



DEPARTMENT OF MANAGEMENT STUDIES

Date: 25.06.2022

Minutes of Board of Studies Meeting

Board of Studies (BoS) meeting of MBA programme was conducted on 25.06.2022 in blended mode from 09:00 am to 11.30 pm at VFSTR and virtual meeting link is <https://us02web.zoom.us/j/81958189072>.

Agenda of the BoS Meeting:

1. To Discuss and finalize the curriculum structure and detailed syllabus of MBA Programme for the regulation 2022.
2. To approve the R22 curriculum and syllabus of MBA Programme and recommend to the Academic council.
3. Any other points with the permission of Chairperson.

The following members were present either thorough offline or online.

Sl. NO	Name of the Member	Designation	Role	Signature
1.	Dr. K. Kalpana	HOD	Chairperson	<i>Kalpana</i>
Internal Experts				
2.	Dr. V. Rama Devi	Associate Professor, School of Management, NIT Warangal	External Member	<i>online</i>
3.	Dr. Vineet Tiwari	Assistant Professor, Department of Management Studies, IIIT Allahabad	External Member	<i>online</i>
4.	Dr. Abhilash Ponnamm	Associate Professor, NMIMS, Hyderabad.	External Member	<i>online</i>
5.	Mr. Shyam Vishnu Bhotla	Director of Sale, Track IT Solutions, Hyd.	External Member	<i>Online</i>

6.	Mr. P.V.S.Ravindra Varma	CEO, Formula HR, Hyderabad.	External Member	Absent
7.	Dr. B. M. Rao	Professor	Internal Member	B.M. Rao
8.	Dr. Sarita Satpathy	Professor	Internal Member	Satpathy
9.	Dr. M. Shivakoti Reddy	Associate Professor	Internal Member	Shivakoti Reddy
10.	Dr. K. Phani Kumar	Associate Professor	Internal Member	Phani Kumar
11.	Mr. T. Nagendra Kumar	Assistant Professor	Internal Member	Nagendra Kumar
12.	Dr. A. Sai Manideep	Assistant Professor	Internal Member	A. Sai Manideep
13.	Mr D Vijayakrishna	Associate Professor	Member (Nominee- School Dean)	Vijayakrishna
14.	Dr.B.Srinivasa Rao	Professor	Member (Nominee-Dean R&D)	Srinivasa Rao
15.	Dr. C. Chakrapani	Professor, IMT, Hyd.	Invited Member	online
16.	Dr. P. Lakshmi Narayanamma	Associate Professor	Member Secretary	P. Lakshmi Narayanamma

The following members have taken leave of absence:

1. Mr. P.V.S.Ravindra Varma, CEO, Formula HR, Hyd.

Chairperson Dr. K. Kalpana, Professor and Head, Department of Management Studies, VFSTR opened the meeting by welcoming and introducing the external members, invitees to the internal members. Chairperson presented about the *NEP 2020 Compliant Regulation - R22* which emphasis on creating *learning centric* (continuous learning and continuous assessment model), offering MBA Programme.

The following points were discussed in the BoS meeting:

1. Regulation R22.
2. Curriculum structure with credits, credits distribution.
3. 2 Modules instead of 5 units.
4. Assessment methods (Formative & Summative).
5. Grading Schemes.
6. Electives and streams/pools.
7. Minor / Honor courses.
8. Suggested to incorporate operations research courses
9. Recommended to offer a basket of Value added courses

10. Suggested to redesign risk management course by including concepts like risk management from the perspective of banks
11. Change the nomenclature of value added course as social impact Lab.
12. Suggested to reorder the concepts in few courses like HRM, ODC etc.

The following resolutions made after the discussion:

