a good foundation in understanding the fundamental concepts of management”, 4.913 was given to the parameter, “Current Curriculum is superior to your studied Curriculum”, 4.87 for two parameters, “Course Contents of Curriculum are in tune with the Program Outcomes” and “Curriculum imparted all the required Job Oriented Skills”. 4.826 for “Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry” and “Ability to compete with your peers from other Universities”. 4.739 was given to parameter “Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the student’s Managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from faculty on the following nine parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Faculty 2015-16 (Academic Year) - PG – MBA

The result derived in terms of percentage of faculty with common views, average score, and ratings is presented in Table 3.

Table 3: Analysis of feedback from faculty 2015 – 16

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	100	0	0	0	0	5	Excellent
Q4	100	0	0	0	0	5	Excellent
Q5	100	0	0	0	0	5	Excellent
Q6	100	0	0	0	0	5	Excellent
Q7	100	0	0	0	0	5	Excellent
Q8	100	0	0	0	0	5	Excellent
Q9	100	0	0	0	0	5	Excellent

All the parameters like “Course Contents of Curriculum are in tune with the Program Outcomes”, “Course Contents enhance the Problem-Solving Skills and Core competencies”, “Allocation of Credits to the Courses are satisfiable”, “Contact Hour Distribution among the various Course Components (LTP) is Justifiable”, “Electives enable the passion to learn new technologies in emerging areas”, “Curriculum is providing opportunity towards Self learning”, “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable”, “Courses with laboratory sessions are sufficient to improve the technical skills of students” and “Inclusion of SIP/Field Projects improved the competency and leadership skills among the students have scored highest score of 5.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from parent on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Parent 2015-16 (Academic Year) - PG – MBA

The result derived in terms of percentage of parents with common views, average score, and ratings is presented in Table 4.

Table 4: Analysis of feedback from parent 2015 – 16

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	50	50	0	0	0	4.5	Excellent
Q2	12.5	87.5	0	0	0	4.125	Excellent
Q3	62.5	37.5	0	0	0	4.625	Excellent
Q4	87.5	12.5	0	0	0	4.875	Excellent
Q5	62.5	25	12.5	0	0	4.5	Excellent

“Competency of your ward is on par with the students from other Universities/Institutes”, have highest score of 4.875, 4.625 score for “Satisfaction about the Academic, Emotional Progression of your ward”, 4.5 scores were given for “Curriculum enhances the intellectual aptitude of your ward”, and “Course Curriculum is of the global standard and is in tune with the needs of industries”. 4.125 Score for “Curriculum realizes the personality development of your ward”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the student’s managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from employer on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Employer 2015-16 (Academic Year) - PG – MBA

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

Table 5: Analysis of feedback from employer 2015 – 16

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	100	0	0	0	0	5	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	83.3	16.7	0	0	0	4.833	Excellent
Q4	83.3	16.7	0	0	0	4.833	Excellent
Q5	66.7	16.7	16.7	0	0	4.504	Excellent

“Curriculum enhances the intellectual aptitude of your ward” and “Curriculum realizes the personality development of your ward” have obtained highest score of 5. 4.833 is for parameters “Satisfaction about the Academic, Emotional Progression of your ward”, “Competency of your ward is on par with the students from other Universities/Institutes” respectively. And “Suggest any other points to improve the quality of the Curriculum” parameter obtained 4.504.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the student’s managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.


HOD, MBA