

COURSE MONITORING COMMITTEE

- CMC will be section wise and to be chaired by HoD / Branch coordinator as chairman, 2 senior teachers dealing with the section as members, 3 students from the section as members, CMC coordinator as member convener.
- It is expected that CMC to meet once in a month i.e., at least 2 times in a semester.
- Prior to conduct of CMC meeting, CMC coordinator will visit each and every section and collect feedback from the students on each course.
- The points of focus will be
 - Coverage of syllabus as per lecture plan.
 - Effectiveness in delivering the course contents.
 - Use of teaching aids in class.
- The feedback obtained from the students will be discussed with faculty members by the section coordinator.
- CMC will analyze the feedback obtained from the students and faculty response and may recommend actions based on the need.
- The CMC minutes including action taken report is to be recorded in form of minutes and to be maintained by department.

Dr. P M V Rao
Dean – AAA

**DEPARTMENT OF MANAGEMENT STUDIES
I BBA- I SEMESTER**











Minutes of CMC meeting conducted on 05.02.2026

Date: 06.02.2026

Agenda:

1. Syllabus Coverage for Target 1 Assessment in Module-1
2. Any other pointer with the permission of chair.

Members present:

SL	Name of the Member	Position	Signature
1	Dr. Sarita Satpathy	Chairperson	
2	Dr. Kalpana Koneru	Member	
3	Dr. B. Madhusudhana Rao	Member	B.M.Poo
4	Dr. D. Vijay Krishna	Member	
5	Dr.B.Srinivasa Rao	Member	
6	Dr. Phani Kumar, Katuri	Member	
7	Dr. Ch. Hymavathi	Member	
8	Dr. K. Sivanageswara Rao	Member	
9	Dr. Lakshmi Narayanamma	Member	
10	Dr. D. Sudhir Babu	Member	
11	Dr. A. Sai Manideep	Member	

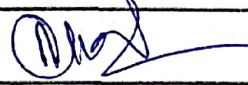
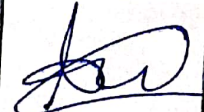
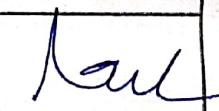
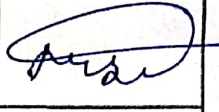
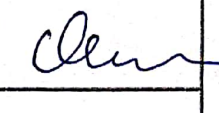
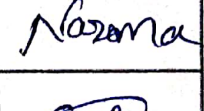
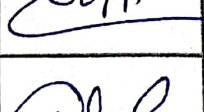
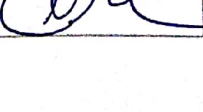
Action Recorded:

1. The feedback given by students and faculty has shown that there is negligence deviations from the lecture plan and syllabus covered.
2. The chairman advised all faculty members to complete the T1 syllabus with in the stipulated time.
3. The committee advised the faculty to conduct extra classes to complete the syllabus.
4. The chairman advised all faculty members to complete the T1 assessment without delay.

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, A Section

Module 1

Sat Feb 21 14:53:23 IST 2026

Year Coordinator					Section Coordinator 			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	DR. ANNAPURNA KIRANMAI P.MR. ARSHAD C M	50%	Yes	100%	-	-	
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	50%	Yes	100%	-	-	
3	COST ACCOUNTANCY	Ms. K. Saritha, Dr. K. Siva Nageswara Rao	50%	Yes	100%	-	-	
4	FINANCIAL MANAGEMENT	Dr. Phani Kumar. Katuri	50%	Yes	100%	-	-	
5	BUSINESS ECONOMETRICS	Dr. Nazma	50%	Yes	100%	-	-	
6	HUMAN RESOURCES MANAGEMENT	Dr. S. Gopi Srinivasa Rao	50%	Yes	100%	-	-	
7	MARKETING MANAGEMENT	Dr. Preeti Thakur, Mr. konduru naga sai teja	50%	Yes	100%	-	-	

8	BASIC CODING AND PROGRAMMING SKILLS <i>3/14</i>	Ms. G. Sireesha	100%	Yes	100%	—	—	G.Sireesha
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Section Coordinator

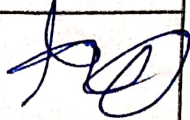



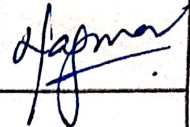
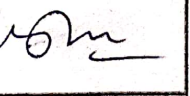
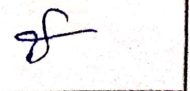
Year Coordinator

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Module 1

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, B Section

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Year Coordinator					Section Coordinator N. MUTYALU.			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	Mr. Bibin K, Ms. Dhidla Punnamma	50%.	yes	100%	-	-	
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	Yes completed	Yes	100%	Not required	-	
3	COST ACCOUNTANCY	DR. Ch. Hymavathi	Module 1	Yes	100%	NO	NO	
4	FINANCIAL MANAGEMENT	Dr. Phani Kumar. Katuri	Module-1	Yes	100%	No	NO	
5	BUSINESS ECONOMETRICS	Dr. Nazma	Yes completed	Yes	100%	Not required	-	
6	HUMAN RESOURCES MANAGEMENT	mr. mutyalu navuluru, Ms. P. Nikhitha	50%.	Yes	100%	Not Required	-	
7	MARKETING MANAGEMENT	Dr.S. Sudheer	module-1	Yes	100%	NO	-	

BASIC CODING AND
PROGRAMMING SKILLS

Ms. G. Sireesha

100%

Yes

—

—

—



Ms. G. Sireesha
Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, C Section

Module 1

Sat Feb 21 14:54:49 IST 2026

Year Coordinator					Section Coordinator <i>Dr. T. Priyanka</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	Ms. K. Vijaya Kumari, Dr. Vinod Kumar	<i>3 units</i>	<i>Yes</i>	<i>60%</i>	<i>No</i>	<i>-</i>	<i>Vinod Kumar</i>
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	<i>2 units completed</i>	<i>Yes</i>	<i>100%</i>	<i>Not required</i>	<i>-</i>	<i>[Signature]</i>
3	COST ACCOUNTANCY	Dr. Kumara Swamy Manepalli, Ms. K. Saritha	<i>2 units completed</i>	<i>Yes</i>	<i>100%</i>	<i>Not required</i>	<i>-</i>	<i>[Signature]</i>
4	FINANCIAL MANAGEMENT	DR. Subbarayudu Thunga	<i>2 units (40%) completed</i>	<i>Yes</i>	<i>100%</i>	<i>Not required</i>	<i>-</i>	<i>[Signature]</i>
5	BUSINESS ECONOMETRICS	Dr. Nazma	<i>Unit completed</i>	<i>Yes</i>	<i>100%</i>	<i>Not required</i>	<i>-</i>	<i>[Signature]</i>
6	HUMAN RESOURCES MANAGEMENT	Dr. T. Priyanka	<i>Completed (M-1)</i>	<i>Yes</i>	<i>100%</i>	<i>Not required</i>	<i>-</i>	<i>[Signature]</i>

