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VOICE

of VIGNAN

Fresh Start to a New Semester

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Indians are rocking! As our I Biotech girls, Suchita and Ashritha claim, the ascent of Rishi Sunak, a second generation Indian diaspora to the enviable position of UK's Prime Minister fills our Indian youth with hope, that for talented people-the whole world is their home. Indeed! For them, the sky is the limit.

As this issue of Voice of Vignan indicates, our students are individuals with great potential. Driven by sensitivity, responsibility and compassion, they demand to be recognised, appreciated and applauded. This campus magazine is an avenue for aspiring students to express their creative urge. It provides them a space in the centre spread, Potpourri, to share their experiences and opinions. In other words, create a world in their own words.

With the start of the new academic session, it is a time of great change on the campus, particularly with the introduction of the new R-22 Curriculum. The campus as usual is abuzz with activity round the month. The issue attempts to capture the vibrancy of the campus spirit, fostered through team work, collective thinking and aspirations of students and faculty who can be seen participating in a myriad activities and events, be it academic, research, social or cultural. All these, we believe spur higher growth and enterprise among the students.

Editor's Column

Starting with the Orientation programme for the freshers in August, the edition covers all the exciting events and activities like the former Vice President, Shri Venkaiah Naidu's visit to the campus, Shri Nitin Gadkari's exhortative message to build a self reliant India during the tenth Convocation of the University, the interesting deliberations at the national and international conferences hosted by the University these last couple of months. This issue also gives a glimpse of national and traditional festivals celebrated on campus such as Azadi ka Amrit Mahotsav, Janmashtami, Dussehra etc. Fun and Frolic through, play and dance, as we all know often lifts our spirits and helps to ease the stress of academic pressure during intensive study period.

I sincerely hope that this edition of Voice makes for an interesting read. I also hope that the magazine in the coming days, will encourage many more students to use it as a platform to express their creativitu

My thanks are due to the entire student team of contributors and members of the editorial board, who have put in their efforts to breathe life into these pages.

Rishi Sunak - The Rising Star

First Non-White PM for UK

Rishi Sunak, a British politician and Conservative Party leader was born on May 12, 1980, in Southampton to Usha and Yashvir Sunak. Sunak's parents are of Indian descent, and he was educated at Winchester College, Lincoln College, and Oxford, where he studied philosophy, politics and economics; received an MBA from Stanford University. He married Akshata Murthy, the daughter of Mr. N.R. Narayana Murthy of Infosys in 2009. He was first sworn in as a Member of Parliament in 2015 to the House of Representatives. Rishi initially served as Chief Secretary and Treasurer and then for two years as Chancellor of the UK Government. Sunak, a British Asian and Hindu, was appointed Prime Minister of the United Kingdom by King Charles III. Rishi supports Ukraine against Russia but opposes British military intervention in Ukraine.

As a gesture of reciprocity, he said that students should access India to study in world-class institutions and work for all amazing startups. His parents inspired him to become a politician through their ministry and service to the people. He also resisted attacks on his wife's Infosys assets. His first speech as British Prime Minister was on the economic crisis caused by Covid and Putin's war on Ukraine. He also paid tribute to his predecessor, Liz Truss. Sunak stated

that his election reminds him of his immediate work and fixing things to unite the nation through deeds, not words

Rishi Sunak set out an initial economic response in the Budget and promised to support the economy in pandemic crisis

A time for courage, he reassured every British citizen that the government will give all the tools needed to get through the crisis.

In the Budget he set out the first stage of our economic response with a £30 billion package of support for people and businesses

He announced an unprecedented package of government-backed and guaranteed loans to support businesses, an initial £330 billion of guarantees - equivalent to 15% of our GDP to revive UK's economic conditions.



N. Suchita Sharon I Biotech



M. Aashritha I Biotech



Tenth Convocation of the Varsity



The Convocation is one of the most memorable moments in a student's life, as it is the day all the memories of the Bachelor's Degree come alive.

The 10th Annual Convocation of varsity was held on September 22, 2022, in the sprawling university campus Convocation Hall. The event

was attended by prominent National and International figures like Shri Nitin Gadkari ji, the Minister of Road Transport and Highways, Govt.of India, Shri. M.V. Reddy, MD, Astra Microwave Products, Dr. Krishna M. Ella, Chairman and MD of Bharat Biotech, and Shri, Srikanth Nammalvar Kidambi from different walks of life. The Chief Guest bestowed 1842 degrees, including 1303 Undergraduate degrees, 193 Master's Degrees, 295 BBA, BCA, B.Pharmacy, and B.Sc. degrees, and 51 Ph.D. degrees. On this occasion, alumni and their parents shared their experiences and unforgettable moments.

At this Convocation, the Chairman's

Gold Medal for 2018-2022 Batch was awarded to Keshav Kumar Ray, Agricultural Engineering, and Sri Lavu Venkateswarlu endowment award was given away to Ravi Praharshita of Computer Science and Engineering, Sri Bandarupalli Venkateswara Rao's award to Maddineni Abhijit Sai, Dr. Ram Bioinformatics, and Sri Alapati Ravindranath's award to Eluri Manosravva from Electronics and Communication Engineering.

