

16TF403

APPAREL COSTING AND EXPORT DOCUMENTATION

Hours Per Week :

L	T	P	C
3	-	-	3

Total Hours :

L	T	P	WA/RA	SSH/HS	CS	SA	S	BS
45	-	-	20	-	20	-	-	-



Course Description and Objectives:

This course offers fundamental concepts of costing and its various types of costing used in apparel industry. It discuss about factors that determine the price of garment and its components, different types and functions of packing and labeling cost. Objective of this course is to impart knowledge on costing and documents connected to exports and international codes for products and services.

Course Outcomes:

The student will be able to:

- know the fundamental concepts of costing and its various types.
- describe the factors that determine the price of garment and its components.
- understand the different types and functions of packing and labeling cost.
- compare the facilities available for garment exporters with regard to Govt. assistance and banks.
- learn the procedures involved to start up a garment unit and subsidies available export contracts.

SKILLS:

- ✓ *Optimize the costing of garments.*
- ✓ *Analyze the various factors determine the cost of garment.*
- ✓ *Set the procedure for packing and labeling of garment.*
- ✓ *Aware of export documentation prdocedures.*
- ✓ *Set up a new garment unit.*

ACTIVITIES:

- Prepare standard TECHPACK work given garment.
- Calculate cost of garment from fiber stage
- Analysis of types of cost for making a garment
- Analyse various schemes available for garment exporters
- Calculate cost incurred in exporting to various countries
- Compare the advantages of EOU, Textile Parks SEZ etc.

UNIT- 1**L-10**

INTRODUCTION TO COST ACCOUNTING : Cost - Principles of cost; Types of cost - Fixed cost, Variable cost, Semi variable cost, Conversion cost, Differential cost; Elements of cost, Direct material cost, Direct expenses, Direct wages, Indirect materials, Indirect expenses, Indirect labour, Overheads, Production overhead, Administrative overhead, Selling overhead distribution overhead, Components of cost sheet.

UNIT - 2**L-8**

MATERIAL AND CMT COST : Factors that determine the price of garments - Material cost, Cost of yarn, Cost of fabric production, Cost of processing width of fabric and design affecting cost, Lot size, cost of components, Cutting cost, Making and trim cost (CMT cost). Simple problems.

UNIT - 3**L-9**

PREPARATION OF PRE-COST SHEET : Packing and labelling cost - Different types and functions. Uses of brand and size label, Cost of bought out components, Thread, Button, Zippers, Interlining, Shipment cost, Cost calculation of ladies, Men and children's wear - Woven and knitted. Simple problems.

UNIT - 4**L-9**

FACILITIES FOR EXPORTERS : Facilities available for garment exporters – Govt. assistance to exporters, Cash compensatory support, duty drawback, Export finance through banks, Export credit, short term, Medium term and long term credits, Anticipatory letter of credit, Export credit guarantee corporation, Export import bank, Market development assistance, MDF(Marketing Development Fund).

UNIT - 5**L-9**

EXPORT PROCEDURES AND DOCUMENTATION : 100 percent EOU (Export Oriented Unit), Foreign exchange market, Business environment, Role of Government policies, Procedures to start up a garment unit, Subsidies, export contracts, business ethics, Documents connected to exports, International codes for products and services, Principal documents, auxiliary documents, Documents for claiming export assistance ,Exchange control regulations relating to garment exports.

TEXT BOOKS:

1. Shivaramu S., "Export Marketing – A practical guide to exporters", Wheeler Publishing, 1996
2. Katherine McKelvey, "Fashion Source Book", Om Book Service, New Delhi, 2001

REFERENCE BOOKS:

1. Jeannette Jamow, Kitty G. Dickerson, "Inside the Fashion Business", Prentice Hall, 1997
2. Koshy Darlie O., "Effective Export Marketing of Apparel", Global Business Press, 1996
3. Johnson Maurice and Moore E., "Apparel Product Development", Om Book Service, New Delhi, 2001
4. Koshy Darlie O., "Effective Export Marketing of Apparel", Global Business Press, 1996
5. Hearle J. W. S., Hines T. and Suh. M. (Ed.), "Global Marketing of Textiles" JTI, 1999.