	MARKETING MANAGEMENT	Mr SAMMINGA Ashok Kumar	2 units complete	Yes	100%	NO	—	Ashok
8	BASIC CODING AND PROGRAMMING SKILLS	Mr. A. Venkata Rao ESE	2 units complete	Yes	100%	NO	—	ASE


 Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, II Year - II Semester, A Section

Module 1

Sat Feb 21 14:56:42 IST 2026

Year Coordinator					Section Coordinator <i>V. Naga Lakshmi</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING MANAGEMENT	ms. naga lakshmi veeram	Module 1	Yes	100%	No	No	<i>[Signature]</i>
2	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	Module 1	Yes	100%	No	No	<i>[Signature]</i>
3	INTRODUCTION TO BUSINESS ANALYTICS	Dr. Singumahanthi Venkata Gayatri Apoorva	Module 1 Module 2	Yes	100%	No	No	<i>[Signature]</i>
4	PRODUCTION & OPERATIONS MANAGEMENT	Dr. Ch Koteswara Pavan, Ms. G. Ishwarya	Module - 1	Yes	100%	No	No	<i>[Signature]</i>
5	BUSINESS FINANCE	DR. Ch. Hymavathi	Module 1	Yes	100%	No	No	<i>[Signature]</i>
6	BUSINESS FINANCE LAB	DR. Ch. Hymavathi	Module 1	Yes	100%	No	No	<i>[Signature]</i>

	DATA VISUALIZATION USING TABLEAU LAB	Dr. S. Durga	50%	yes	100%	NO	NO	Durga
8	ANALYTICAL SKILL FOR MANAGERS ?II	MR. GANTA KIRAN KUMAR <i>Chenni</i>		yes	100%	NO	NO	<i>MA</i> 9/4/26
9	ACCOUNTING USING TALLY	Ms. K. Saritha, Dr. Kumara Swamy Manepalli	Module-1	yes	100%	NO	NO	<i>Manepalli</i>

[Signature]
Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, II Year - II Semester, B Section

module 1

Sat Feb 21 14:57:15 IST 2026

Year Coordinator					Section Coordinator <i>[Signature]</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING MANAGEMENT	ms. naga lakshmi veeram	module-1	yes	100%	no	No	<i>[Signature]</i>
2	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	Module-1	Yes	100%	No	No	<i>[Signature]</i>
3	INTRODUCTION TO BUSINESS ANALYTICS	Dr. Singumahanthi Venkata Gayatri Apoorva	Module 1	yes	100%	NO	No	<i>[Signature]</i>
4	PRODUCTION & OPERATIONS MANAGEMENT	Mr. Hadole Yogesh Vinayak	Module 1	Yes	100%	no	No	<i>[Signature]</i>
5	BUSINESS FINANCE	DR. Ch. Hymavathi	Module 1	Yes	100%	NO	NO	<i>[Signature]</i>
6	BUSINESS FINANCE LAB	DR. Ch. Hymavathi	Module 1	Yes	100%	No	No	<i>[Signature]</i>

7	DATA VISUALIZATION USING TABLEAU LAB	Dr. S. Durga	50%	yes	100%	NO	NO	Durga
8	ANALYTICAL SKILL FOR MANAGERS ?II	MR. GANTA KIRAN KUMAR <i>chami</i>	—	yes	100%	NO	NO	NO 2/4/26
9	ACCOUNTING USING TALLY	Ms. K. Saritha, Dr. Kumara Swamy Manepalli	Module-2	ya	100%	NO	NO	Chami

Chami
Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, III Year - II Semester, A Section

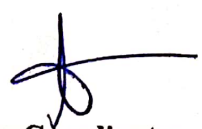
Module 1

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Year Coordinator					Section Coordinator <i>M. Srikanthakumar</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	INTERNATIONAL BUSINESS	Mr. Vallabhu Narasimharao, Dr.S. Sudheer	2 units complete	Yes	100%	Not required	—	<i>[Signature]</i>
2	PROJECT MANAGEMENT	Dr. Kumara Swamy Manepalli, Ms. K. Saritha	2 units completed	Yes	100%	Not required	—	<i>[Signature]</i>
3	OPERATIONS RESEARCH	Dr. N. Bhargavi	2 units from M-2	Yes	75%	02	—	<i>[Signature]</i>
4	MANAGEMENT THESIS	Dr. S. Gopi Srinivasa Rao	50%	Yes	100%	—	—	<i>[Signature]</i>
5	DIGITAL MARKETING	Mr. Chandramouli Uppalapati, Mr. Chandramouli Uppalapati	All-8 Exer completed	Yes	100%	Not required	—	<i>[Signature]</i>
6	ADVERTISING & BRAND MANAGEMENT	Mr. D. Yedukondalu	2 units completed	YES	100%	Not required	—	<i>[Signature]</i>
7	SERVICES MARKETING	Dr. Singumahanthi Venkata Gayatri Apoorva	2 modules	Yes	100%	NO	—	<i>[Signature]</i>

8	PROJECT FINANCE	Ms. M. Janaki,MR. JOGI NAGA RAJU,Dr.Chillale Ramshesh	85% Completed	Yes	15% syllabus in 7/27/24	NO	—	—	cy
9	STRATEGIC COST MANAGEMENT AND DECISION MAKING	Ms. M. Srikantha Kumari,Ms. M. Janaki	50%	Yes	100%	—	—	—	
10	COMPENSATION & REWARD SYSTEM	Dr. T. Priyanka	Completed	Yes	100%	NO	—	—	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. S. Gopi Srinivasa Rao	50%	Yes	100%	—	—	—	
12	INNOVATION AND NEW PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao,Mr. Hadole Yogesh Vinayak	Completed	Yes	100%	NO	—	—	
13	PREDICTIVE ANALYTICS	DR. a. SAI MANIDEEP	Completed	Yes	100%	Nil	—	—	Ad J P.