The student special awards for exemplary achievements (non-academic) under the Best Leader category were awarded to Mr. Kandula Sundar from Computer Science and Engineering, under the Bravery category

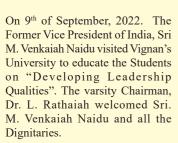
(NCC/NSS) to Mr. P.N.V.S.S. Nupur Krishna from Electronics and Communication Engineering, under the exemplary student award category (national and international recognition) to Mr. Abdul Muzeer from Computer Science and Engineering, and under the special award for social engagement category to Mr. Shaik Sadhiq from Food Technology. All the parents present on the occasion were overjoyed that Vignan had fulfilled their children's dreams.





Youth to Don Leadership Roles Exhorts Venkaiah Naidu





Dr. Lavu Rathaiah, Chairman, Vignan Group, exhorted that all students should inculcate leadership qualities and should overcome any obstacle that comes in their path of progress. He stated that students with limited resources should be optimistic and confident by aiming at leadership positions instead of confining themselves to jobs. He praised Sri.Naidu by quoting him as a "Multifaceted Individual and an Exemplary Leader". Also speaking on the occasion, Vice Chairman Sri Lavu Krishna Devarayulu, glorified Sri. Naidu as the only statesman who represented the people from constituencies of three states and said, he had played a vital role in the "Jai Andhra Movement". He also faced great struggles from his college days as a student leader to the Vice President of India and his growth is an inspiration to all the students.

Sri. Venkaiah Naidu said that a nation can progress if the youth of today strive to realise their choices. He delivered a special talk on "Development of Leadership Qualities" for the students of Vignan's University. India is playing a pivotal in an extraordinary

manner in the world. Students desiring leadership positions should work on discipline, character, and capability, and Sri. Naidu invited all the students to join in active politics.

He also stated the importance of several sacrifices, behind the celebration of Azadi ka Amrith Mahotsav. He presumed that the youth of today are visionaries and if all the ideas and plans of youth were realized, that would tremendously develop the nation. This starts with students taking their education seriously. should become self-reliant, confident, positive and constructive. He also discussed the opportunities for leaders to groom in building their avenues and also invited the vouth to participate in politics to bring India's past glory.









Starting on a High Note First B.Tech Orientation



The inaugural ceremony of the Bridge Course (orientation programme) for new students in 2022 began on August 11th. The first day of orientation, started in Sangamam and Spoorthy Seminar Halls, and it was addressed by beloved Chairman, Dr. Lavu Rathaiah. Later, Prof.P. Nagabhushan, Vice Chancellor, and Cmde. Dr. M.S. Raghunathan, Registrar delivered their speeches. During the day's session introduction of each School Deans and HoDs took place .. On Day-2, the students were formed into smaller groups and approached by their respective mentors. A film "URI" was shown later, instilling patriotism in the students and highlighting the bravery of the Indian

Army. Later in the day, an alumni talk by Mr. I. Sreenivasulu, was organised. At the end of the day, competitions such as essay writing, elocution, and quiz were held. I. B. Tech students interacted with their mentors.

On August 13, Shri V.V. Lakshminarayana of Retd (ADGP) and a famous Motivational Speaker delivered lecture on India's Independence, followed by Cmde Dr. M.S. Raghunathan's lecture on India's Independence Struggle.On August 14, Dr. Praveen Kumar, Director, Vignan Institute of Law delivered a lecture on Fundamental Rights and Duties. On August 15, on the eve of Independence Day, grand celebrations were held on the campus. On Day-6, the Dean, Student Affairs announced some of schemes available for students at the varsity like scholarships, bank loans, and physical fitness. Later that day, our beloved Chairman, Dr. Lavu Rathaiah spoke about "Goal Setting and Lifestyle," and at the end of the day, there was a media interaction with Mr. Ravi Teja.

On 17th, the Chairman, Dr. Lavu Rathaiah shared his priceless insights on emotional and mental elements, after which Dr. Sk Jakeer Hussain, Dean, Planning and Infrastructure talked about courses offered by NPTEL, minors, and honors, before concluding with a Counselling Session by University Psychologist Ms. Shabana Azmi. On October 18, the day began with an orientation about Cambridge Certification exams, followed by speeches from Mr. D.Vijay Krishna, Dean Training & Placement about Career Advancement Schemes and Dr. T. Ramesh Babu, Director, Agricultural Sciences about Organic Farming, and ended with Utti Utsav. On 20th, Dr. K. Rajitha Maduri informed in her speech on importance of Gender Sensitization and Awareness about Unique Minorities to courses.

During the second week of orientation, students were introduced to activities related to Universal Human Values (UHV). On the 22nd, Professor Hari Kumar, NIT Warangal shared his views on "Exploring our Basic Aspirations and their fulfillment," ending the day with the launch of R-22 Regulations and concerns on an individual level. Later in the day, Dr. Sundar Raj touched on "Health," and the day ended with the R-22 Regulatory Assessment Activities. Students interacted with student body clubs on the campus such as SAC, UEAC, NCC, E-CELL, etc.

On 23rd, Prof. Karthik from NIT, Warangal interacted with students about understanding our needs, aspirations, and concerns on a personal level. On the 24th, Prof. Bhavani delivered a lecture on "Relationships: Trust and Respect". She interacted with students and suggested them the ways and means to understand the values. In the afternoon session, Ms. K. Annapurna, DSP, raised awareness of "Addiction and Drugs."

