

UDBHAV-2019

UDBHAV is a National Level Management Meet organized by KAIZEN of Department of Management Studies held at Vignan's Foundation for Science Technology & Research (Deemed to be) University, Vadlamudi campus. It was inceptioned in the year 2009 and since then, the best minds from b-schools, surrounding engineering colleges and across the nation compete to test their business mettle. The event is famous for its creative challenging tasks, best in class hospitality and unlimited fun.

We had a spectacular one day buzz of enthusiastic participants on 19th October 2019. It was filled with ideas, innovation, creativity, fun and enthusiasm contributed by the best minds from all across the country. The most notable parts of the entire meet were the creativity and artwork with the entire campus decorated with blue-white themes and related elements. Participants were engaged in stimulating as well as fun events simultaneously.

Sponsors for the event were Sivagayatri Textiles, Venkatadri Foods and Nipuna Technologies. Radio Partner for our event is 93.5 RED FM.

UDBHAV 2019 – destination excellence saw participation over 45 colleges, amongst which 30 were outstation colleges. Around 250 students from different colleges participated in events conducted across a day. The flagship event which was the Yuva Prabhandak event received 25 Participants who fiercely battled through 05 rounds for the ultimate title. Business Quiz event had participation of over 20 teams which brought out the competitive spirit within these young and budding minds. Other specialization events also had equally enthusiastic participation of 50 different colleges.

The day began with an overwhelming response from various b-schools and other Engineering college participants pouring in to register and be enthralled by the events in store. It was then followed by a completely planned and coordinated schedule of events that were distributed into Formal & Informal categories –Yuva Prabhandak, Business Grill, HR AZA, Stock Wizard, Market Architect, Quiz Gala, Creative Corner, Infographee, My Pose, Filmy wars, Rock n Roll, Cherish the chase. The day ended with breathtaking & stunning performances in

UDBHAV and all participants thoroughly enjoyed the entertainment followed by cash prizes to winners and runners in the respective events.

Department of Management Studies, Vignan's Foundation for Science Technology & Research (Deemed to be) University had witnessed the highest number of footfalls this year and has made a benchmark regarding its college fests. The feedback of the participants was very positive and encouraging. Participants also commended the hospitality they received during their stay in Campus.