Section Coordinator

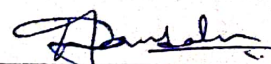

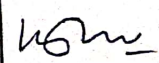
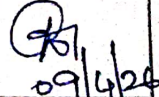
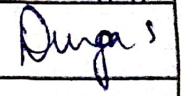

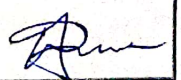
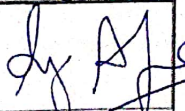

 Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, III Year - II Semester, B Section

module 1

Sat Feb 21 14:58:05 IST 2026

Year Coordinator					Section Coordinator 			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	INTERNATIONAL BUSINESS	Mr. Vallabhu Narasimharao, Dr.S. Sudheer	50%	Yes	100%	Not required	NO	
2	PROJECT MANAGEMENT	Mr. mutyalu navuluru, Ms. P. Nikhitha	50%	Yes	100%	Not Required	NO	
3	OPERATIONS RESEARCH	Dr. N. Bhargavi	2 units from M-2	Yes	75%	02	—	 09/4/26
4	MANAGEMENT THESIS	Dr. S. Durga	50%	Yes	100%	Not Required	NO	
5	DIGITAL MARKETING	Mr. Chandramouli Uppalapati, Mr. Chandramouli Uppalapati	50%	Yes	100%	Not Required	NO	
6	ADVERTISING & BRAND MANAGEMENT	Mr. D. Yedukondalu	50%	Yes	100%	NO	NO	
7	SERVICES MARKETING	Dr. Singumahanthi Venkata Gayatri Apoorva	50%	Yes	100%	NO	NO	

8	PROJECT FINANCE	Ms. M. Janaki, MR. JOGI NAGA RAJU, Dr. Chillale Ramshesh	100%.	Yes.	15% syllabus is yet to complete	NO	-	Yes
9	STRATEGIC COST MANAGEMENT AND DECISION MAKING	Ms. M. Srikantha Kumari, Ms. M. Janaki	50%.	Yes	100%.	-	-	
10	COMPENSATION & REWARD SYSTEM	Dr. T. Priyanka	50%	Yes	100%	NO	-	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. S. Gopi Srinivasa Rao	50%.	Yes	100%.	-	-	
12	INNOVATION AND NEW PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	100%.	Yes	100%.	NO	-	
13	PREDICTIVE ANALYTICS	DR. a. SAI MANIDEEP	60%.	Yes	80%.	Not required	NO	


Section Coordinator

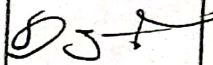



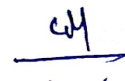

Year Coordinator

Print

module 1

VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, I Year - II Semester, A Section

Sat Feb 21 15:45:02 IST 2026

Year Coordinator					Section Coordinator			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/ suggestions	Signature of the Faculty
1	MARKETING STRATEGY	DR. D. Sudhir Babu	m-2 v-1	Yes	70%	NO	-	
2	ORGANIZATION DESIGN AND DEVELOPMENT	M.S. Kishan Varma, M.S. Kishan Varma	Module 2 unit - 2 Completed	Yes	100%	NO	-	
3	CORPORATE FINANCIAL STRATEGY	Dr. Srinivasa Rao Yadavalli	1 2 Units	Yes	100%	NO	-	
4	PRODUCTION MANAGEMENT	Mrs. Penumudi Sai Prasanna, Dr. Ch Koteswara Pavan	2 units	Yes	100%	NO	-	
5	BUSINESS RESEARCH DESIGN AND ANALYSIS	Dr. Chillale Ramshesh, MR. JAGADISH TULIMELLI	Unit 2 is is going on	Yes	100%	NO	-	
6	BUSINESS ANALYTICS	Mr. Irfan Sayyad	14-1 ✓ 14-2, unit-2	Yes	85%	NO	-	

	BUSINESS ANALYTICS-LAB	Mr.Irfan Sayyad	M1 - ✓ M2 - 80% complete	yes	85%	-	-	
8	MANAGING NEW VENTURES	Mrs. VALLURI JAYASRI						
9	CORPORATE STRATEGIES	Dr. Preeti Thakur, Mr. konduru naga sai teja	Module-1 2 units Module 2 going as per plan	yes	100%	NO	-	
10	MARKETING MANAGEMENT	Dr. Singumahanthi Venkata Gayatri Apoorva, Dr. Singumahanthi Venkata Gayatri Apoorva	Module-1 finished Module-2 2nd unit	yes	100%	NO	-	
11	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	Module-1	yes	100%	-	-	
12	CORPORATE FINANCE	Dr. Phani Kumar. Katuri	Module-1	yes	100%	NO	NO	
13	BUSINESS RESEARCH METHODS	Mrs. Penumudi Sai Prasanna, Dr. Bighnesh Dash Mohapatra, Mr. konduru naga sai teja, Dr. Suresh Chandra Ch	50%	yes	100%	-	-	
14	PRINCIPLES OF PSYCHOLOGY	Dr. Sivasankar Mandal Baidya	M1;	yes	90	-	-	

Section Coordinator

Year Coordinator

VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, I Year - II Semester, B Section

module 1

Sat Feb 21 15:45:35 IST 2026

Year Coordinator					Section Coordinator <i>Dr. Y. Srinivasa Rao</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING STRATEGY	DR. D. Sudhir Babu	<i>Module 1</i>	<i>Yes</i>	<i>95%</i>	<i>-</i>	<i>-</i>	<i>[Signature]</i>
2	ORGANIZATION DESIGN AND DEVELOPMENT	M.S. Kishan Varma	<i>Module-2 Unit-2</i>	<i>Yes</i>	<i>100%</i>	<i>-</i>	<i>-</i>	<i>[Signature]</i>
3	CORPORATE FINANCIAL STRATEGY	Dr. Srinivasa Rao Yadavalli	<i>Two of Units</i>	<i>Yes</i>	<i>100%</i>	<i>-</i>	<i>-</i>	<i>[Signature]</i>
4	PRODUCTION MANAGEMENT	Mrs. Penumudi Sai Prasanna, Dr. Ch Koteswara Pavan	<i>Module-1</i>	<i>Yes</i>	<i>100%</i>	<i>NO</i>	<i>NO</i>	<i>[Signature]</i>
5	BUSINESS RESEARCH DESIGN AND ANALYSIS	Dr. Chillale Ramshesh, MR. JAGADISH TULIMELLI	<i>M-I</i>	<i>Yes</i>	<i>100%</i>	<i>NO</i>	<i>NO</i>	<i>[Signature]</i>
6	BUSINESS ANALYTICS	Mr. Irfan Sayyad	<i>M-I ✓ M-II - Unit-2</i>	<i>Yes</i>	<i>85% 100%</i>	<i>-</i>	<i>-</i>	<i>[Signature]</i>