On the 25th, Prof. Swamy continued UHVs theme of the Relationship in terms of reverence for excellence and gratitude, and later on, the "Pick a Book Team" along with Dr. Sharada Allamneni, Joint Dean, Faculty Affairs, explained the importance of reading books and encouraged students to make reading a habit. The day ended with "The Importance of Yoga and Yoga Sessions." Mr. Suman spoke about his experience and thoughts on "Society and Nature Personal Sharing"

on 26th, Ms. Shabana Azumi, Consulting Psychologist advised students to follow certain norms for "Stress Management."The final day of the Bridge Course (Orientation programme) ended with the event "AAVEG" for first-year students.

Ch.Teja Amrutha Sai I B.Tech CSE DS







AAVEG-22 An Exquisite Talent Show by Freshers

Freshers from I B. Tech attended a Three-week Orientation Programme to learn about campus activities and facilities. Sessions were organized to reduce tension, introvertness and enhance team-building skills. During the sessions, students were encouraged to perform interesting arts to get relieved from all the stress they face during initial days of the varsity. These sessions were very informative, creating awareness, knowledgeable, interactive, and motivating. The last day of the Orientation Programme began with our beloved Chairman, Dr. Lavu Rathaiah's inspiring motivational speech, followed by a variety of performances from our freshmen, showcasing their talents in front of everyone. This whole event was well-coordinated, organized, and executed by first-year students in collaboration with the university's student body, Student Activity Council (SAC).



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EVs will Continue to Dominate the Future



The 5th National Conference on "Emerging Trends in Power, Energy, and Control" (ETPEC'22) was hosted by the Department of Electrical and Electronic Engineering, focused on research and highlighted the latest technological advances. VFSTR has been organizing this national conference for five years and is a great source and platform of knowledge sharing, creativity and innovation for all. The vision of ETPEC'2022 was to encourage brainstorming activities to raise important questions about individual research and to exchange ideas for in-depth discussions.

Sri Jaya Bharatha Rao, Technical Director of APCPDCL was invited as the Chief Guest for this National Conference. He stated that the future



global market scope for Electric Vehicles (EVs) that continues to grow leaps and bounds, a variety of innovative methods and technologies are entering the energy sector. Students should be encouraged to think innovatively, work hard, and control the system to succeed.

Guest of Honour, Dr. Suresh Mikkili, Associate Professor, National Institute of Technology, Goa spoke about Microgrid Technology. He mentioned that electricity is generated in different ways and can be controlled by Microgrid Technology, and with the help of computer programmes for this technology, security could be easily ensured and faults can be identified as well as rectified. He suggested students investigate and solve problems in this area. This convention additionally featured the alumni, Dr Srikanth Yerra, who received his Bachelor's Diploma in Electrical and Electronics Engineering from Vignan's Engineering College, Vadlamudi, affiliated with JNTU-Kakinada, India, in 2012. He communicated on multi-MHz switching-frequency GaN-based power converters.

A total of 400 EEE students participated in the event were advised to enhance their abilities at handling the technical components and pay attention to fixing issues, which includes low voltage, wastage of strength, and electricity interruptions are nonetheless winning within the electricity sector.

Commemorating the 153rd Anniversary of the Mahatma



A Week-long Vignan's Gandhi Jayanthi Celebrations

Be the positive change you want to see in the world. The future depends on what you do today. To celebrate the 153rd Birth Anniversary of Mahatma Gandhi, VFSTR organized a weeklong celebrations from September 26 to October 2, 2022, with contests and lectures on various topics. The wonderful day started with a lecture on Gandhi's great achievements and his contribution to the country and the Gandhiji-led movement.

This week's celebration was accompanied by daily lectures on Gandhi's new philosophical themes, such as health, communal harmony, and eliminating the untouchability, cleanliness to raise awareness among young people. Speeches on Day-1 were all about the power of Non-violence; on Day-2, Dr. E. Prasanth Mamatha Rayapati with Dr. Renuka Davara on the 3rd day, later Sri S.V.S. Lakshmi Naryana, Sri E. Gopichand, and Sri Vajrala Ramalinga Chari from our college.

On the occasion of Gandhi's Jayanti celebration, Vignan Civil Services Academy organized various competitions, such as speeches, essays, quizzes, and paintings.

And finally, on October 2, Gandhi Jayanti was celebrated in Sangamam

Seminary Hall. The event started with a patriotic song by the university music club, followed by a beautiful patriotic skit by the varsity arts club. Afterwards, a dance performance cheered up everyone, in which all the dignitaries participated and delivered motivational speeches honoring the father of the nation. Finally, it ended with an awards ceremony.



Padmashri Dr. Deekshatulu Graces Engineer's Day Celebrations



"Ordinary people cannot, but superheroes can" - They are engineering students.

As a tribute to one of the greatest engineers, Sir, Sri. Mokshagundam Vishweshwaraiah, born on September 15, 1860, in Muddenahalli, Kingdom of Mysore. His birthday is celebrated as 'National Engineers Day' in India, Sri Lanka, and Tanzania. Today's modern world wouldn't have been possible without engineers. In the world of the 5G Technology revolution, engineers play an important role in advancing technology and some of them serve the nation at ISRO. Engineering is an art of modeling the materials and machines of life.

On the occasion of Engineers Day, VFSTR invited Padma Shri awardee Dr. Bulusu Lakshmana Deekshatulu, a renowned engineer from India, to interact with students'.

