

A Carnival of Ideas for the Young Minds, by the Young Minds and of the Young Minds.

A hall filled with young and energized mind is a place where ideas tend to gather a force of their own. The atmosphere is almost electric with a newness and creativeness that usually gets lost amidst the daily grind of a more adult and responsible lifestyle. One can see the future shining bright in the twinkling eyes of the young students. They exude a sense of confidence of paving a successful path for themselves. However, it is also true that only a few dare to tread the path less taken and cross all the hurdles to stand tall and high against the throes of time.

It was amongst such myriad and intense emotions that the two-day Idea Carnival kick started on March 25th. The carnival has been organized by the Entrepreneur and Development Cell or E-Cell of Vignan's University which is under the coordination of **Mr. Y.V. Rao** of MBA Department. In the words of the Registrar, **cmmd. DR.M.S. Raghunathan**, "it is a brilliant step taken in the right direction." The carnival was inaugurated by the **Mr. Rajiv Agarwal**, Guest Speaker for the occasion **Registrar, Dr. P. Purushottam**, Director, Rural Development Cell, **Ms. Ratnamalathi**, Head, Training Cell, and **Mr. Venkateswar Rao**.

The event has been organized to provide a platform to youngsters to gather and share their ideas. As Dr. Purushottam said, an individual can have several ideas but it is important to see whether these ideas are viable or not in the social and commercial context. Also the sustainability issue of any new startup needs to be measured against certain parameters. Keeping this view in mind the Idea Carnival is a platform where students can share their ideas and get an insight regarding their feasibility by the experts in the entrepreneurial field.

A Little Something...

E-Cell, Vignan University, was established in the year 2012 to promote entrepreneurial culture and mind-set, skill acquisition and self-employment not just amongst the students of Vignan's University, but on a more widespread level. The E-cell is the recipient of the **Best debutant award in entrepreneurship week India-2014** along with several other awards.

The key activities of the Centre are entrepreneurship training, business enhancement programme for Engineering students, artisans and small business operators, workshops to teach and spread the message of entrepreneurship, innovation and creativity, and development research.

Recent efforts to gather individual activities have led to the creation of the "Entrepreneurial Vehicle" initiative, which seeks to increase the number of students interested in entrepreneurship as a career option; to enhance entrepreneurial, innovative and creative ways of thinking amongst students, professors and researchers; and to develop entrepreneurial skills and know-how.