	BUSINESS ANALYTICS-LAB	Mr.Irfan Sayyad	M1 - ✓ M2 - 80% complete	yes	85%	-	-	
8	MANAGING NEW VENTURES	Mrs. VALLURI JAYASRI	50%	yes	100%	-	-	
9	CORPORATE STRATEGIES	Dr. Preeti Thakur, Mr. konduru naga sai teja	Module 1- Module 2 going (as per plan)	yes	100%	NO	NO	
10	MARKETING MANAGEMENT	Dr. Singumahanthi Venkata Gayatri Apoorva	Module 2 last chapter	Yes	100%	No	No	
11	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	Module 1	Yes	100%	No	No	
12	CORPORATE FINANCE	Dr. Phani Kumar. Katuri	Module 1	Yes	100%	No	No	
13	BUSINESS RESEARCH METHODS	Dr. Bighnesh Dash Mohapatra, Mr. konduru naga sai teja, Dr. Suresh Chandra Ch	50%	yes	100%	-	-	
14	PRINCIPLES OF PSYCHOLOGY	Dr. Sivasankar Mandal Baidya	M1,	-	90%	-	-	



Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
MBA, Master of Business Administration, II Year - II Semester, A Section

Module 1

Sat Feb 21 15:46:01 IST 2026

Year Coordinator					Section Coordinator <i>Dr. Gopi Srinivasa Rao</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MANAGEMENT THESIS	Dr. Phani Kumar. Katuri	<i>Yes</i>	<i>Yes</i>	<i>70%</i>	<i>NO</i>	<i>NO</i>	<i>[Signature]</i>
2	OPERATIONS STRATEGY	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	<i>As per curriculum</i>	<i>Yes</i>	<i>70%</i>	<i>NO</i>	<i>—</i>	<i>[Signature]</i>
3	ADVERTISING AND BRAND MANAGEMENT	DR. SARITA SATPATHY, MR. JAGADISH TULIMELLI	<i>80%</i>	<i>Yes</i>	<i>85%</i>	<i>NIL</i>	<i>—</i>	<i>[Signature]</i>
4	SERVICES MARKETING	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	<i>Two 4715</i>	<i>Yes</i>	<i>70%</i>	<i>—</i>	<i>—</i>	<i>[Signature]</i>
5	DIGITAL MARKETING	DR. BANDARU SRINIVASA RAO	<i>Almost covered in module 2</i>	<i>Yes</i>	<i>75%</i>	<i>NO</i>	<i>—</i>	<i>[Signature]</i>
6	FINANCIAL DERIVATIVES	DR. Subbarayudu Thunga	<i>Yes covered</i>	<i>Yes</i>	<i>100% - 100%</i>	<i>NO required</i>	<i>—</i>	<i>[Signature]</i>

7	BEHAVIOURAL FINANCE	Dr. Chillale Ramshesh	M-2 Unit-2 last two topics are yet to complete	yes	90%	Not required		RM
8	FINTECH INNOVATIONS	Dr. S. Durga	50%	Yes	100%	Not requir	—	Durga
9	COMPENSATION AND REWARD SYSTEM	Dr. K. Kalpana	Module-2	Yes	80%	No	No	Kalpana
10	HR METRICS	Dr. S. Gopi Srinivasa Rao	50%	yes	100%	—	—	Gopi
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bighnesh Dash Mohapatra	M2	Yes	90%	—	—	dash
12	INNOVATION AND PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	As per the research	Yes	75	Nil	—	Burpo
13	TECHNOLOGY MANAGEMENT	Dr. Ch Koteswara Pavan	Module 1	Yes	Yes 100%	Nil	—	Pavan
14	MARKETING ANALYTICS	DR. BANDARU SRINIVASA RAO	About two units in module 2	Yes	75% in July	no	—	B
15	PREDICTIVE ANALYTICS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	Module 2	Yes	75%	No	—	AS
16	ARTIFICIAL INTELLIGENCE FOR BUSINESS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	Module 2	Yes	75%	No	—	AS

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CMC Report (Section Coordinator)
MBA, Master of Business Administration, II Year - II Semester, B Section

Module 1

Sat Feb 21 15:46:24 IST 2026

Year Coordinator					Section Coordinator <u>dy</u>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MANAGEMENT THESIS	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	As per guidelines	Yes	—	—	—	Ashok
2	OPERATIONS STRATEGY	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	As per curriculum	Yes	70%	None	—	DM
3	ADVERTISING AND BRAND MANAGEMENT	DR. SARITA SATPATHY, MR. JAGADISH TULIMELLI	50%	Yes	95%	—	—	Sarita
4	SERVICES MARKETING	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	As per 24/1/17	Yes	75%	—	—	ASB
5	DIGITAL MARKETING	DR. BANDARU SRINIVASA RAO	Almost 2 units in Module 2	Yes	75% in total in syllabus	no	—	DR

	FINANCIAL DERIVATIVES	DR. Subbarayudu Thunga	Yes covered	Yes	100% alpermt	NOT reqd	-	
7	BEHAVIOURAL FINANCE	Dr. Chillale Ramshesh	M-2 last unit 2 last topics 4+10 covered	Yes	90%	NOT required	-	
8	FINTECH INNOVATIONS	Dr. S. Durga	50%	Yes	100%	NOT reqd	-	
9	COMPENSATION AND REWARD SYSTEM	Dr. K. Kalpana	Module-2	Yes	80%	NO	NO	
10	HR METRICS	Dr. S. Gopi Srinivasa Rao	50%	Yes	100%	-	-	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bighnesh Dash Mohapatra	M2	Yes	90%	-	-	
12	INNOVATION AND PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	As per the schedule covered	Yes	75%	NO	-	
13	TECHNOLOGY MANAGEMENT	Dr. Ch Koteswara Pavan	Module-1	Yes	100%	NO	NO	
14	MARKETING ANALYTICS	DR. BANDARU SRINIVASA RAO	Module-2 unit 1 in part	Yes	75%	NO	NO	
15	PREDICTIVE ANALYTICS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	Module-2	Yes	75%	NO	-	
16	ARTIFICIAL INTELLIGENCE FOR BUSINESS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	Module-2	Yes	75%	NO	-	

