

**VIGNAN'S**

Foundation for Science, Technology &amp; Research

**(Deemed to be University)**

-Estd. u/s 3 of UGC Act 1956

**DEPARTMENT OF MANAGEMENT STUDIES****Minutes of CDMC Meeting**

14-04-2018

The members of Curriculum Design and Monitoring Committee for MBA program met on 14-04-2018 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	Dr. K. Kalpana, HOD	Chairman	
2.	Dr. P. Srinivasa Reddy, Professor	Member	
3.	Dr. B.M. Rao, Professor	Member	
4.	Dr. P. Lakshmi Narayanamma, Asst. Prof.	Member	

**Agenda of the meeting**

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2018-19.

**The following are the important points of analysis obtained from various stakeholders:**

1. Planned to increase internship period from 8 weeks to 12 weeks
2. Suggested to strictly monitor internship students and evaluation process should be strengthened.
3. Suggested to conduct good number of industrial visits to improve the practical knowledge of students.
4. Offer courses like Business Analytics, Predictive Analytics, and HR Analytics etc.
5. Suggested to strengthen skill oriented courses which help in improving placements for students.
6. Monitoring of internship and evaluation process should be strengthened
7. Engage students with activity oriented teaching like giving real time problems and ask them to solve
8. Reduction of credits is suggested

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

**Chairman,**  
**CDMC**

**ANNEXURE 1**  
**FEEDBACK ANALYSIS**  
(2018-19)

**Feedback has been received from the students on the following nine parameters:**

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
  - Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
  - Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
  - Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
  - Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
  - Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
  - Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
  - Q8: Applicability/ relevance of the course for further education
  - Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students
- Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ( $\geq 4$ ); Very Good ( $\geq 3.5$  &  $< 4$ ); Good ( $\geq 3$  &  $< 3.5$ ); Moderate ( $> 2$  &  $< 3$ ) and Unsatisfactory ( $< 2$ )

**Feedback from Students 2018-19 (Academic Year) - PG – MBA**

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

**Table 1: Analysis of feedback from students 2018-19**

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	49	51	0	0	0	4.49	Excellent
Q2	53.6	46.4	0	0	0	4.536	Excellent
Q3	51.3	48.7	0	0	0	4.513	Excellent
Q4	51	49	0	0	0	4.51	Excellent
Q5	51.9	48.1	0	0	0	4.519	Excellent
Q6	50.3	49.7	0	0	0	4.503	Excellent

Q7	52.9	47.1	0	0	0	4.529	Excellent
Q8	46.1	53.9	0	0	0	4.461	Excellent
Q9	51.6	48.4	0	0	0	4.516	Excellent

A score of 4.536 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.536 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “class room sessions are sufficient to improve the technical skills of students” obtained average scores 4.51 and 4.503 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.519 and 4.503 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Scores of 4.529; 4.461 and 4.519 were obtained by the parameters “Inclusion of seminars and Projects improved the competency and leadership skills among the students”; “Electives have enabled the passion to learn new technologies in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that class room sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

**Feedback has been received from alumni on the following nine parameters:**

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ( $\geq 4$ ); Very Good ( $\geq 3.5$  &  $< 4$ ); Good ( $\geq 3$  &  $< 3.5$ ); Moderate ( $> 2$  &  $< 3$ ) and Unsatisfactory ( $< 2$ )

#### Feedback from Alumni 2018-19 (Academic Year) - PG – MBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

**Table 2: Analysis of feedback from alumni 2018-19**

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	59.5	21.4	19	0	0	4.401	Excellent
Q2	57.1	19	23.8	0	0	4.329	Excellent
Q3	57.1	26.2	16.7	0	0	4.404	Excellent
Q4	57.1	26.2	16.7	0	0	4.404	Excellent
Q5	57.1	21.4	21.4	0	0	4.353	Excellent
Q6	57.1	33.3	9.5	0	0	4.472	Excellent
Q7	57.1	26.2	16.7	0	0	4.404	Excellent

A score of 4.401 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.329 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Classroom sessions are sufficient to improve the skills of students” obtained average scores 4.404 and 4.404 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards self learning to realize the expectations” obtained the scores of 4.353 and 4.472 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

A score of 4.404 were obtained by the parameters “Inclusion of seminars and Projects improved the technical competency and leadership skills among the students”; “Electives have enabled the passion to learn new skill in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

**Feedback has been received from faculty on the following nine parameters:**

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ( $\geq 4$ ); Very Good ( $\geq 3.5$  &  $< 4$ ); Good ( $\geq 3$  &  $< 3.5$ ); Moderate ( $> 2$  &  $< 3$ ) and Unsatisfactory ( $< 2$ )

**Feedback from Faculty 2018-19 (Academic Year) - PG – MBA**

The result derived in terms of percentage of faculty with common views, average score, and ratings is presented in Table 3.

