



VIGNAN'S
Foundation for Science, Technology & Research
UNIVERSITY
(Estd u/s 3 of UGC Act of 1956)

DEPARTMENT OF MANAGEMENT STUDIES

Date: 13-03-2015

Minutes of the meeting of board of studies in Department of Management Studies held in
MBA Conference Hall, Vignan's University.

Members Present:

1. Mr. D. Vijay Krishna
2. Dr. K.S. Anand Ram, Bangalore
3. Mr. P.V.S.Ravindra Varma, CEO,
Formula HR, Hyderabad.
4. Mr. S. L. Narasimhan, Bangalore
5. Dr. P. Srinivas Reddy
6. Dr. Y.V.Rao
7. Dr.B.M. Rao
8. Mr. K.Sripathi
9. Mr. K. Phani Kumar
10. Dr. K. Kalpana

Chairman, BOS

Invited Member

Invited Member

Invited Member

Internal Member

Internal Member

Internal Member

Internal Member

Internal Member

Secretary, BOS

[Handwritten signatures and initials corresponding to the members listed on the left]

Agenda of the meeting:

1. To discuss & finalize the structure and detailed syllabus for I MBA II semester and structure for II MBA (Applicable from 2015-16 admitted batch).
2. To discuss about transforming the department of MBA to business school.
3. To discuss on specializations to be offered in the II Year MBA course.

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HOD, MBA

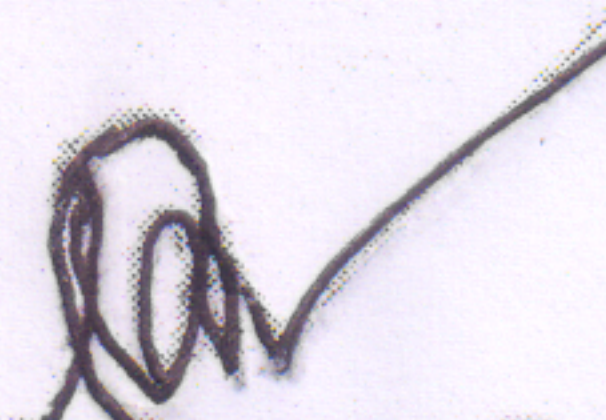
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Minutes of Board of Studies :: Management Studies

After the discussion:

Feedback analysis obtained from CDMC is placed before BOS. The BOS members have resolved to have the following changes to be made in the course structure for MBA program from the academic year 2015-2016.

- Suggested to introduce operations course
- Suggested to offer add on courses
- Advised to segregate summer internship and project to two different semesters
- The Curriculum follows Choice Based Credit System
- Major restructuring has taken place in the curriculum which is oriented towards societal centric and industry related needs (Appendix I).
- The Curriculum is encompassing the courses that enable employability or entrepreneurship or skill development (Appendix II).
- Major changes were made with inclusion of new courses in the curriculum (Appendix III).
- Stakeholder's feedback is collected, analyzed and given utmost priority while designing the curriculum and their suggestions are implemented and 37% of syllabus revision was carried out.


Chairman, BOS

APPENDIX I

MBA Course Structure

2015-16

I Year I Semester

	Title of the Paper	External Marks	Internal Marks	Total Marks	Lecture	Credits
	Principles and Practices of Management (PPM)	50	50	100	4	4
	Managerial Economics (ME)	50	50	100	4	4
	Business Environment & Ethics (BEE)	50	50	100	4	4
	Accounting for Managers (AFM)	50	50	100	4	4
	Operations Research (OR)	50	50	100	4	4
	Organizational Behavior (OB)	50	50	100	4	4
	Business Laws (BL)	50	50	100	4	4
	Managerial Communication (MC)	50	50	100	4	4
	Total			800	32	32

I Year II Semester (I Year)

	Title of the Paper	External Marks	Internal Marks	Total Marks	Lecture	Credits
	Marketing Management (MM)	50	50	100	4	4
	Corporate Finance (FM)	50	50	100	4	4
	Human Resource Management (HRM)	50	50	100	4	4
	Business Research Methods (BRM)	50	50	100	4	4
	MIS & IT for Managers	50	50	100	4	4
	Operations Management (OM)	50	50	100	4	4
	E-Business (EB)	50	50	100	4	4
	Project Management (PM)	50	50	100	4	4
	Total			800	32	32