COURSE MONITORING COMMITTEE

- CMC will be section wise and to be chaired by HoD / Branch coordinator as chairman, 2 senior teachers dealing with the section as members, 3 students from the section as members, CMC coordinator as member convener.
- It is expected that CMC to meet once in a month i.e., at least 2 times in a semester.
- Prior to conduct of CMC meeting, CMC coordinator will visit each and every section and collect feedback from the students on each course.
- The points of focus will be
 - Coverage of syllabus as per lecture plan.
 - Effectiveness in delivering the course contents.
 - Use of teaching aids in class.
- The feedback obtained from the students will be discussed with faculty members by the section coordinator.
- CMC will analyze the feedback obtained from the students and faculty response and may recommend actions based on the need.
- The CMC minutes including action taken report is to be recorded in form of minutes and to be maintained by department.

Dr. P M V Rao
Dean – AAA

**DEPARTMENT OF MANAGEMENT STUDIES
I BBA- I SEMESTER**











Minutes of CMC meeting conducted on 06.04.2026

Date: 07.04.2026

Agenda:

1. Syllabus Coverage for Target 1 Assessment in Module-2
2. Any other pointer with the permission of chair.

Members present:

SL	Name of the Member	Position	Signature
1	Dr. Sarita Satpathy	Chairperson	
2	Dr. Kalpana Koneru	Member	
3	Dr. B. Madhusudhana Rao	Member	B.M.Poo
4	Dr. D. Vijay Krishna	Member	
5	Dr.B.Srinivasa Rao	Member	
6	Dr. Phani Kumar, Katuri	Member	
7	Dr. Ch. Hymavathi	Member	
8	Dr. K. Sivanageswara Rao	Member	
9	Dr. Lakshmi Narayanamma	Member	
10	Dr. D. Sudhir Babu	Member	
11	Dr. A. Sai Manideep	Member	

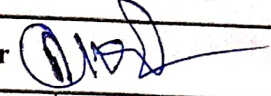
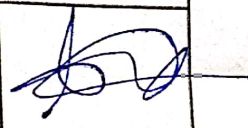




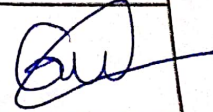
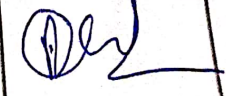
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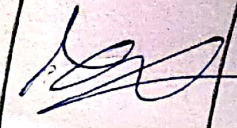
1. The feedback given by students and faculty has shown that there is negligence deviations from the lecture plan and syllabus covered.
2. The chairman advised all faculty members to complete the T1 syllabus with in the stipulated time.
3. The committee advised the faculty to conduct extra classes to complete the syllabus.
4. The chairman advised all faculty members to complete the T1 assessment without delay.

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, A Section

Module 2

Sat Feb 21 14:53:23 IST 2026

Year Coordinator					Section Coordinator 			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	DR. ANNAPURNA KIRANMAI P,MR. ARSHAD C M	50%.	Yes	100%.	—	—	
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	50%.	Yes	95%.	—	—	
3	COST ACCOUNTANCY	Ms. K. Saritha,Dr. K. Siva Nageswara Rao	50%.	Yes	80%.	—	—	
4	FINANCIAL MANAGEMENT	Dr. Phani Kumar. Katuri	50%.	Yes	90%.	—	—	
5	BUSINESS ECONOMETRICS	Dr. Nazma	50%.	Yes	100%.	—	—	
6	HUMAN RESOURCES MANAGEMENT	Dr. S. Gopi Srinivasa Rao	50%.	Yes	100%.	—	—	
7	MARKETING MANAGEMENT	Dr. Preeti Thakur,Mr. konduru naga sai teja	50%.	Yes	100%.	NIL	—	

8	BASIC CODING AND PROGRAMMING SKILLS	Ms. G. Sireesha	50%.	yes	80%.	-	-	
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Section Coordinator


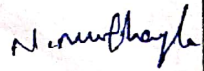


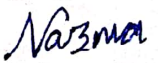
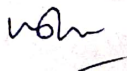

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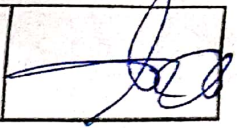
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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, B Section

Module 2

Sat Feb 21 14:54:25 IST 2026

Year Coordinator					Section Coordinator N. MUTYALU			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	Mr. Bibin K, Ms. Dhidla Punnamma	50%	Yes	50%	-	-	
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	50%	Yes	90%	-	-	
3	COST ACCOUNTANCY	DR. Ch. Hymavathi	50%	Yes	95%	-	-	
4	FINANCIAL MANAGEMENT	Dr. Phani Kumar. Katuri	50%	Yes	90% 85%	-	-	
5	BUSINESS ECONOMETRICS	Dr. Nazma	50%	Yes	85%	-	-	
6	HUMAN RESOURCES MANAGEMENT	mr. mutyalu navuluru, Ms. P. Nikhitha	50%	Yes	90%	-	-	
7	MARKETING MANAGEMENT	Dr.S. Sudheer	50%	Yes	90%	N/A	-	

8	BASIC CODING AND PROGRAMMING SKILLS	Ms. G. Sireesha	50%	yes	90%	—	—	
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Ms. G. Sireesha
Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, I Year - II Semester, C Section

Module 2

Sat Feb 21 14:54:49 IST 2026

Year Coordinator					Section Coordinator <i>Dr. T. Priyanka</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	BUSINESS COMMUNICATION	Ms. K. Vijaya Kumari, Dr. Vinod Kumar	50%	Yes	80%	—	—	<i>Vijay</i>
2	MACRO ECONOMICS	Dr. Kamakula N Murthy	50%	Yes	95%	—	—	<i>murthy</i>
3	COST ACCOUNTANCY	Dr. Kumara Swamy Manepalli, Ms. K. Saritha	50%	Yes	✓ 100% (90%)	—	—	<i>Manepalli</i>
4	FINANCIAL MANAGEMENT	DR. Subbarayudu Thunga	50%	Yes	90%	5 hours already taken	—	<i>DR</i>
5	BUSINESS ECONOMETRICS	Dr. Nazma	50%	Yes	80%	—	—	<i>Nazma</i>
6	HUMAN RESOURCES MANAGEMENT	Dr. T. Priyanka	50%	Yes	100%	—	—	<i>Priyanka</i>

