

# CENTER FOR DISTANCE AND ONLINE EDUCATION

#### **Programmes Offered**

Online Programme:

#### **UG Programme**

★ BBA (General)

#### **PG** Programmes

- ★ MBA (General)
- ★ MBA (Finance)
- ★ MBA (HRM)

Apply Online : https://vignan.ac.in/vodl/





# Discover more



#### Follow Vignan



#### Blogs

Read Vignan's studens' blogs to find out what life at the College is really like



#### Tweets

Follow@VFSTRUniversity for campus highlights and @vignan university for the latest research news



#### YouTube

Watch videos showcasing all aspects of campus life



#### Flick

Explore the photostream of College pictures by staff and students



#### Facebook

Interact with current vignan students through Facebook groups



#### Instagram

Interact with current vignan students through Instagram groups

#### www.vignan.ac.in

## Attend an open day

#### **VIGNAN CAMPUS**

The programme will hold an open day for all prospective students at the Vignan University campus.

Each department will be represented and will be able to advise on research opportunities and taught all programmes available at Vignan. There will be a talk to introduce Vignan and provide information on student life and careers after Vignan and a question and answer session.

#### Contact us

If you have any questions about the course you are interested to please contact the appropriate department via the correct details given in the relevant section of this prospectus.

Details of course may change in the following publication. Further details and the most up-to-date information about courses can be found online at: www.vignan.ac.in

For admission equiries see : www.vignan.ac.in

Vignan's Deemed to be University Vadlamudi, Guntur - 522 213 Andhra Pradesh

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#### **VISION**

To evolve into a Centre of Excellence in Distance & Online Education through a flexible and dynamic learning system, anytime and anywhere, to meet the aspirations of the society at large.

#### **MISSION**

To provide affordable and high quality Distance & Online academic programmes aimed at promoting employability and entrepreneurship to contribute towards Human Resources and Economic development of the nation.















































## About VFSTR

## **Center for Distance and Online Education**

Distance Education is no longer new to India. The population of the country is multiplying year fast. The number of persons desirous of getting higher education is also increasing in the same proportion. But it is not possible for the government to provide traditional college for all of them. For catering to the need of such persons the system of distance education has been evolved. Such in formal education is being provided and propagated-for the last 40-50 years. The system of distance education was adopted in western countries like England, America etc, when the problem of increasing population arose there. In our country to the system of distance education was adopted in a similar situation. The Centre for Distance and Online Education (CDOE) of VFSTRDU established on 1st December, 2020, to adopt flexible and dynamic learning system to ensure independent-cum-self learning to Anyone, Anytime and Anywhere. The center offers customized high quality programmes to meet the expectations of the Distance and Online learning aspirants' requirements and to ensure that they learn at their own pace and convenience. Those persons, who are engaged in some service of business, can also get themselves admitted to the directorate and receive higher education. It is also a book for those females who have no frequent opportunities due to engagements in house hold works.

The mode of imparting instruction through Distance Education has been found useful, effective and less expensive in almost all developed countries and also in many universities in our own country. The study material (or lessons) is carefully planned and prepared by a team of efficient experienced and devoted teachers. The printed study materials are made available to the students at regular intervals. Well-planned lessons with necessary instruction, illustrative example, thought provoking exercises and test questions act both as text book and teacher to the students. After studying the lessons and recommended reading materials, the students are required to solve exercise and answer the test questions and send them to the Directorate. The answer sent by the students are known as Response sheets. The Directorate arranges to return the



Response Sheets to the students concerned after correction, evolution and suggestions for improvement by the teacher, the students may also refer to the difficult points, if any in their lessons for further clarification by teachers. This type of two-way communication between teachers and the students is really an essential feature of this distant learning.





# Shancellor's desk

I am delighted to invite prospecting students to VFSTR University. Please take time to explore the prospectus. We consider each student as a unique individual with his or her own interests and aspirations. Recognizing this, we have been working with our students to discover their talents, pursue their passions and in the process develop qualities and skills that will give them undisputed leverage in getting employment opportunities in coveted organizations as well as avenues for higher education in premier institutions.

We have been privileged to have a large pool of highly qualified faculty members. They have been chosen for their strong passion for academics. This team has been striving hard to transform the education system to meet the emerging challenges of access and quality. We are determined to produce highly skilled and knowledgeable human capital and meet our societal commitments.