II Year I Semester (II Year)

	Title of the Paper	External Marks	Internal Marks	Total Marks	Lecture	Credits
	Strategic Management (SM)	50	50	100	4	4
	Entrepreneurship & Business Plan (EBP)	50	50	100	4	4
	Specialization-I Elective-1	50	50	100	4	4
	Specialization-I Elective-2	50	50	100	4	4
	Specialization-I Elective-3	50	50	100	4	4
	Specialization-II Elective-1	50	50	100	4	4
	Specialization-II Elective-2	50	50	100	4	4
	Specialization-II Elective-3	50	50	100	4	4
	Summer Internship Assessment	50	50	100		4
	Total			900	32	36

II Year II Semester (II Year)						
	Title of the Paper	External Marks	Internal Marks	Total Marks	Lecture	Credits
	International Business (IB)	50	50	100	4	4
	Specialization-I Elective-1	50	50	100	4	4
	Specialization-I Elective-2	50	50	100	4	4
	Specialization-I Elective-3	50	50	100	4	4
	Specialization-II Elective-1	50	50	100	4	4
	Specialization-II Elective-2	50	50	100	4	4
	Specialization-II Elective-3	50	50	100	4	4
	Project Work	-	100	100		4
	Total			800	28	32

II Year I Semester

Electives – Marketing

Marketing Research
Supply Chain Management
Retailing Management
Consumer Behavior
Tourism Marketing

Electives – Finance

Security Analysis and Portfolio Management
International Financial Management
Banking and Financial Services
Financial Markets and Institutions
Project Finance

Electives – HR

Industrial Relations and Labour Laws
Talent Planning and Acquisition
Learning and Development
Talent Management & Succession Planning
Industrial and Organizational Psychology

Electives - Operations & Business Analytics

Service Management
Supply Chain Management
Essentials of Business analytics
Technology Management
Operations Strategy

II Year II Semester Electives

Marketing

Innovation and Product Development
Advertising and Brand Management
Services Marketing
Sales & Distribution Management
Integrated marketing Communication

Electives – Finance

Financial Derivatives
Fixed Income Securities
Corporate Re-Structuring Finance
Commodities Market
Strategic Cost Management

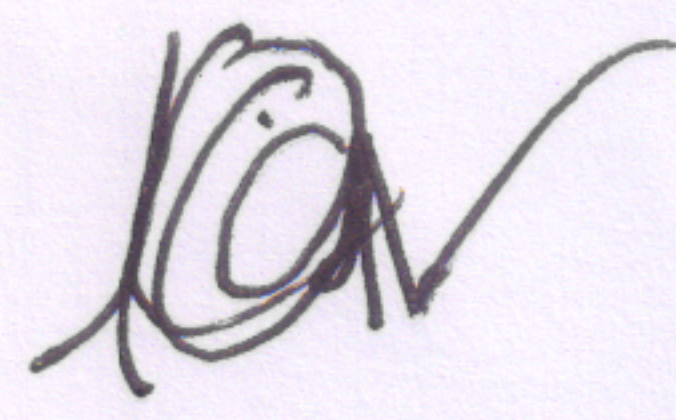
Electives – HR

Performance and Compensation Management
Strategic and International HRM
HR Analytics and Metrics
Organization Development and Change
Leadership & People Management

Electives - Operations & Business Analytics

Innovation and Product Development
Competitive Manufacturing Management
Predictive Analytics for Managers
Enterprise Resource Planning
Productivity Improvement and Cost Control

The courses that are highlighted denote implementation of “Choice Based Credit System (CBCS)”