As an Indian scholar, he made major contributions to design digital image processing and control theory. He is actively associated with the World Academy of Sciences, the Indian National Academy of Sciences, the Indian Academy of Sciences, the Indian National Academy of Engineering, the National Academy of Agricultural Sciences, and IEEE, and worked as a Professor at the Indian Institute of Science and as Director and distinguished scientist of the National Remote Sensing Center of ISRO. He served as Founding Director of the Asia-Pacific Center for Space Science and Technology Education, affiliated with the Unit-

ed Nations in Dehradun. He was the Chairman of NIT Warangal and is currently working as Chairman of the Jawaharlal Nehru Institute of Technology, Faculty of Engineering, Hyderabad. He is also associated with the Banking Technology Development Research Institute, Hyderabad. He shared his own ideas with students and questioned; What is the definition of an Engineer? How do you strive to achieve your ultimate goals? And to achieve your dreams? He shared valuable insights that intrigued students.

We also celebrated World Researchers' Day when Vignan announced the new R-22 Ph. D Regulations. And all faculties received certificates and medals for the outstanding achievements of their students, including the Excellence Award and the Best Research Publication Award.

Finally, the students who received the best packages from various companies were congratulated, which was a proud moment for our students and their parents. Vignan's Foundation for Science Technology and Research is a renowned university offering graduate, undergraduate, and doctoral programmes in engineering. Vignan always maintains academic excellence while providing first-class professionals who are psychologically strong, emotionally balanced, socially conscious, and ethical.



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Potpourri.. Nature's

The Talakona waterfall is in Sri Venkateswara National Park, near the religious city of Tirupati, Andhra Pradesh.

The Talakona waterfall is situated approximately 49 kilometers from Tirupati, In the Chittoor District of Andhra Pradesh. Positioned in the Sri Venkateswara National park, the beautiful waterfall cascades deep down into a valley from a cliff on the upper reaches. Talakona hills are geographically considered a part of the eastern ghats. Gushing down from a height of 270 feet (82 meters), the waterfall is believed to be the threshold of Tirumala Mountain ranges, starting at Seshachalam hills.

The term 'Talakona' is derived from the Telugu words 'tala' and 'Kona', meaning hill and head respectively, allegorically 'the head of the Seshachalam hills.

Tourism relevance of Talakona waterfall enthusiastically contributes to the beauty of the Sri Venkateswara national park. Located in the midst of dense forests, the waterfall offers lush green surroundings and nature's exquisiteness, with its rich biodiversity. The area was declared as a biosphere in the year 1989, owing to its rich flora. It has many different plant species, some of them were extremely rare. It is

Trekking the **Eastern Ghats at** Talakona

also a home to various endangered animal species such as slender loris. Indian giant squirrel, mouse deer, golden gecko, panther and porcupine. Endemic species like red sander, Cycas beddomei and Enteda are found in this region.

The forest also incorporates some medicinal plants and herbs, through which the water falls flow. Thus, the locals believe the water contains immense therapeutic power. It is said that the origin of water is difficult to be traced out since an underground stream suddenly surfaces here.

The site also provides an adventurous range of activities to tourists, from



trekking and canopy walking to boating and jungle safari. There are a number of trek routes with different levels of treachery, from which the visitors can choose their own convenient route to trek to the top of the hill. A 240 meters long canopy rope walk, at 35 to 40 feet high, gives visitors a thrilling experience while walking along. There are also several intriguing caves all over the mountains, which are believed to be spots of perpetual meditation for hermits.

The Talakona waterfall today, is a popular and charming picnic spot for the people of Andhra Pradesh and Tirupati. Religious relevance of Talakona waterfall is known for lord Siddheswara swamy temple located close to the waterfall, an ancient temple dedicated to lord shiva close to the waterfall, where devotees throng in huge numbers on the festival of Shivarathri.



II EEE

by T. Yashwitha



Social Media - Is it a Menace?



It depends on the way we make use of it. Social media is a powerful tool in present days which creates impact on the people round the world. You can use it for creating awareness or for creating a mess. Way of usage matters here. G. Droni Praneetha, IV FT.

I would say social media is a menace only in case of certain group of people who get influenced in a way which makes them live in a world of wrongbeliefs whatever the topic might be and in the other cases it is not a threat when handled by people who are mature enough to understand what's real... S. Hema Sree, III CSE.



Not a menance. It is helpful for connecting to people and share information easier, LinkedIn could be a beautiful example of how social media could be used in a productive way. N. Yaswanth, IV CSE.

In my opinion Social media isn't a fad it's a fundamental shift in the way of communication it is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage. M. Satish, III CSE.



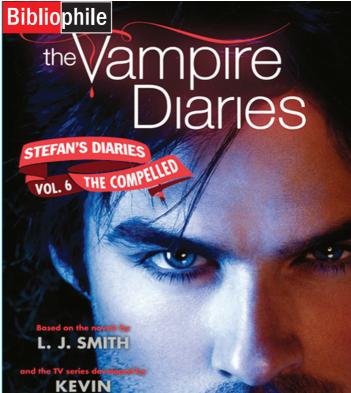
The right ones uses it in the right way...the social media is the new Avenue for making money and for gaining knowledge. K. Khyathi Sri, IV CSE.

Social media use can also negatively affect teens, distracting them, disrupting their sleep, and exposing them to bullying, rumor spreading. The risks might be related to how much social media teens use. K. Kavya, III FT.









