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# 18BP106 HEALTH CARE MANAGEMENT

## UNIT-I

**Introduction:** overview, leadership, management and motivation, communicating & directing, team work, health administration in India,

## UNIT-II

**Fundamentals** : organizational behavior, strategic planning, national health policy and health programmes, health care delivery, marketing, management and thinking, medical ethics

## UNIT-III

**Hospital** : health care professional and human resource management, clinical and non clinical services,

## UNIT-IV

**medical terminology:** fundamentals, common diseases and procedures of various systems (gastrointestinal, renal, respiratory, circulatory, nervous)

## UNIT-V

**information technology:** Importance, overview and handling of softwares and databases, maintenance of hospital and patient records,