At VFSTR University you will discover an intellectually stimulating environment with open ended and free flow of academic and professional enquiry, co-curricular and extra-curricular activities. Our students live and learn together in a culturally vibrant environment to explore subjects of global importance. Here, you will experience a truly rich and diverse educational journey.

I welcome you all to our Deemed to be University.

Dr. K. Ramamurthy Naidu Chancellor, Vignan's Deemed to be University



VFSTR (Deemed to be University), located in a rural setting of Guntur District of Andhra Pradesh, has a philosophy to offer technical education along with Indian traditions and value systems. While focusing on the high quality education, it puts great emphasis on freedom of thought, expression and action.

The Vision of building VIGNAN as a Centre of Excellence is embedded in the courses it offers. The curriculum design is suited to satisfy every individual looking for knowledge in his/her areas of choice. In aspiring to be an international player in the field of technical education, the University plans to achieve the same through its contribution to local and regional needs. It is positioning itself to be one of the major contributors for national development by developing individuals who are technically competent and socially conscious. Its past achievements stand testimony to this effect.

The present generation of students are born into fast changing world. Hence, they have to be adaptive in addition to being very good in professional content. They must acquire skills and be conversant with the latest technologies that are making life more comfortable. Students should use advanced technology for positive growth and development and avoid their negative impacts.

I welcome every individual to come and acquire knowledge and skills through VFSTR (Deemed to be University).

Dr. M.Y.S. Prasad Vice-Chancellor, Vignan's Deemed to be University

# Course of study (Online Programme) **BBA (General)** 2021-22

#### I Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB001	Business Communication-I	4	30	70	100
D20BB002	Business Mathematics	4	30	70	100
D20BB003	Financial Accounting	4	30	70	100
D20BB004	Micro Economics	4	30	70	100
D20BB005	Principles and Practice of Management	4	30	70	100

#### I Year II Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB006	Business Communication-II	4	30	70	100
D20BB007	Cost Accounting	4	30	70	100
D20BB008	Business Psychology	4	30	70	100
D20BB009	Macro Economics	4	30	70	100
D20BB010	Business Statistics	4	30	70	100

#### II Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB011	Business Environment	4	30	70	100
D20BB012	Management Accounting	4	30	70	100
D20BB013	IT Tools for Business	4	30	70	100
D20BB014	Business Laws	4	30	70	100
D20BB015	Business Research Methods	4	30	70	100

#### **II Year II Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB016	Marketing Management	4	30	70	100
D20BB017	Business Finance	4	30	70	100
D20BB018	Human Resource Management	4	30	70	100
D20BB019	Operations Management	4	30	70	100
D20BB020	Direct Taxation	4	30	70	100



# Course of study (Online Programme) **BBA (General)** 2021-22

#### III Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB021	Strategic Management	4	30	70	100
D20BB022	Entrepreneurship Development	4	30	70	100
D20BB023	Organizational Behaviour	4	30	70	100
	Specialization-I	4	30	70	100
	Specialization-II	4	30	70	100

#### **III Year II Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20BB038	Business Ethics and Corporate Governance	4	30	70	100
D20BB039	Digital Marketing	4	30	70	100
	Specialization- III	4	30	70	100
	Specialization- IV	4	30	70	100
D20BB040	Management Thesis	4	30	70	100

#### **V Semester Elective Courses**

Code	Electives-Marketing
D20BB024	Marketing Research
D20BB025	Retailing Management
D20BB026	Consumer Behavior
D20BB027	Sales & Distribution Management

Code	Electives- Finance
D20BB028	Security Analysis and Portfolio Management
D20BB029	International Financial Management
D20BB030	Banking and Financial Services
D20BB031	Financial Markets and Institutions
D20BB032	Project Finance



# Course of study (Online Programme) **BBA (General)** 2021-22

Code	Electives- HR
D20BB033	Industrial Relations and Labour Laws
D20BB034	Talent Planning and Acquisition
D20BB035	Learning and Development
D20BB036	Talent Management & Succession Planning
D20BB037	Industrial and Organizational Psychology

#### **VI Semester Elective Courses**

Code	Electives-Marketing
D20BB041	Innovation and Product Development
D20BB042	Advertising and Brand Management
D20BB043	Services Marketing
D20BB044	Tourism Marketing

Code	Electives- Finance
D20BB045	Financial Derivatives
D20BB046	Mergers & Acquisitions
D20BB047	Strategic Financial Management
D20BB048	Foreign Exchange & Risk Management
D20BB049	Commodities Market