(05/05/2026)

7	MARKETING MANAGEMENT	Mr SAMMINGA Ashok Kumar	50%	yes	85%	-	-	Ashok
8	BASIC CODING AND PROGRAMMING SKILLS	Mr. A. Venkata Rao	50%	yes	85%	-	-	Rao

A. Venkata Rao
26.

Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, II Year - II Semester, A Section

Module 2

Sat Feb 21 14:56:42 IST 2026

Year Coordinator					Section Coordinator <i>V. Naga Lakshmi</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING MANAGEMENT	ms. naga lakshmi veeram	50%	yes	90%	—	—	<i>[Signature]</i>
2	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	50%	yes	97%	Nil	—	<i>Lakshmi</i>
3	INTRODUCTION TO BUSINESS ANALYTICS	Dr. Singumahanthi Venkata Gayatri Apoorva	50%	yes	95%	—	—	<i>[Signature]</i>
4	PRODUCTION & OPERATIONS MANAGEMENT	Dr. Ch Koteswara Pavan, Ms. G. Ishwarya	50%	yes	97%	—	—	<i>[Signature]</i>
5	BUSINESS FINANCE	DR. Ch. Hymavathi	50%	yes	96%	—	—	
6	BUSINESS FINANCE LAB	DR. Ch. Hymavathi	50%	yes	100%	—	—	

(07/04/26)

	DATA VISUALIZATION USING TABLEAU LAB	Dr. S. Durga	50%.	yes	100%.	-	-	Durga
8	ANALYTICAL SKILL FOR MANAGERS ?II	MR. GANTA KIRAN KUMAR	50%.	yes	100%	-	-	10/5/26
9	ACCOUNTING USING TALLY	Ms. K. Saritha, Dr. Kumara Swamy Manepalli	50%.	yes	90%.	-	-	K. Kumar


Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, II Year - II Semester, B Section

Module 2

Sat Feb 21 14:57:15 IST 2026

Year Coordinator					Section Coordinator <i>Offkharaswamy</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING MANAGEMENT	ms. naga lakshmi veeram	50%.	yes	90%.	—	—	<i>[Signature]</i>
2	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	50%.	yes	95%.	—	—	<i>Lakshmi</i>
3	INTRODUCTION TO BUSINESS ANALYTICS	Dr. Singumahanthi Venkata Gayatri Apoorva	50%.	yes	90%.	—	—	<i>[Signature]</i>
4	PRODUCTION & OPERATIONS MANAGEMENT	Mr. Hadole Yogesh Vinayak	50%.	yes	95%.	—	—	
5	BUSINESS FINANCE	DR. Ch. Hymavathi	50%.	yes	98%.	—	—	
6	BUSINESS FINANCE LAB	DR. Ch. Hymavathi	50%.	yes	98%.	—	—	

(08/04/26)

	DATA VISUALIZATION USING TABLEAU LAB	Dr. S. Durga	50%	Yes	100%	-	-	Durga S
8	ANALYTICAL SKILL FOR MANAGERS ?II	MR. GANTA KIRAN KUMAR	50%	Yes	100%	-	-	11/8/26
9	ACCOUNTING USING TALLY	Ms. K. Saritha, Dr. Kumara Swamy Manepalli	50%	Yes	100%	-	-	Alkum


Section Coordinator

Year Coordinator

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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, III Year - II Semester, A Section

Module 2

Sat Feb 21 14:57:43 IST 2026

Year Coordinator					Section Coordinator <i>M. Srikanthakumari</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	INTERNATIONAL BUSINESS	Mr. Vallabhu Narasimharao, Dr.S. Sudheer	50%	yes	80%	—	—	<i>[Signature]</i>
2	PROJECT MANAGEMENT	Dr. Kumara Swamy Manepalli, Ms. K. Saritha	50%	yes	90%	—	—	<i>[Signature]</i>
3	OPERATIONS RESEARCH	Dr. N. Bhargavi	50%	yes	80%	—	—	<i>[Signature]</i>
4	MANAGEMENT THESIS	Dr. S. Gopi Srinivasa Rao	50%	yes	50%	—	—	<i>[Signature]</i>
5	DIGITAL MARKETING	Mr. Chandramouli Uppalapati, Mr. Chandramouli Uppalapati	50%	yes	90%	—	—	<i>[Signature]</i>
6	ADVERTISING & BRAND MANAGEMENT	Mr. D. Yedukondalu	50%	yes	100%	—	—	<i>[Signature]</i>
7	SERVICES MARKETING	Dr. Singumahanthi Venkata Gayatri Apoorva	50%	yes	80%	—	—	<i>[Signature]</i>

8	PROJECT FINANCE	Ms. M. Janaki, MR. JOGI NAGA RAJU, Dr. Chillale Ramshesh	50%	yes	95%	-	-	cal
9	STRATEGIC COST MANAGEMENT AND DECISION MAKING	Ms. M. Srikantha Kumari, Ms. M. Janaki	50%	yes	95%	-	-	
10	COMPENSATION & REWARD SYSTEM	Dr. T. Priyanka	50%	yes	90%	-	-	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bignesh Dr. S. Gopi Srinivasa Rao	50%	yes	85% 100%	-	-	
12	INNOVATION AND NEW PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%	yes	85%	-	-	
13	PREDICTIVE ANALYTICS	DR. a. SAI MANIDEEP	50%	yes	80%	-	-	

Section Coordinator

Year Coordinator

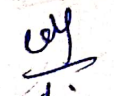
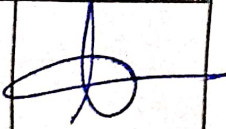
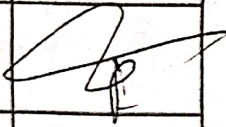

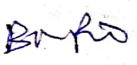
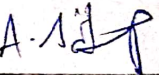
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CMC Report (Section Coordinator)
BBA, BACHELOR OF BUSINESS ADMINISTRATION, III Year - II Semester, B Section