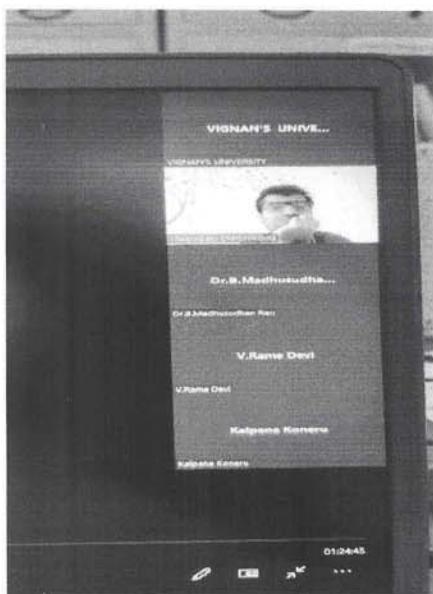
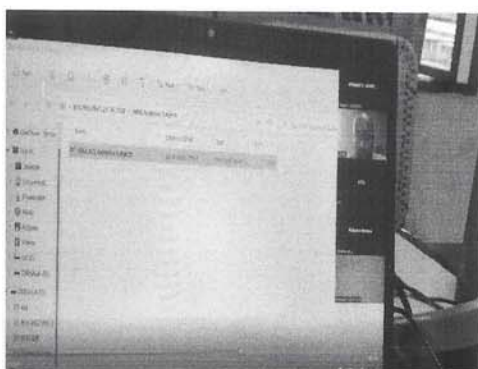
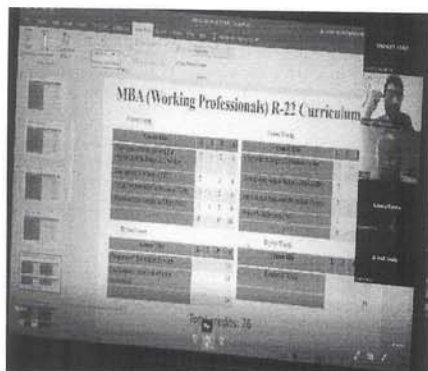
1. BoS Members approved the revised regulations, curriculum structure, syllabus of MBA programme and it follows based on the NEP 2020. Curriculum structure is provided in Appendix-I.
2. Major restructuring has taken place in the curriculum which is oriented towards continuous learning and assessment based on Module structure.
3. Major reformation has taken place in the curriculum by offering 80 credits for MBA Programme.
4. The curriculum is encompassing the courses that enable employability or entrepreneurship or skill development, provided in Appendix- II.
5. The significant changes are made in the content of all courses and hence the courses are considered as new courses provided in Appendix- III.
6. Total average percentage of syllabus revised was 27.75% compared to previous curriculum.

Based on the suggestions given by the members, the Chairperson of BoS told that, those fruitful suggestions would be incorporated appropriately in the curriculum and syllabi of the regulation R22 and this will be recommended to the Academic Council of VFSTR for the approval.

There being no further points for discussion, the Chairperson thanks all the external, internal, invited members and announced that the meeting was adjourned.


Member Secretary


Chairperson



P. Lakshmi
Member Secretary

Kulpaasa Kottappa
Chairperson



DEPARTMENT OF MANAGEMENT STUDIES

APPENDIX I

MBA Programme : Curriculum Structure I Year I Semester Structure

S. No.	Course Title	L	T	P	C	Category	Course offered by the Department
1.	Principles of Management and Organizational Behavior (PMOB)	2	2	-	3	Professional core	Management Studies
2.	Managerial Economics (ME)	1	2	-	2	Professional core	Management Studies
3.	Accounting for Managers (AFM)	1	4	-	3	Professional core	Management Studies
4.	Business Statistics and Analytics for Decision Making (BSAD)	1	4	-	3	Basic Science	Statistics
5.	Legal Environment for Business (LEB)	1	2	-	2	Professional core	Management Studies
6.	Business Environment (BE)	2	2	-	3	Professional core	Management Studies
7.	Essential Skills for Managers	-	-	4	2	Professional core	Management Studies
8.	Analytical Skills for Managers	-	-	4	2	Professional core	T&P Cell
	Total	8	16	8	20		
	Contact Hours	32 Hours					

L=Lecture; T= Tutorial; P= Practical; C=Credits

I Year II Semester Structure

S. No.	Course Title	L	T	P	C	Category	Course offered by the Department
1.	Marketing Management (MM)	1	4	-	3	Professional core	Management Studies
2.	Corporate Finance (CF)	1	4	-	3	Professional core	Management Studies
3.	Human Resource Management (HRM)	1	4	-	3	Professional core	Management Studies
4.	Operations Management (OM)	1	2	-	2	Professional core	Management Studies
5.	Business Research Methods (BRM)	1	4	-	3	Professional core	Management Studies
6.	Operations Research (OR)	1	2	-	2	Professional core	Management Studies
7.	Elective (MOOCS)	-	-	-	2	Elective	Management Studies
8.	Business Communication(BC) - Lab	-	-	2	1	Humanities	English
9.	Business Analytics Tools Lab	-	-	2	1	Professional core	Management Studies
	Total	6	20	4	20		
	Contact Hours	30 Hours					