Code	Electives- HR
D20BB050	Performance and Compensation Management
D20BB051	Strategic and International HRM
D20BB052	HR Analytics and Metrics
D20BB053	Organization Development and Change
D20BB054	Leadership & People Management



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# Course of study (Online Programme) MBA (General) 2021-22

#### I Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB001	Principles of Management and Organizational Behavior	70	30	100	4
D20MB002	Managerial Economics	70	30	100	4
D20MB003	Accounting for Managers	70	30	100	4
D20MB004	Business Statistics and Analytics for Decision making	70	30	100	4
D20MB005	Business Environment & Ethics	70	30	100	4
D20MB006	Business Communication	70	30	100	4
	Total			600	24

#### I Year II Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB007	Marketing Management	70	30	100	4
D20MB008	Corporate Finance	70	30	100	4
D20MB009	Human Resource Management	70	30	100	4
D20MB010	Business Research Methods	70	30	100	4
D20MB011	Operations Management	70	30	100	4
D20MB012	Legal Environment of Business	70	30	100	
	Total			600	24

#### II Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB013	Corporate Strategy	70	30	100	4
D20MB014	Entrepreneurship & Business Plan	70	30	100	4
	Specialization-I Elective-1/Online course	70	30	100	4
	Specialization-I Elective-2	70	30	100	4
	Specialization-II Elective-1	70	30	100	4
D20MB015	Research Project	-	100	100	8
	Total			600	28



# Course of study (Online Programme) MBA (General) 2021-22

#### **II Year II Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB030	International Business	70	30	100	4
D20MB031	Project Management	70	30	100	4
	Specialization-I Elective-3	70	30	100	4
	Specialization-I Elective-4	70	30	100	4
	Specialization-II Elective-3	70	30	100	4
D20MB032	Management Thesis	-	100	100	8
	Total			600	28

#### **II Year I Semester:**

#### **Electives – Marketing**

D20MB016	Marketing Research
D20MB017	Retailing Management
D20MB018	Consumer Behavior
D20MB019	Sales & Distribution Management

#### **Electives – Finance**

D20MB020	Investment Analysis and Portfolio Management
D20MB021	International Financial Management
D20MB022	Management of Financial Services

#### **Electives – HR**

D20MB023	Industrial Relations and Labor Laws
D20MB024	Talent Planning & Acquisition
D20MB025	Learning and Development
D20MB026	Talent Management & Succession Planning

#### **Electives – Operations**

D20MB027	Service Management
D20MB028	Supply Chain Management
D20MB029	Introduction to Business analytics



# Course of study (Online Programme) MBA (General) 2021-22

#### II Year II Semester Electives: Electives – Marketing

D20MB033	Integrated Marketing Communications
D20MB034	Advertising & Brand Management
D20MB035	Services Marketing
D20MB036	Digital Marketing

#### **Electives – Finance**

D20MB037	Financial Derivatives
D20MB038	Financial Engineering
D20MB039	Strategic Financial Management

#### **Electives – HR**

D20MB040	Compensation & Reward MANAGEMENT
D20MB041	HR Analytics and Metrics
D20MB042	Organization Development and Change

#### **Electives – Operations**

D20MB043	Innovation and New Product Development
D20MB044	Competitive Manufacturing Management
D20MB045	Predictive Analytics



# Course of study (Online Programme) MBA (Finance) 2021-22

#### I Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB001	Principles of Management and Organizational Behavior (PMOB)	70	30	100	4
D20MB001	Principles of Management and Organizational Behavior (PMOB)	70	30	100	4
D20MB002	Managerial Economics (ME)	70	30	100	4
D20MB003	Accounting for Managers (AFM)	70	30	100	4
D20MB004	Business Statistics and Analytics for Decision making	70	30	100	4
D20MB005	Business Environment & Ethics (BEE)	70	30	100	4
D20MB006	Business Communication(BC)	70	30	100	4
	Total			600	24

#### I Year II Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB007	Marketing Management (MM)	70	30	100	4
D20MB008	Corporate Finance (CF)	70	30	100	4
D20MB009	Human Resource Management (HRM)	70	30	100	4
D20MB010	Business Research Methods (BRM)	70	30	100	4
D20MB011	Operations Management	70	30	100	4
D20MB012	Legal Environment of Business(LEB)	70	30	100	4
	Total			600	24

#### **II Year I Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
	Common Elective-I	70	30	100	4
	Open Elective-1	70	30	100	4
	Open Elective-2	70	30	100	4
	Open Elective-3	70	30	100	4
	Open Elective-4	70	30	100	4
D20MB015	Project Report	-	100	100	8
	Total			600	28