Module 2

Sat Feb 21 14:58:05 IST 2026

Year Coordinator					Section Coordinator <i>[Signature]</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	INTERNATIONAL BUSINESS	Mr. Vallabhu Narasimharao, Dr. S. Sudheer	50%	yes	80%	—	—	<i>[Signature]</i>
2	PROJECT MANAGEMENT	mr. mutyalu navuluru, Ms. P. Nikhitha	50%	yes	90%	—	—	<i>[Signature]</i>
3	OPERATIONS RESEARCH	Dr. N. Bhargavi	50%	yes	80%	—	—	<i>[Signature]</i>
4	MANAGEMENT THESIS	Dr. S. Durga	50%	yes	70%	—	—	<i>[Signature]</i>
5	DIGITAL MARKETING	Mr. Chandramouli Uppalapati, Mr. Chandramouli Uppalapati	50%	yes	85%	—	—	<i>[Signature]</i>
6	ADVERTISING & BRAND MANAGEMENT	Mr. D. Yedukondalu	50%	yes	95%	—	—	<i>[Signature]</i>
7	SERVICES MARKETING	Dr. Singumahanthi Venkata Gayatri Apoorva	50%	yes	85%	—	—	<i>[Signature]</i>

8	PROJECT FINANCE	Ms. M. Janaki, MR. JOGI NAGA RAJU, Dr. Chillale Ramshesh	50%.	yes	90%.	—	—	
9	STRATEGIC COST MANAGEMENT AND DECISION MAKING	Ms. M. Srikantha Kumari, Ms. M. Janaki	50%.	yes	95%.	—	—	
10	COMPENSATION & REWARD SYSTEM	Dr. T. Priyanka	50%.	yes	90%.	—	—	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bignesh Dr. S. Gopi Srinivasa Rao	50%.	yes	90%.	—	—	
12	INNOVATION AND NEW PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%.	yes	80%.	—	—	
13	PREDICTIVE ANALYTICS	DR. a. SAI MANIDEEP	50%.	yes	80%.	—	—	

Section Coordinator

Year Coordinator




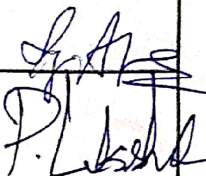
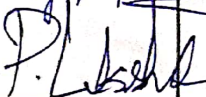

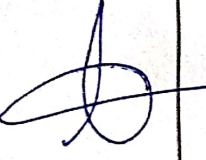

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Module 2

VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, I Year - II Semester, A Section

Sat Feb 21 15:45:02 IST 2026

Year Coordinator					Section Coordinator			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING STRATEGY	DR. D. Sudhir Babu	50%	Yes	85%	Not Required	-	
2	ORGANIZATION DESIGN AND DEVELOPMENT	M.S. Kishan Varma, M.S. Kishan Varma	50%	Yes	85%	Not Required	-	
3	CORPORATE FINANCIAL STRATEGY	Dr. Srinivasa Rao Yadavalli	50%	Yes	95%	Not Required	-	
4	PRODUCTION MANAGEMENT	Mrs. Penumudi Sai Prasanna, Dr. Ch Koteswara Pavan	50%	Yes	85%	Not Required	-	
5	BUSINESS RESEARCH DESIGN AND ANALYSIS	Dr. Chillale Ramshesh, MR. JAGADISH TULIMELLI	50%	Yes	75%	Taken care	-	
6	BUSINESS ANALYTICS	Mr. Irfan Sayyad	50%	Yes	85%		-	

	BUSINESS ANALYTICS-LAB	Mr.Irfan Sayyad	50%	yes	85%	-	-	
8	MANAGING NEW VENTURES	Mrs. VALLURI JAYASRI	50%	yes	90%	-	-	
9	CORPORATE STRATEGIES	Dr. Preeti Thakur, Mr. konduru naga sai teja	50%	yes	95%	-	-	
10	MARKETING MANAGEMENT	Dr. Singumahanthi Venkata Gayatri Apoorva, Dr. Singumahanthi Venkata Gayatri Apoorva	50%	yes	85%	-	-	
11	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	50%	yes	85%	-	-	
12	CORPORATE FINANCE	Dr. Phani Kumar. Katuri	50%	yes	90%	-	-	
13	BUSINESS RESEARCH METHODS	Mrs. Penumudi Sai Prasanna, Dr. Bighnesh Dash Mohapatra, Mr. konduru naga sai teja, Dr. Suresh Chandra Ch	50%	yes	90%	-	-	
14	PRINCIPLES OF PSYCHOLOGY	Dr. Sivasankar Mandal Baidya	50%	yes	80%	-	-	

Section Coordinator

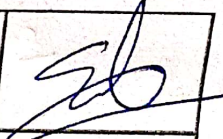

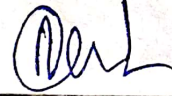
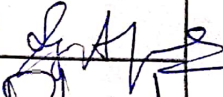
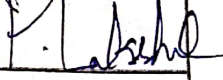



Year Coordinator

VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, I Year - II Semester, B Section

Module 2

Sat Feb 21 15:45:35 IST 2026

Year Coordinator					Section Coordinator DR. Y. Srinivasa Rao			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MARKETING STRATEGY	DR. D. Sudhir Babu	50%	Yes	85%	Not Required	—	
2	ORGANIZATION DESIGN AND DEVELOPMENT	M.S. Kishan Varma	50%	Yes	85%	Not Planned	—	
3	CORPORATE FINANCIAL STRATEGY	Dr. Srinivasa Rao Yadavalli	50%	Yes	90%	Not Required	—	
4	PRODUCTION MANAGEMENT	Mrs. Penumudi Sai Prasanna, Dr. Ch Koteswara Pavan	50%	Yes	85%	Not Required	—	
5	BUSINESS RESEARCH DESIGN AND ANALYSIS	Dr. Chillale Ramshesh, MR. JAGADISH TULIMELLI	50%	Yes	80%	Already taken credit	—	
6	BUSINESS ANALYTICS	Mr. Irfan Sayyad	50%	Yes	85%	—	—	