Sandwich Summer Semester

S. No.	Course Title	L	T	P	C	Category	Course offered by the Department
1.	Summer Internship Assessment	-	-	8	4	Internship	Management Studies

II Year I Semester Structure

S. No.	Course Title	L	T	P	C	Category	Course offered by the Department
1	Corporate Strategy / Project Management	1	2	-	2	Professional core	Management Studies
2	Entrepreneurship Development	1	2	-	2	Professional core	Management Studies
3	Specialization-I Elective-1	1	4	-	3	Elective	Management Studies
4	Specialization-I Elective-2	1	4	-	3	Elective	Management Studies
5	Specialization-II Elective-1	1	4	-	3	Elective	Management Studies
6	Specialization-II Elective-2	1	4	-	3	Elective	Management Studies
	Total	6	20	-	16		
	Contact Hours	26 Hours					

L=Lecture; T= Tutorial; P= Practical; C=Credits

II Year II Semester Structure

S. No.	Course Title	L	T	P	C	Category	Course offered by the Department
1.	Specialization-I Elective-3	2	2	-	3	Elective	Management Studies
2.	Specialization-I Elective-4	2	2	-	3	Elective	Management Studies
3.	Specialization-I Elective-5	2	2	-	3	Elective	Management Studies
4.	Specialization-II Elective-3	2	2	-	3	Elective	Management Studies
5.	Specialization-II Elective-4	2	2	-	3	Elective	Management Studies
6.	Specialization-II Elective-5	2	2	-	3	Elective	Management Studies
7.	Management Thesis	-	-	6	2	Project	Management Studies
	Total	12	12	6	20		
	Contact Hours	30 Hours					

L=Lecture; T= Tutorial; P= Practical; C=Credits

List of Department Elective Courses

Basket Name	Marketing	Finance	Human Resources	Operations	Analytics
Course-1	Marketing Research	Investment Analysis and Portfolio Management	Industrial Relations and Labor Laws	Service Management	Business Analytics for Managers
Course-2	Consumer Behavior	International Financial Management	Cross Cultural Management	Supply Chain Management	Analytics using R Programme
Course-3	Retail Marketing	Management of Financial Services	Talent Management & Succession Planning	Productivity Improvement and Cost Control	Data visualization using tabula
Course-4	Sales & Distribution Management	Project Finance	Learning and Development	Operations Strategy	Machine learning
Course-5	Tourism Marketing	Strategic Cost Management and Decision Making	Strategic and International HRM	Innovation and Product Development	Python for Data Analytics
Course-6	Advertising & Brand Management	Financial Derivatives	Compensation & Reward System	Competitive Manufacturing Management	Marketing Analytics
Course-7	Services Marketing	Mergers and Acquisitions	HR Metrics	Technology Management	Predictive Analytics
Course-8	Digital Marketing	Strategic Financial Management	Organization Development and Change	Total Quality Management	Financial Analytics
Course-9	International Marketing	Risk Management in Banks	Industrial and Organizational Psychology	-	HR Analytics
Course-10	Strategic Marketing	Behavioral Finance	Leadership & People Management	-	-


Chairperson

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APPENDIX II

List of Courses that Enables Employability or Entrepreneurship or Skill Development