# Course of study (Online Programme) MBA (Finance) 2021-22

#### **II Year II Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
	Common Elective-I	70	30	100	4
	Open Elective-1	70	30	100	4
	Open Elective-2	70	30	100	4
	Open Elective-3	70	30	100	4
	Open Elective-4	70	30	100	4
D20MB032	Management Thesis	-	100	100	8
	Total			600	28
	Grand Total			2400	104

#### **II Year I Semester:**

#### **Common Elective Courses**

D20MB013	Corporate Strategy
D20MB014	Entrepreneurship & Business Plan (EBP)

#### **Open Elective Courses**

D20MB020	Investment Analysis and Portfolio Management
D20MB021	International Financial Management
D20MB022	Management of Financial Services
D20MB046	Project Finance
D20MB047	Management Accounting
D20MB048	Direct Taxation

#### **II Year II Semester:**

#### **Common Elective Courses**

D20MB030	International Business (IB)
D20MB031	Project Management (PM)

#### **Open Elective Courses**

D20MB037	Financial Derivatives
D20MB038	Financial Engineering
D20MB039	Strategic Financial Management
D20MB049	Strategic Cost Management
D20MB050	Risk Management
D20MB051	Commodities Market

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# Course of study (Online Programme) MBA (HRM) 2021-22

#### I Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB001	Principles of Management and Organizational Behavior (PMOB)	70	30	100	4
D20MB001	Principles of Management and Organizational Behavior (PMOB)	70	30	100	4
D20MB002	Managerial Economics (ME)	70	30	100	4
D20MB003	Accounting for Managers (AFM)	70	30	100	4
D20MB004	Business Statistics and Analytics for Decision making	70	30	100	4
D20MB005	Business Environment & Ethics (BEE)	70	30	100	4
D20MB006	Business Communication(BC)	70	30	100	4
	Total			600	24

#### I Year II Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
D20MB007	Marketing Management (MM)	70	30	100	4
D20MB008	Corporate Finance (CF)	70	30	100	4
D20MB009	Human Resource Management (HRM)	70	30	100	4
D20MB010	Business Research Methods (BRM)	70	30	100	4
D20MB011	Operations Management	70	30	100	4
D20MB012	Legal Environment of Business(LEB)	70	30	100	4
	Total			600	24

#### II Year I Semester:

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
	Common Elective-I	70	0	100	4
	Open Elective-1	70	30	100	4
	Open Elective-2	70	30	100	4
	Open Elective-3	70	30	100	4
	Open Elective-4	70	30	100	4
D20MB015	Project Report	-	100	100	8
	Total			600	28



# Course of study (Online Programme) MBA (HRM) 2021-22

#### **II Year II Semester:**

Course Code	Title of the Course	External Marks	Internal Marks	Total Marks	Credits
	Common Elective-I	70	30	100	4
	Open Elective-1	70	30	100	4
	Open Elective-2	70	30	100	4
	Open Elective-3	70	30	100	4
	Open Elective-4	70	30	100	4
D20MB032	Management Thesis	-	100	100	8
	Total			600	28
	Grand Total			2400	104

#### **II Year I Semester:**

#### **Common Elective Courses**

D20MB013	Corporate Strategy
D20MB014	Entrepreneurship & Business Plan

#### **Open Elective Courses**

D20MB0018	Compensation & Reward Management
D20MB0019	HR Analytics & Metrics
D20MB0020	Organisational Change & Development
D20MB0021	Leadership & Peoples' Management
D20MB0022	Cross Cultural Management
D20MB0023	Industrial & Organisational Psychology

#### **II Year II Semester:**

#### **Common Elective Courses**

D20MB030	International Business
D20MB031	Project Management

#### **Open Elective Courses**

D20MB0024	Industrial Relations & Labour Laws
D20MB0025	Performance Management
D20MB0026	Talent Planning & Aquisition
D20MB0027	Learning & Development
D20MB0028	Strategic & International Hrm
D20MB0029	Talent Management & Succssion Planning

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# Eligibility criteria for **Admission into Programs**

#### **BBA** (General):

All the Intermediate (+2) candidates (Regular/Distance/Vocational) with a minimum 50% of marks or 5.2 CGPA in any discipline or equivalent are eligible to apply. In case of SC/ST graduate with a minimum 45% of marks or 4.7 CGPA in any discipline or equivalent are eligible to apply.