7	BUSINESS ANALYTICS-LAB	Mr.Irfan Sayyad	50%.	yes	95%.	—	—	
8	MANAGING NEW VENTURES	Mrs. VALLURI JAYASRI	50%.	yes	90%.	—	—	
9	CORPORATE STRATEGIES	Dr. Preeti Thakur, Mr. konduru naga sai teja	50%.	yes	95%.	—	—	
10	MARKETING MANAGEMENT	Dr. Singumahanthi Venkata Gayatri Apoorva	50%.	yes	90%.	—	✓	
11	HUMAN RESOURCE MANAGEMENT	Ms. U. Yojitha, Dr. P. Lakshmi Narayanamma	50%.	yes	85%.	—	—	
12	CORPORATE FINANCE	Dr. Phani Kumar. Katuri	50%.	yes	90%.	—	—	
13	BUSINESS RESEARCH METHODS	<u>Dr. Bighnesh Dash Mohapatra</u> , Mr. konduru naga sai teja, Dr. Suresh Chandra Ch	50%.	yes	90%.	—	—	
14	PRINCIPLES OF PSYCHOLOGY	Dr. Sivasankar Mandal Baidya	50%.	yes	90%.	—	—	

Section Coordinator

Year Coordinator

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VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, II Year - II Semester, A Section

Module 2

Sat Feb 21 15:46:01 IST 2026

Year Coordinator					Section Coordinator <i>V. Nagaraja</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MANAGEMENT THESIS	Dr. Phani Kumar. Katuri	50%	Yes	50%	—	—	<i>[Signature]</i>
2	OPERATIONS STRATEGY	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%	Yes	85%	—	—	<i>[Signature]</i>
3	ADVERTISING AND BRAND MANAGEMENT	DR. SARITA SATPATHY, MR. JAGADISH TULIMELLI	50%	Yes	80%	—	—	<i>[Signature]</i>
4	SERVICES MARKETING	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	50%	Yes	80%	—	—	<i>[Signature]</i>
5	DIGITAL MARKETING	DR. BANDARU SRINIVASA RAO	50%	Yes	95%	—	—	<i>[Signature]</i>
6	FINANCIAL DERIVATIVES	DR. Subbarayudu Thunga	50%	Yes	90%	—	—	<i>[Signature]</i>

7	BEHAVIOURAL FINANCE	Dr.Chillale Ramshesh	50%.	Yes	85%.	-	-	<u>Yes</u>
8	FINTECH INNOVATIONS	Dr. S. Durga	50%.	Yes	90%.	-	-	Durga's
9	COMPENSATION AND REWARD SYSTEM	Dr. K. Kalpana	50%.	Yes	80%.	-	-	
10	HR METRICS	Dr. Bignesh Dash Dr. S. Gopi Srinivasa Rao	50%.	Yes	75%.	-	-	SRG
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bighnesh Dash Mohapatra	50%.	Yes	85%.	-	-	SRG
12	INNOVATION AND PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%.	Yes	85%.	-	-	Burfo
13	TECHNOLOGY MANAGEMENT	Dr. Ch Koteswara Pavan	50%.	Yes	90%.	-	-	SRG
14	MARKETING ANALYTICS	DR. BANDARU SRINIVASA RAO	50%.	Yes	95%.	-	-	SRG
15	PREDICTIVE ANALYTICS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	50%.	Yes	90%.	-	-	A-17P
16	ARTIFICIAL INTELLIGENCE FOR BUSINESS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	50%.	Yes	90%.	-	-	A-17P

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Section Coordinator

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Year Coordinator

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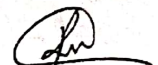
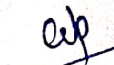
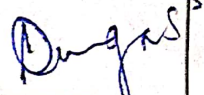
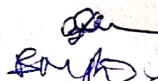

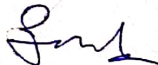

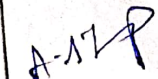
VFSTR :: Vadlamudi
CMC Report (Section Coordinator)
MBA, Master of Business Administration, II Year - II Semester, B Section

Module 2

Sat Feb 21 15:46:24 IST 2026

Year Coordinator					Section Coordinator <i>Dr. Chitale Ramghesh</i>			
S.No	Subject Name	Faculty Name	Proposed Syllabus to be covered for Mid Examination	As per lecture plan (Yes/NO)	% of syllabus covered	No. of extra hours required	Any Specific remarks/suggestions	Signature of the Faculty
1	MANAGEMENT THESIS	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	50%	Yes	50%	—	—	<i>[Signature]</i>
2	OPERATIONS STRATEGY	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%	Yes	95%	<i>Nil</i>	—	<i>BMR</i>
3	ADVERTISING AND BRAND MANAGEMENT	DR. SARITA SATPATHY, MR. JAGADISH TULIMELLI	50%	Yes	85%	—	—	<i>[Signature]</i>
4	SERVICES MARKETING	Mr SAMMINGA Ashok Kumar, DR. D. Sudhir Babu	50%	Yes	80%	<i>Nil</i>	—	<i>[Signature]</i>
5	DIGITAL MARKETING	DR. BANDARU SRINIVASA RAO	50%	Yes	85%	—	—	<i>[Signature]</i>

(08/01/26)

6	FINANCIAL DERIVATIVES	DR. Subbarayudu Thunga	50%	Yes	90%	-	-	
7	BEHAVIOURAL FINANCE	Dr.Chillale Ramshesh	50%	Yes	80%	-	-	
8	FINTECH INNOVATIONS	Dr. S. Durga	50%	Yes	90%	-	-	
9	COMPENSATION AND REWARD SYSTEM	Dr. K. Kalpana	50%	Yes	90%	-	-	
10	HR METRICS	Dr. S. Gopi Srinivasa Rao Dr. Lakshmi	50%	Yes	75%	-	-	
11	ORGANIZATION DEVELOPMENT AND CHANGE	Dr. Bighnesh Dash Mohapatra	50%	Yes	95%	-	-	
12	INNOVATION AND PRODUCT DEVELOPMENT	Dr. B. Madhusudhan Rao, Mr. Hadole Yogesh Vinayak	50%	Yes	95%	-	-	
13	TECHNOLOGY MANAGEMENT	Dr. Ch Koteswara Pavan	50%	Yes	95%	-	-	
14	MARKETING ANALYTICS	DR. BANDARU SRINIVASA RAO	50%	Yes	95%	-	-	
15	PREDICTIVE ANALYTICS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	50%	Yes	90%	-	-	
16	ARTIFICIAL INTELLIGENCE FOR BUSINESS	Mr. Vallabhu Narasimharao, DR. a. SAI MANIDEEP	50%	Yes	100%	-	-	