**Table 3: Analysis of feedback from faculty 2018-19**

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	69.6	30.4	0	0	0	4.696	Excellent
Q2	76.1	23.9	0	0	0	4.761	Excellent
Q3	76.1	23.9	0	0	0	4.761	Excellent
Q4	80.4	19.6	0	0	0	4.804	Excellent
Q5	71.7	28.3	0	0	0	4.717	Excellent

Q6	73.9	26.1	0	0	0	4.739	Excellent
Q7	78.3	21.7	0	0	0	4.783	Excellent
Q8	78.3	21.7	0	0	0	4.783	Excellent
Q9	84.8	15.2	0	0	0	4.848	Excellent

The highest score of 4.848 was given to the parameter “Inclusion of SIP/Field Projects improved the competency and leadership skills among the students” followed by “Contact Hour Distribution among the various Course Components (LTP) is Justifiable” with a score of 4.804 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable”, “Courses with laboratory sessions are sufficient to improve the technical skills of student” and “Course Contents enhance the Problem-Solving Skills and Core competence”, “Allocation of Credits to the Courses are satisfiable” obtained average scores 4.783 and 4.761 respectively and has been rated as Excellent.

The parameters “Curriculum is providing opportunity towards Self learning” obtained the scores of 4.739, respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Scores of 4.717 and 4.696 were obtained by the parameters “Electives enable the passion to learn new technologies in emerging areas” and “Course Contents of Curriculum are in tune with the Program Outcomes”.

Time to time meetings was conducted at the department level to leverage new and advanced skills to combat the learning difficulties of the students.

The feedback analysis reveals that class room sessions help to improve the students technical skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

**Feedback has been received from parent on the following nine parameters:**

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ( $\geq 4$ ); Very Good ( $\geq 3.5$  &  $< 4$ ); Good ( $\geq 3$  &  $< 3.5$ ); Moderate ( $> 2$  &  $< 3$ ) and Unsatisfactory ( $< 2$ )

#### Feedback from Parent 2018-19 (Academic Year) - PG – MBA

The result derived in terms of percentage of parents with common views, average score, and ratings is presented in Table 4.

**Table 4: Analysis of feedback from parent 2018-19**

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	95.2	4.8	0	0	0	4.952	Excellent
Q2	100	0	0	0	0	5	Excellent
Q3	95.2	4.8	0	0	0	4.952	Excellent
Q4	95.2	4.8	0	0	0	4.952	Excellent
Q5	85.7	9.5	4.8	0	0	4.809	Excellent

A Score of 4.952 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 5 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “class room sessions are sufficient to improve the technical skills of students” obtained average scores 4.952 and 4.952 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” 4.809 respectively and has been rated as excellent which clearly reflects the benefit towards the student expectations.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the student’s skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

**Feedback has been received from employer on the following nine parameters:**

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent ( $\geq 4$ ); Very Good ( $\geq 3.5$  &  $< 4$ ); Good ( $\geq 3$  &  $< 3.5$ ); Moderate ( $> 2$  &  $< 3$ ) and Unsatisfactory ( $< 2$ )

**Feedback from Employer 2018-19 (Academic Year) - PG – MBA**

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

**Table 5: Analysis of feedback from employer 2018-19**

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	90	10	0	0	0	4.9	Excellent
Q2	80	20	0	0	0	4.8	Excellent
Q3	70	30	0	0	0	4.7	Excellent
Q4	50	50	0	0	0	4.5	Excellent
Q5	60	30	10	0	0	4.5	Excellent

A score of 4.9 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.8 and has been rated as Excellent.


It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Class room sessions are sufficient to improve the managerial skills of students” obtained average scores 4.7 and 4.5 respectively and has been rated as Excellent.



The parameters "Courses placed in the curriculum serves the needs of both advanced and slow learners" obtained the scores of 3.98 respectively and have been rated as Excellent, which clearly reflects the benefit towards the student expectations.

Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

  
**HOD, MBA**