No Great Shakes ! The Vampire Diaries fail to Thrill

I'm not sure if I read these books before or after Twilight. I'm guessing after, but definitely before the show debuted. I had the combined volumes I used for the covers for this post, so I'm having trouble distinguishing the plot of each book because it just seems like one big story-which is really what a series is-but what I'm trying to say is that it's all one big blur, so don't ask me about individual books!

WILLIAMSON

& JULIE PLEC

One of the things I really love about The Vampire Diaries is that it's a dark series that always has evil lurking in the background. I know there are disagreements about how vampires are portrayed in books and pop culture, but I've never bothered with these changes to what I call "modern day vampires". But The Vampire Diaries has villainous vampires who drink blood and turn into bats. It makes things creepier and darker than some of the other vampire shows out there. This show wasn't necessarily just luck, and I liked it.

What I didn't like about this series was the romance. I don't know how many people read his old romance novels from the late 1980s to the 1990s, but they are very different from the current ones. I think Elena and Stefan's romance is very cheesy and a product of its time (the first Vampire Diaries novel was hers, published in 1991). I didn't get upset about the love triangle either. It was a by-product of what was happening in the plot.

The characters weren't particularly exciting or unique to me. They didn't seem too complicated to me. I remember liking one of Elena's friends more than Elena.

I'm sure many of you have watched or watched TV (I stopped after season 3). The truth is that it doesn't come close to being a book. Sure, the basic idea is there, but things are dramatically different. Simple things like Elena's list of friends and family have been altered, and there's definitely a sexy vibe to the TV series. Some of the basic backbone is there, but each character has a radically different purpose, and I loved her first two seasons of the show. But season 3 was too complicated for me, and I had a hard time keeping up with everything in school. It will catch up with Netflix this summer.

I stopped following this series as it is a TV show. I enjoyed the TV series so much more than the books that I never felt the need to pick up a book. And I probably won't pick up the book. I don't like long stretches and feel that these spin-off series are just a byproduct of TV shows. (This is great, because anything that encourages reading is great, but I feel like it undermines the original spirit of the series.)

Conclusion: I've examined higher vampire romances. But I can recognise the truth that I can probably thank this collection for spawning all of the "higher vampire romances" out there. Unlike the TV display, it is tacky and simple in its delivery. If you need a sexier, danger-filled vampire romance, watch the TV show instead!



Sai II CSE





Refusing to Kowtow: Dr. S. Jaishankar India's Ironwilled Emissary



He was born to parents Krishnaswamy Subrahmanyam former Indian civil servant who was a prominent international strategic affairs analyst, journalist and Sulochana subramanyam(mother). He has two brothers the historian Sanjay Subramanyam and the IAS officer S. Vijay Kumar, former Rural Development Secretary of India.

Dr. S. Jaishankar, the 30th Minister of External Affairs, was awarded the Padma Shri, India's fourth-highest Civilian Honour (2019), and joined the Indian Foreign Services under the Ministry of Foreign Affairs (IFS) in 1977. He played a key role in negotiating the Civil Nuclear Agreement between India and the United States and is also a Member of Parliament, Rajya Sabha. He was India's longest-serving ambassador to China and the First Secretary of State to head the State Department as Chief Cabinet Secretary.

He speaks Tamil, Hindi, Japanese, Chinese, and Hungarian. He has become a hero of India's foreign policy. He visited and helped Sri Lanka, which was facing an acute economic crisis, and played a key role in bringing students back from war torn Ukraine to India. He pointed out the hypocrisy of the West. In his interactive session at a Paris Think Tank, Jaishankar spoke about Post-Soviet politics. He also said India has the ability to manage its own foreign policy. Things could quickly turn political as the war between Russia and Ukraine creates a huge fuel, food, and fertilizer crisis, causing inflation in low-income societies that can't afford to absorb it. He is India's spokesperson and maintains peace in India by building friendly relations with other countries and completely changing India's foreign policy by introducing calculated aggression. He had strong diplomatic skills that brought him into the limelight made him a brand ambassador for India.



When day becomes night..., When the day becomes night..., where the sun is nowhere in sight.

Here comes a peculiarly wonderful world where, people see the duality of life.

This silent hour of the night is actually,the noisiest hour in people's minds.

Some people are cursed with gloomy thoughts, when the day turns to night, staring at the gloominess of the night sky.

They keep wondering why. They have gone through things they don't deserve. On the contrary, When the day becomes night, staring at the starry side of the night sky.

Some are blessed with sparkling thoughts; they keep wondering, "How?" to adorn their life fantasies.

When the day turns to night, look forward to the joy of a starry sky rather than,

the sadness of a gloomy night sky.



@ the Theatre !!

A Compelling Story of Man Vs. Nature

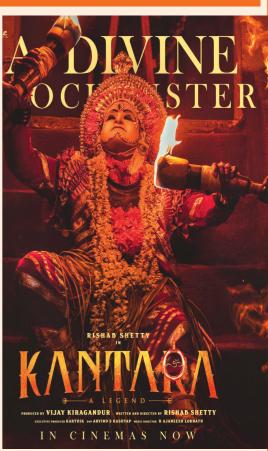
Kantara is a Kannada action thriller and a blockbuster film of 2022 in Indian cinema is written and directed by Rishab Shetty and produced by Vijay Kiragandur under Hombale Films. The film stars Shetty as a Kambara Champion who clashes with a respectable DRFO Officer, Murali (played by Kishore). Achyuth Kumar and Sapthami Gowda have supporting roles. Principal photography began in Keladi on the Karnataka coast in August 2021. Filming also took place in August 2021. Arvind S. Kashyap served as Cinematographer, B. Ajaneesh Lok Nath provided the music, and the action sequences were choreographed by Action Director, Vikram More. Production design was handled by debutante Dharani Gange Putra.