#### MBA (General):

All the graduates (Regular/Distance/Vocational) with a minimum 50% of marks or 5.2 CGPA in any discipline or equivalent are eligible to apply. In case of SC/ST graduate with a minimum 45% of marks or 4.7 CGPA in any discipline or equivalent are eligible to apply.

#### **MBA** (Finance):

All the graduates (Regular/Distance/Vocational) with a minimum 50% of marks or 5.2 CGPA in any discipline or equivalent are eligible to apply. In case of SC/ST graduate with a minimum 45% of marks or 4.7 CGPA in any discipline or equivalent are eligible to apply.

#### MBA (HRM):

All the graduates (Regular/Distance/Vocational) with a minimum 50% of marks or 5.2 CGPA in any discipline or equivalent are eligible to apply. In case of SC/ST graduate with a minimum 45% of marks or 4.7 CGPA in any discipline or equivalent are eligible to apply.



# Fee **Structure**

## **BBA** (General)

SI. No.	E D	Amount in Rs.		
	Fees Detail	First Year	Second Year	Third Year
1	Admission Processing Fees	3,000/-	-	-
2	Tuition Fees	45,000/-	45,000/-	45,000/-
3	Exam Fees	2000/-	2000/-	2000/-
	TOTAL	50,000/-	47,000/-	47,000/-

## MBA (General / Finance / HRM)

SI. No.		Amount in Rs.	
	Fees Detail	First Year	Second Year
1	Admission Processing Fees	5,000/-	-
2	Tuition Fees	50,000/-	50,000/-
3	Exam Fees	2000/-	3000/-
	TOTAL	57,000/-	53,000/-

## Fee payment gatway:

https://www.vignan.ac.in/tutionfee.php



## Academic Infrastructure

At Vignan we appreciate that in order to focus on studies, a student needs to be free from other concerns in life. While you may never need to call on the full range of welfare and support services that the university offers, it can be reassuring to know that help and advice is available when you require it.

#### **CLASSROOMS AND TUTORIAL ROOMS**

Spacious Classrooms, equipped with latest LCD Projectors, OHPs and modern Ceramic Boards. Separate Tutorial Rooms are also available for special classes.

#### **COMPUTER LAB**

Computer Lab facilities with state-of-the-art hardware and all required licensed software and peripherals is available to students for net surfing and online study. All computers are WiFi connected with 30 Mbps leased line for 24 Hours availability.

#### **LANGUAGE LAB**

Soft Skills training, foreign language instruction sessions, and English Language Lab are all available for improving communication skills and personality development.

#### **SEMINAR HALL**

A fully air-conditioned Seminar Hall with seating capacity of 300 persons for conducting seminars, workshops, lectures and other co-curricular activities

#### **LIBRARY**

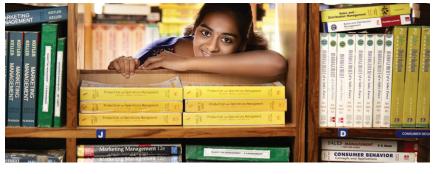
VFSTR has a modern, computerized library with a seating capacity of 150 readers and a rich collection of Education resources, text books and ebooks and bar acts, reference books, journals, manuals, periodicals, magazines and newspapers including Manupatra and DELNET E-resources.

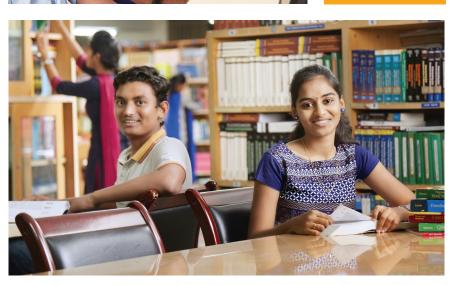
The library is using most popular integrated Library Management Software (IFW) which provides online Web OPAC system facility to search library collection for users.













## Student **Amenities**

Studying at Vignan means you will enjoy some of the best academic facilities and resources available. Whichever stream you choose, you will have access to the latest learning resources to realize your desired outcome.

#### **HOSTEL**

100% Boarding and Lodging facilities are available for boys and girls within the campus comprising well designed single rooms for boys and one/two/three bedded rooms for girls.

#### **SEPARATE FACILITIES FOR GIRLS**

Separate facilities such as Gym, Common Room, Tutorial Room, Cyber Cafe, Canteen, Laundry, Beauty Parlour, etc. have been provided inside the Girls Hostel premises for easy and convenient accessibility for the resident girl students.