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APPENDIX II

COURSES THAT ENABLE EMPLOYABILITY OR ENTREPRENEURSHIP OR SKILL DEVELOPMENT

Principles and Practices of Management (PPM)	employability
Managerial Economics (ME)	employability
Business Environment & Ethics (BEE)	employability
Accounting for Managers (AFM)	employability
Operations Research (OR)	employability
Organizational Behavior (OB)	employability
Business Laws (BL)	employability
Managerial Communication (MC)	employability
Marketing Management (MM)	employability
Corporate Finance (FM)	employability
Human Resource Management (HRM)	employability
Business Research Methods (BRM)	employability
MIS & IT for Managers	employability
Operations Management (OM)	employability
E-Business (EB)	employability
Project Management (PM)	employability
Strategic Management (SM)	employability
Entrepreneurship & Business Plan (EBP)	entrepreneurship
International Business (IB)	employability
Marketing Research	employability
Supply Chain Management	employability
Retailing Management	employability
Consumer Behavior	employability
Tourism Marketing	employability
Security Analysis and Portfolio Management	employability
International Financial Management	employability
Banking and Financial Services	employability
Financial Markets and Institutions	employability
Project Finance	employability
Industrial Relations and Labor Laws	employability
Talent Planning and Acquisition	employability
Learning and Development	employability
Talent Management & Succession Planning	employability

Industrial and Organizational Psychology	employability
Service Management	employability
Supply Chain Management	employability
Essentials of Business analytics	employability
Technology Management	employability
Operations Strategy	employability
Innovation and Product Development	employability
Advertising and Brand Management	employability
Services Marketing	employability
Sales & Distribution Management	employability
Integrated marketing Communication	employability
Financial Derivatives	employability
Fixed Income Securities	employability
Corporate Re-Structuring Finance	employability
Commodities Market	employability
Strategic Cost Management	employability
Performance and Compensation Management	employability
Strategic and International HRM	employability
HR Analytics and Metrics	employability
Organization Development and Change	employability
Leadership & People Management	employability
Innovation and Product Development	employability
Competitive Manufacturing Management	employability
Predictive Analytics for Managers	employability
Enterprise Resource Planning	employability
Productivity Improvement and Cost Control	employability
Summer Internship Assessment	Skill Development
Project Work	Skill Development

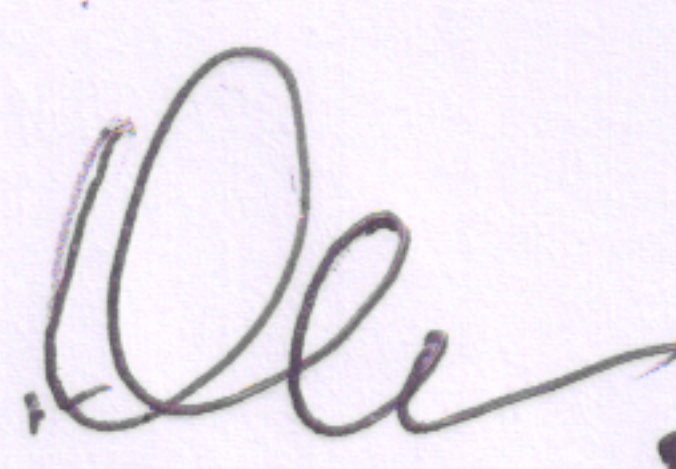
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APPENDIX III

NEW COURSES OFFERED

Principles and Practices of Management (PPM)
Managerial Economics (ME)
Business Environment & Ethics (BEE)
Accounting for Managers (AFM)
Operations Research (OR)
Organizational Behavior (OB)
Business Laws (BL)
Managerial Communication (MC)
Marketing Management (MM)
Corporate Finance (FM)
Human Resource Management (HRM)
Business Research Methods (BRM)
MIS & IT for Managers
Operations Management (OM)
E-Business (EB)
Project Management (PM)
Strategic Management (SM)
Entrepreneurship & Business Plan (EBP)
International Business (IB)
Marketing Research
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Performance and Compensation Management
Strategic and International HRM
HR Analytics and Metrics
Organization Development and Change
Leadership & People Management
Innovation and Product Development
Competitive Manufacturing Management
Predictive Analytics for Managers
Enterprise Resource Planning
Productivity Improvement and Cost Control
Summer Internship Assessment
Project Work


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