Released on September 30, 2022, Kantara is a full-featured production of cast performances (particularly those of Shetty and Kishore), direction, writing, production design, cinematography, and appropriate presentation of Bhoota kola, action sequences, editing, and a soundtrack. The musical received critical acclaim. The film was a huge commercial success, becoming the second-highest-grossing Kannada film of 2022 and emerged as the second-highest-grossing Kannada film of all time. Over one crore tickets were sold out which is higher than the KGF-2's 75 lakh tickets.

Review: The story begins in the 18th Century with a king giving land to his tribe in exchange for peace, joy, and prosperity. Centuries later, the King's successor, obsessed with greed and selfishness, tried to blackmail the villagers into returning their land during Bhoota Kola. However, his mysterious death ends the discussion. Twenty years later, Murali, a forester who calls himself a forest keeper, tries to put an end to the forest dwellers' "unscientific rituals" in order to save the forest. However, an overzealous Shiva, believing that the forest is not in danger and need not be saved, takes on Murali. Their intentions are the same, but how they deal with them is very different. This leads to some heated arguments and fights between the two. Newly appointed forest guard Leela (Saptami Gowda) is initially caught in a shootout between villagers and the Forest Service personnel. However, she soon stands up and leaves Shiva in trouble. The landlord (Achyut Kumar), the heir to the dynasty and now a local politician, is also after the ancestral fortune. He actually owns the land.

Storyline: Henchman Shiva lives with his mother in a small tribal village. His memorable incident that he witnessed in his childhood prompts him to avoid the traditional legacies of Daivaradhane and Bhoota Kola. He is a wanderer and enjoys hanging out with his friends and doing small jobs for his landlord. Forester Murali adds a new dimension to the struggle between man and nature. Can Shiva save the forest from Murali? Or is Murali just a lure that larger fish cast?

Kishore is equally proficient as a forester. His bald and clean-shaven appearance adds gravitas to his role. Saptami Gowda put on a decent show with nothing to do until the climax. Achyut Kumar is a valuable addition as a knowledgeable landlord. Pramod Shetty, Praveen Tumbe, and others have played effective fillers. It's amazing how all these characters have come together to tell a compelling story. This movie



is visually sublime. DOP Aravind Kashyap did a great job with the lighting and frames. Much attention has been paid to the production, which is steeped in folklore. Situational village comedy works well for this film. The film explores Tamil culture without compromise. B Ajaneesh Loknath's music is soothing. Fun for both large and small audiences, Kantara is definitely a great theatrical experience.

The Kantara, screenwriter, director, and actor Rishab Shetty, written in Kannada, has been released nationally in Hindi and other languages and is a visually rich and instantly haunting spectacle. It is performed with extraordinary grace and elegance. It's an intense amalgamation of history, mythology, folklore, and high drama, with stylishly choreographed action neatly packaged in a way that's firmly rooted in the cultural milieu in which it arose.

Shetty is also the writer and lead actor of the film. His performance as a screenwriter is perhaps only a fraction of perfection, but there is enough vigor and vibrancy in the script to transform him into an instinctive, engaging, and unwaveringly captivating mass entertainer. Elements make Kantara an incredible film, but what stands out the most are the on-screen actors, who are brilliantly managed by Shetty. He rocks us and packs a punch that lingers long after the film begins.

> Jayanth Addepalli II- CSE



Campus News

Celebrating 75th Anniversary of Independence Day **Azadi ka Amrit Mahotsav**

We know how important our Independence Day is to all Indians. On this day, all of us recollect the sacrifices made by our National Heroes and the battle they fought to get freedom from British rule. This year marks the 75th Anniversary of Independence. To celebrate this, the Government of India launched a nationwide event called "AZADI KA AMRIT MAHOTSAV", which was also observed and organized by Vignan's Lara, Vignan Pharmacy College, and Vignan Junior College. On a cool, foggy, and lovely Monday, our university was decorated with tri-colors. Students were adorned with colorful kurta pajamas and national flags. A march past was held, cultural performances by varsity drama and music clubs enthralled the audience with patriotic music and the whole environment mesmerized everyone filled with a sense of patriotism. The NCC Cadets received



awards and promotions. The Former Supreme Court Judge of India, Shri Jasti Chelameswar attended the event as the Chief Guest

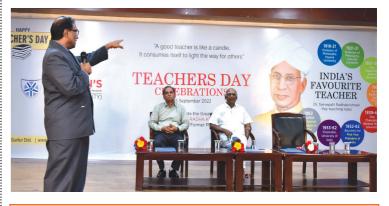
and said that we can make our country more comfortable and livable. He added that not to expect the government to do everything for us; they are nothing but our representatives. There is no better government anywhere in the world without discipline and a focus on building the country. Teachers are the Pillars of the Nation

Remembering Sarvepalli on 5th September

On September 5th, the varsity celebrated "Teachers Day" in the honor of Dr. Sarvepalli Radhakrishnan. The function was held at Sangamam Seminar Hall as part of an annual commemoration to honor and recognise the contributions made by countless teachers across the nation in shaping, grooming careers of millions of students.