#### **CANTEEN & TUCK SHOP**

The institute has an excellent student canteen with outdoor seating capacity of more than 200 persons. Essential commodities and stationery etc. as well as reprographic facilities are available in the Tuck Shop near the academic blocks.

#### STUDENTS' MESS

The Mess with a seating capacity of 3000 persons at a time is available for students where well balanced nutritious vegetarian food, prepared hygienically in modern mechanised kitchen, is provided.

#### **COLLEGE BUS SERVICE**

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College is providing Bus facility to the students on subsidized charges from Guntur, Tenali and Vijayawada who wish to commute daily from home. Bus facility may also be provided from other towns depending upon number of desiring students.

#### **SPORTS**

The campus has various sports and recreational facilities for the use of Students on the Campus which enable them to prepare for various levels of competitions/tournaments. The institution offers outstanding facilities for indoor and outdoor sports such as, Badminton, Table Tennis, Gym, Volleyball, Basketball, Football, Athletic Track etc.

#### **COMMON ROOMS**

The institute has Common Rooms equipped with indoor games facilities, TV etc. in all boys and girls hostels.

#### **WEB PORTAL**

The campus based Web Portal provides opportunities for interactive E-mail and information exchange among students and faculty.















## How our system works

At Vignan you have the opportunity to learn and shape your own future. We provide you the right support through qualified and competent faculty with rich teaching and research experience. Transparency of administration through promotion of equal opportunities, collaborative effort and challenging convention make Vignan a great place for every student.



## WELL PLANNED ACADEMIC SCHEDULE

The Academic Calendar is planned well in advance, well before the commencement of the course work with fixed dates for opening and closing of instruction, public holidays, examination schedules and co-curricular activities. Lecture schedules indicating day wise-plan of course coverage are distributed to students. Course Monitoring Committee (CMC) of each department ensures that the course work is carried out as per the planned schedule.

## CONTINUOUS EVALUATION SYSTEM

Vignan believes that the efficacy of teaching-learning depends upon effective evaluation systems. All the facets of the students are tested through a comprehensive evaluation by assignments, group discussions, problem solving assessment, quiz, seminar sessions and weekend examinations.

It takes students away from the traditional learning system and enables them to apply the skills learnt. It indirectly enhances the students' learning potential.

#### **CASE BASED METHOD**

Students gain hands-on experience on theory learnt through case laws. While going through the stages of data collection, compilation, analysis and inference, students enhance their competencies like communication, critical thinking, management and interpersonal skills.

## MANAGEMENT INFORMATION SYSTEM

Automation of student information systems enables close monitoring of student performance, attendance and helps in passing on the same information to parents.

The information managed through this process is used for generating categorywise result analysis, credit reports, total marks scored by the students of a particular year, section wise and branch wise. The system also enables the college administration to monitor student related matters effectively. Several committees oversee the effective functioning of the above services.





## **Faculty**

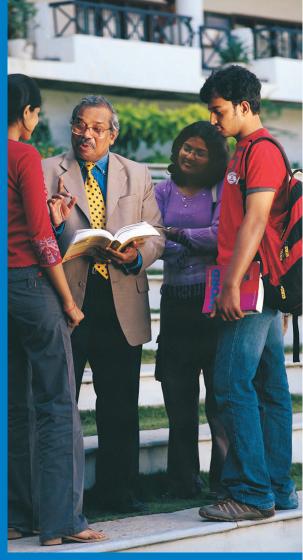
The major strength of VFSTR is its human resources, especially the well-qualified and committed faculty. Faculty members drawn from industry, premier academic and research institutions support student development.

The minimum qualification for taking up faculty position at the University is Ph.D. A unique aspect worth mentioning is that more than 25% of the faculty hails from reputed institutions like BUSINESS SCHOOLS, Central Universities.

To keep themselves abreast of the emerging trends in the industry and research, faculty members participate in national/international conferences, seminars, training programmes etc. Conferences and workshops are conducted on campus every year to attract experts from frontier areas.

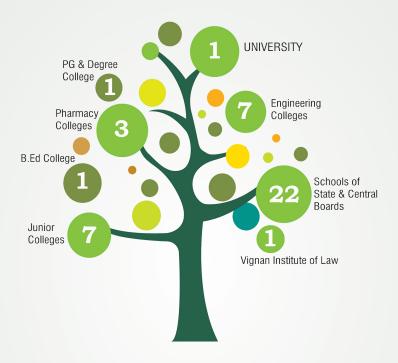








# Symbolising years of honest growth







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