S. No.	Year and Semester	Course Title	Employability / Entrepreneurship / Skill development
1.	I Year I Semester	Principles of Management and Organizational Behavior (PMOB)	Employability
2.	I Year I Semester	Managerial Economics (ME)	Employability
3.	I Year I Semester	Accounting for Managers (AFM)	Employability
4.	I Year I Semester	Statistics and Analytics for Decision Making(BSAD)	Employability
5.	I Year I Semester	Legal Environment for Business(LEB)	Employability
6.	I Year I Semester	Business Environment & Ethics (BEE)	Employability
7.	I Year I Semester	Essential Skills for Managers	Skill Development
8.	I Year I Semester	Analytical Skills for Managers	Skill Development
9.	I Year II Semester	Marketing Management (MM)	Employability
10.	I Year II Semester	Corporate Finance (CF)	Employability
11.	I Year II Semester	Human Resource Management (HRM)	Employability
12.	I Year II Semester	Operations Management (OM)	Employability
13.	I Year II Semester	Business Research Methods (BRM)	Employability
14.	I Year II Semester	Operations Research (OR)	Employability
15.	I Year II Semester	Elective (MOOCS)	Employability
16.	I Year II Semester	Business Communication(BC) - Lab	Skill Development
17.	I Year II Semester	Business Analytics Tools Lab	Skill Development
18.	II Year I Semester	Corporate Strategy/Project Management	Employability
19.	II Year I Semester	Entrepreneurship Development	Entrepreneurship
20.	II Year I Semester	Marketing Research	Employability
21.	II Year I Semester	Consumer Behavior	Employability
22.	II Year I Semester	Sales & Distribution Management	Employability
23.	II Year I Semester	Retail Management	Employability
24.	II Year I Semester	Tourism Marketing	Employability
25.	II Year I Semester	Investment Analysis and Portfolio Management	Employability
26.	II Year I Semester	International Financial Management	Employability

27.	II Year I Semester	Management of Financial Services	Employability
28.	II Year I Semester	Project Finance	Employability
29.	II Year I Semester	Strategic Cost Management and Decision Making	Employability
30.	II Year I Semester	Industrial Relations and Labor Laws	Employability
31.	II Year I Semester	Cross Cultural Management	Employability
32.	II Year I Semester	Talent Management & Succession Planning	Employability
33.	II Year I Semester	Learning and Development	Employability
34.	II Year I Semester	Strategic and International HRM	Employability
35.	II Year I Semester	Service Management	Employability
36.	II Year I Semester	Supply Chain Management	Employability
37.	II Year I Semester	Productivity Improvement and Cost Control	Employability
38.	II Year I Semester	Operations Strategy	Employability
39.	II Year I Semester	Business Analytics for Managers	Employability
40.	II Year I Semester	Analytics using R Programme	Skill Development
41.	II Year I Semester	Data Visualization using Tabula	Skill Development
42.	II Year I Semester	Machine Learning	Skill Development
43.	II Year I Semester	Python for Data Analytics	Skill Development
44.	II Year II Semester	Advertising & Brand Management	Employability
45.	II Year II Semester	Services Marketing	Employability
46.	II Year II Semester	Customer Relation Management	Employability
47.	II Year II Semester	International Marketing	Employability
48.	II Year II Semester	Strategic Marketing	Employability
49.	II Year II Semester	Financial Derivatives	Employability
50.	II Year II Semester	Mergers and Acquisitions	Employability
51.	II Year II Semester	Behavioral Finance	Employability
52.	II Year II Semester	Strategic Financial Management	Employability
53.	II Year II Semester	Risk Management in Banks	Employability
54.	II Year II Semester	Compensation & Reward System	Employability
55.	II Year II Semester	HR Metrics	Skill Development
56.	II Year II Semester	Organization Development and Change	Employability
57.	II Year II Semester	Industrial and Organizational Psychology	Employability
58.	II Year II Semester	Leadership & People Management	Employability
59.	II Year II Semester	Innovation and Product Development	Employability

60.	II Year II Semester	Competitive Manufacturing Management	Employability
61.	II Year II Semester	Technology Management	Employability
62.	II Year II Semester	Marketing Analytics	Skill Development
63.	II Year II Semester	Predictive Analytics	Skill Development
64.	II Year II Semester	Financial Analytics	Skill Development
65.	II Year II Semester	HR Analytics	Skill Development


Chairperson

**VIGNAN'S**

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DEPARTMENT OF MANAGEMENT STUDIES

APPENDIX III

List of New Courses in the R22 Curriculum

S. No.	Year and Semester	Course Title	Employability / Entrepreneurship / Skill development
1.	I Year II Semester	Business Analytics Tools Lab	Skill development
2.	I Year II Semester	Business Environment	Employability
3.	I Year II Semester	Operations Research	Employability
4.	II Year I Semester	Retail Management	Employability
5.	II Year I Semester	Tourism Marketing	Employability
6.	II Year I Semester	Cross Cultural Management	Employability
7.	II Year II Semester	Behavioral Finance	Employability
8.	II Year II Semester	Customer Relationship Management	Employability
9.	II Year II Semester	Strategic Marketing	Employability
10.	II Year II Semester	Total Quality Management	Employability

Kelpa
Chairperson