On this occasion, Dr. Lavu Rathaiah, Chairman said that the bond and emotional connection between teachers and students play an important role in molding students' lives and their life-long learning experience. It is described as an essential part of life that can be cherished through hard work. Also, he added that introducing and imparting ethics and values along with academic knowledge into student life proves to be a terminating factor. Dr. Rathaiah also shared his teaching experience with a large gathering of about 400 faculty members in the hall. He also said that humane approach is the only way to engage with students and indicated how teachers' 'Offline and Online' classes have changed students' lives. Dr. Rathaiah encouraged faculty to be happy. Further he invited the faculty to keep smiling, interacting with students, and making the university feel like a second home. The programme ended with an awards ceremony for students who had won awards in college athletics. The Vice Chancellor and Chancellor also attended the event.

While speaking, Prof. P. Nagabhushan informed that the role of a teacher has become more prudent, multifaceted and should think beyond classroom interaction to instil creative and innovative ideas in students minds.



<image>

On October 1, 2022, VFSTR celebrated Dussehra with gaiety and fervor. The Student Activities Council team organised this Dussehra event.

The highlights of the event were playing Dandiya Ras and performing Batukamma, the flower festival. Chief Guest, Dr. Lavu Rathaiah, Chairman, joined the celebration. In his speech, he talked about how Dandiya dance creates more excitement and fills enthusiasm among the students. Dancing with friends and family builds confidence. He shared its importance and how it helps tune up our body systems and maintain good health. Dancing is also a form of exercise that improves blood circulation in the body and especially to the heart. He hoped that all disciples would continue to follow the legacy of our ancient traditions, customs and culture in the future and he also spoke of the uniqueness and significance of the Bathukamma festival.

The dances performed by students have engrossed everyone's attention.

Utti Utsav-2022 Janmashtami at Vignan

On the auspicious occasion of Sri Krishna Janmashtami, varsity's Student Activity Council (SAC) organized "Utti Utsav" event on August 18, 2022, at U-Block OAT. This day commemorates the birth of Lord Sri Krishna and is celebrated with great passion and fervor in India. The event is graced by Vignan's Group Vice Chairman, Sri Krishnadevarayulu, Mrs. Rani Rudrama Devi and Dean, Student Affairs Dr. M.S.S. Rukmini. As a part of the cultural activities planned students played a "Hit the Pot '' game, and students and participants enjoyed the event.





Extending Service to Society -NSS Volunteers at Work

BLOOD DONATI ON CAMP

"The gift of life is the gift of blood." On the occasion of NSS Day, VFSTR's UEAC (University Extension Activities Council) organized a blood donation camp at the varsity's library and the U block on October 15, 2022, in collaboration with "Needs Blood Bank, Guntur." The event was officially launched by the Registrar, Cmde. Dr. MS Raghunathan, Mr. Vijay Kumar, Assistant Registrar, Dean, Student Affairs, Prof. MSS Rukmini and NSS programme officer. While interacting with students Dr. MS Raghunathan informed the importance of blood donation and how our faculty members volunteered to donate blood as well. They all encouraged students to participate in this mega event for the good cause of humanity, and they even expressed their satisfaction for the enormous enthusiasm displayed by students during the camp. This noble mission of NSS Volunteers and students made the blood donation camp a huge success. A total of 375 students donated their blood ...

SWACHH VIGNAN

"The best tribute India could pay to Mahatma Gandhi would be a clean India," said Shri Narendra Modi. With this in mind, the VFSTR UEAC team organized a "Cleanliness Drive" in the varsity campus on October 15, 2022, in collaboration with the Office of the Registrar, in the premises of A Block and H Block. The UEAC Program Officer, Dr. Vijayababu Palukuri, the Assistant Registrar, Mr. Narsareddy, as well as a few faculty members and 260 first-year B.Tech. students, actively partici-



TREE PLANTATION

On the occasion of Mahatma Gand-

hi Jayanthi, the VFSTR team and

UEAC organized a tree planting

event on October 1, 2022, in the

32-acre Agriculture Garden at VF-

STR. This event was overseen by

esteemed dignitaries such as Dean

of Student Affairs Dr. Rukhmini,

UEAC Program Officer Dr. Vijaya

Babu, and NSS Unit Coordinator

Mr. Suresh. This event aimed to pro-

mote tree planting and the expansion

of green cover areas in our commu-

nity. To make this event a success,

40 students from the Agricultural

and Horticulture Department and

the NSS team worked together. All

of the volunteers have planted ap-

proximately 50 saplings. As there is

always a need for balance in nature,

we have noticed a drastic decrease

in green cover due to negligence in

maintaining green cover. As there is

always a need for balance in nature,

we have noticed a drastic drop in the

quality of the air due to negligence

in maintaining green cover, and to

replenish those resources. Team

UEAC has contributed a portion of

our duty to Mother Earth.



pated in the drive. By wearing gloves and masks, the volunteers cleaned the backside corners of the A-block and H-block (bike parking areas) on campus, collecting all litter in large bags for disposal.

