



**VIGNAN'S**  
FOUNDATION FOR SCIENCE, TECHNOLOGY & RESEARCH  
(Deemed to be University)  
Vadlamudi, Guntur Dist., A.P., India-522 213



**Innovation & Entrepreneurship Development Center**  
**VIGNAN'S FOUNDATION FOR SCIENCE, TECHNOLOGY AND RESEARCH**  
(Estd. U/s 3 of UGC Act 1956)  
Vadlamudi, Guntur Dist., A.P., India-522 213

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**“E-GNITION 2K21”**

*Date: 16<sup>th</sup> November 2021*

*Timing: 3:15 PM -4:45 PM*

*Venue: Sravanthi Seminar Hall*

The Entrepreneurship Cell and Institute of Innovation Council (IIC) of the Vignan Foundation for Science, Technology & Research (Deemed to be University) has teamed with M/S Vihaan Electrix (VE). Shri N. Venkata Reddy, Founder, and CEO of the Vihaan Electrix, Visakhapatnam, A.P. have been our guest for the event on 16<sup>th</sup> November 2021. This event attracted a considerable crowd. Our E-Cell Director has been invited along with the President of E-Cell and Team members to the lamp lighting event and thereby inaugurated the event at sharp 3.15PM at Sravanthi seminar hall.

During opening remarks, Director E-Cell spoke about the Motto of this kick start session called E-gnition 2k21, which is to foster an entrepreneurship culture among young minds of this varsity also explained the facilities available for incubation and start-ups including Global MoU's and Financial support by VFSTR Management and other angel investors. Mr. Reddy started his discussion online through Microsoft Teams, through which he immediately began to energize the students. He began his session by giving a presentation in which he compared service and product and how to identify a service and product in our daily life, as well as Engineering 4.0. Mr Reddy has thrown a light on Team building with likeminded people when are in campus along with time management, financial management and logistics management etc., He also provided information on how to start a business, how to get initial capital, and how to approach other individuals about starting a business. He ended his presentation with a Q&A session. A few students inquired about digital marketing and engineering 4.0. He finished by answering their questions. Later on, some playful diversions took place. The event has seen 80 members at the highest time. About 198 students from 1<sup>st</sup> year of VFSTR have been participated across all the disciplines.

As a vote of thanks Dr.B.N.Rao appreciated the efforts made by Team E-Cell for successful conduction of this program and support given by Dr. Lavu Rathaiah Chairman, Sri Lavu Sri Krishna Devarayulu, Vice Charman, Prof. K.V.Krishna Kishore Vice Chancellor (i/c), Cmdre. D.M.S.Raghunathan, Registrar of VFSTR, deans and heads of the departments and media support.

Regards,

Dr.B.Nageswara Rao

Director IES, VFSTR.