

NATIONAL SEMINAR ON

Vision Viksit Bharat@2047: Empowering Rural Communities through Self-Help Groups and Sustainable Livelihood

22 January 2025

MODE- HYBRID

Sponsored by

Indian Council of Social Science Research
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~ORGANISER~



Vignans Foundation for Science, Technology and Research
(Deemed to be University), Vadlamudi, Guntur-522213

In collaboration with



Department of Management, School of EMIS
Mizoram University, Aizawl 796004, India

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About VFSTR

Vignans Foundation for Science Technology & Research (Deemed) University: Vignans Foundation for Science, Technology and Research (VFSTR) University is a NAAC-A+ graded & ISO 9001-2008 and ABET certified institution. Located in the serene environs of Vadlamudi on the Guntur-Tenali highway, about 14km from Guntur and 11km from Tenali, the university is a virtual heaven of rural quiet and idyllic beauty. Vignans impressive academic credentials testify to its commitment to offering quality education.

About the Department of Management Studies

The Department started functioning in 2009 with the twin objectives of providing quality management education to students from predominantly rural backgrounds and catering to the dynamic needs of the corporate world. It offers a two-year full-time MBA Programme, a three- year undergraduate (BBA) & doctoral Ph.D. programme in management. The Department is acknowledged for its research, excellent teaching, and learning activity in an intellectually stimulating environment.

About MZU

Mizoram University (MZU) was founded on July 2nd, 2001, pursuant to the Mizoram University Act of 2000, which was published in the Gazette of India (Extraordinary) on April 25th, 2000, establishing it as a Central University. The campus, situated amidst lush green hills, is vibrant and diverse, with 50% of its teaching staff and 16% of its student population hailing from various regions of the country. Prominent figures such as dignitaries, scholars, researchers, activists, and politicians from India and abroad frequently visit the university. In 2019, the university was awarded an "A" grade accreditation by NAAC. Furthermore, MZU has been recognized as one of the top 100 universities in India, based on MHRD's NIRF rankings for 2016, 2017, and 2018.

About the Department of Management

The department was established in the academic session 2006-07 with full time MBA programme offering specialization in four disciplines – Marketing, Finance, Human Resource, and Small Business & Entrepreneurship Development. At present department has 14 faculty members and offers Ph.D, M Phil, IMBA and MBA courses.

About the seminar

As India approaches its centennial of independence in 2047, the national vision of Viksit Bharat represents more than a mere developmental aspiration—it is a comprehensive blueprint for holistic national transformation. This vision transcends traditional metrics of progress, encompassing multidimensional development that integrates social advancement, economic resilience, environmental sustainability, and robust governance. Rural communities, empowered through strategic State Livelihood Missions, stand at the forefront of this transformative journey, ready to script India's remarkable developmental narrative.

Rural communities in India face multifaceted challenges of economic marginalization, limited access to resources, and systemic barriers to development. The Self-Help Group (SHG) model has emerged as a powerful intervention strategy, offering a holistic approach to addressing poverty, gender inequity, and socio-economic empowerment. State Rural Livelihoods Missions have been instrumental in scaling and strengthening these community-based organizations, creating pathways for sustainable rural transformation. The main theme of the national seminar focusses on empowering Rural Communities: The strategies and role of State Rural Livelihoods Mission in Strengthening Self-Help Groups for Sustainable Development. This theme captures the essence of SRLM's objectives and its direct impact on SHGs, emphasizing pathway on empowerment, sustainability, and community development.

The national seminar represents a critical opportunity to reimagine rural development strategies, placing community empowerment and sustainable livelihoods at the center of transformative change. By leveraging collective wisdom, technological innovations, and inclusive approaches, we can create more resilient, prosperous rural ecosystems.

For more details about the Seminar, please Contact:

Dr. T.H. Lalrokhawma Mob: 8794873145

Dr. K. Lalromawia Mob: 8974740175

The following sub-themes will be covered in this one-Day National Seminar, but are not limited to:

a) Institutional Architecture and Social Mobilization

- Analyzing the structural mechanisms of Self-Help Groups
- Understanding community resilience and collective action
- Exploring social capital development strategies

b) Economic Empowerment and Financial Inclusion

- Examining microfinance models and their impact
- Strategies for entrepreneurship development
- Linking rural producers to broader market ecosystems
- Employment and human development

c) Technology and Digital Transformation

- Role of digital technologies in rural economic empowerment
- Financial literacy and digital skill development
- Innovative technological interventions for livelihood enhancement
- Digital/social media marketing

d) Gender Equity and Social Inclusion

- Women's economic leadership
- Addressing systemic barriers to participation
- Creating inclusive development frameworks

e) Policy Innovations and Scalable Models

- Best practices in rural livelihood interventions
- Policy recommendations for sustainable rural development
- Replicable community-driven economic growth models

f) Capacity Building and Skill Development

- Capacity building program by SRLM
- Social capital and community cohesion

PAPER FORMATTING GUIDELINES

The manuscript should be formatted using Times New Roman 12-point font and 1.5-line spacing. References may be formatted with single spacing. Kindly ensure that each page of the manuscript is numbered. API style has to follow the citations and references.

IMPORTANT DATES

Registration/ Online Abstract Starts	05 th December 2024
Submission of Full-length paper	1-15 th January 2025
Seminar Dates	22 nd January 2025
Notification of Acceptance	Within one week of the submission date

SEMINAR FEES AND REGISTRATION

Type of Participant	Registration Fees for Indian Authors	Registration Fees for Foreign Authors
Students	Rs. 250	\$5
Research Scholars	Rs. 500	\$10
Faculty Members	Rs. 1000	\$20
Industry Participants	Rs. 1500	\$25

Note: Fee includes Seminar Kit, Lunch and Refreshments

SUBMISSION OF PAPER:

Submission of papers through email is preferred as visionviksitbharat47@gmail.com and Google form Link: <https://forms.gle/kWVva6kCZkCo9v9ct6>

PAYMENT DETAILS:



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