



Srujanankura2023

Srujanankura 2023 -A National Level Technical Fest is Organized by Vignan's Foundation for Science, Technology, and Research-Deemed to be University. It gives the students a platform to showcase their technical skills in a proficient manner across a range of disciplines. Major Activities include Project Expo, Technical Poster Presentation, Hackathon, and Ideathon. Srujanankura 2023's principal objective is to assist the community of scientific students who are eager to transform the world through their technical prowess.

POSTER PRESENTATION

Event Description: This is the platform to present your research work in a visually-appealing printed poster, and briefly explain your research to the audience.

Faculty Coordinator:

Dr. G. Krishna Harshitha

Student Coordinators:

Saikam Srikanth (III BBA) – 8328178812

Harsha (III BBA) – 7780632193

Rules and Regulations:

- Total time per team 10 min (8 min for presentation and 2 min for Q&A session)
- No. of students per batch – maximum of two.
- Decision of the judges/committee will be final.

Prizes

- First Prize – Rs.3000
- Second Prize – Rs.2000
- Third Prize – Rs. 1000



YOUNG MANAGER

Event Description: Young managers tend to embrace change, which also means they typically have a lot of ideas and all more optimistic about change compared to old managers.

Young managers are skilled in inspiring employees and getting them excited about accomplishing objectives.

Faculty coordinator:

DR.CH. Hymavathi

Student coordinators:

1)Y. Mahima(1st MBA)-9908849633

2)SK. Shaida(1st MBA)-9493921186

3)K. Sravani(1st MBA)-7660920643

ELIGIBILITY:

1. This activity is meant for a single person.
2. BBA & MBA students are eligible

Number of levels:

Level-1: Screening Test:-

40multiple choice questions will be given they should be answered in 20 min. This is an elimination level who scores the highest marks will be qualify to the next level

Level-2: Exhibit your talent:-

Whatever the talent you have exhibit or perform within 2 to5min (ex: singing, dancing, poetry, art,etc.)

Level-3: Situation analysis:-



<https://www.vignan.ac.in/srujanankura2023>

A particular situation will be given to you and describe it briefly in your own words.

Level-4: stress interview:-

Every individual will be taken interview personally.

RULES AND REGULATIONS :

- 1.No usage of mobiles while the activity is going on.
2. Given activity has to complete in a given time. No extra time is given.

PRIZE MONEY:

1st prize: 5000

2nd prize: 3000



BUSINESS PLAN

PARTICIPANT CRITERIA :

1. Participants are invited from MBA and BBA branch of technical institutes and institutions having MBA and BBA branch exclusively.
2. Participants can present individually or in group (with maximum of 3 members).

EVENT RULES AND REGULATIONS :

- A. Business plans should be presented in the form of power point presentations only.
- B. Presentation should consists of The Brand name, logo, Tagline, Segmentation, Targeting , Positioning and 4p's [product, price, product, promotion].

NOTE :

Oral (or) mobile presentations are not considerable.

Coordinators Names ;

1. V. Prakash -- 6309728401
2. P. Karthik Yadav -- 9573236024
3. T. Pranavi -- 9347900475