At the end, the volunteers were instructed to wash their hands with soap. The primary goal of this programme is to raise student awareness of the importance of cleanliness and its benefits. The UEAC volunteers and maintenance staff actively participated in this event. The UEAC Programming Officer inspired the students by sharing information about the significance of hygiene and cleanliness in our surroundings. "Cleanliness is next to godliness," and it is everyone's responsibility to keep clean and stay away from dirt in order to achieve and maintain good physical and mental health. The UEAC volunteers and maintenance staff did an excellent job.

Dharahasitha.B II- BT







"Every second is just a new beginning." "Fresher's Day" is a brilliant start to beginning university life. The event began with a performance of the devotional track Mushika Vahana, followed by a classical dance performed by the dance club. Dr. M.S.S. Rukmini (Dean, Student Affairs) hosted the celebration and strongly advised that everyone showcase their abilities and grow their passion for music and dance in order to position themselves for their fantastic concerts. The Theater Arts Club wowed everyone with a thrilling overall performance, with extra perseverance and passion. The dance club ambushed it, and the music club mashup track left the audience in awe. A mind-blowing dance performance delivered by a dance club attracted the audience. making them ecstatic. The aura of the music club embraced spectators with their instrumental performances on the flute, guitar, drums, and keyboard.

The movie group from "The Story of a Beautiful Girl" enthralled the audience with their presence. The group communicated their desires to the scholars and promoted the movie. An alumnus of Vignan, the protagonist of the movie, Nihal Kodhaty, added greetings, contemplated memories, and shared love for his campus adventure at Vignan. The Chairman of Vignan Group, Dr. Lavu Rathaiah, stated that it is incumbent upon college students to pursue their interests in their field of hobbies in order to advance their careers.

Mr. and Mrs. Freshers have been decided on via casting and scrutinized with 3 specific ranges of test, talent, and questionnaire rounds. The Mr. and Ms. Freshers awardees, Pramod from First CSE and Megana Biotech, have been honored. The promoting visitors of the movie group congratulated the winners and gave them the titles. Dance and music performances persevered with excellent enthusiasm for many of the college students. The venue changed into a joyful, vibrant mode, and the level touched the highest level of scholarly performances. The occasion ended on a happy note with the vote of thanks.

Extending Service to Society - NSS Volunteers at Work



The UEAC team organized an organic farming awareness camp in Vejandla village. The NSS team members from the Department of Biotechnology initiated this program. A total of 40 students participated in this event, which was held under the supervision of UEAC programme officer Dr. Vijaya Babu, NSS unit coordinator Dr. A. Suresh Babu, and faculty coordinator of the department of biotech Dr. Charles David. The event began at 10:00 a.m., as instructed by the NSS unit, and team UEAC members actively participated in the event, explaining the benefits of organic farming and various alternative methods for chemical pesticides and fertilizers. All of the students were overjoyed and worked tirelessly to make this event a success.

Free India Rally Against Child Marriage Under the guidance and supervision of UEAC Program Officer Dr. Vijaya Babu Palukuri and NSS Unit Coordinator Mr. Suresh, the Team UEAC of VFSTR and the NSS members of the Department of Biotechnology initiated a rally on Child Marriage Free India in Vejandla Village on October 19, 2022, Team UEAC has expanded its services in the nearby Vejandla Village to empower the voiceless minor girls who were forced into child marriages. This programme aimed to eliminate child marriages, which are more common in villages and rural areas, as well as educate people about the importance of a girl child's childhood. 40 students volunteered for the worthy cause. All of the students were overjoyed and worked tirelessly to make this happen successfully.





Breaking New Frontiers in Biotechnology A Multidisciplinary International Conference on Health and Genomics

In recent years, the Indian subcontinent has seen a surge in genomics and drug discovery research. As a result, nutrigenomics, medical genomics, and drug discovery have entered an exciting stage of genomic technology, which is being eclipsed by systems and synthetic biology approaches. India's bioinformatics community is large and full of excellent research. It's time to talk about the letter "I" in Indian bioinformatics. The Inbox 22 Biotechnology Department organized a fantastic conference with the theme "International Conference: The Forefront of Nutrition, Medical

Genomics, and Drug Discovery." On October 31, a three-day conference was held with Dr. Richard J. Roberts, Nobel Laureate, and Professor D.P.S. Verma of Ohio State University, USA. Several well-known scientists and researchers from around the world took part in the study.Multiple highranking scientists and distinguished researchers from around the world delivered informative lectures on their respective research fields. Every three days, delicacies were served to all guests, students, and researchers. On the first day of the conference, eminent scientists such as Padmabhushan.

Prof. G. Padmanabhan, and Prof. D.N. Rao held a wonderful technical session on the topic "His DNA-Protein Interactions with Helicobacter pylori." On the second day of the conference, he paved the way for an excellent presentation by Professor D.P.S. Verma of Ohio State University, who discussed how stress signals are linked to epigenetics and adaptation. There were also more technical sessions and cash prizes for all oral and poster winners during the three-day Grand Gala.



Academia and industry are leveraging on biotechnologists' potential to play an important role in the circular bio economy by valorizing waste through the use of greenhouse gasses and producing bio based or biosynthesized materials, chemicals, and fuels. The circular economy seeks to replace the takemake-use-dispose manufacturing and utilization concept with a circular model that allows resources to be biodegraded and reintroduced back into the system, thereby eliminating negative externalities and promoting restoration and regen-

eration. The development and use of biological resources, products, and technology to supplement fossil fuels and/or deliver goods and services in a sustainable manner is referred to as the "bioeconomy." The National Conference aimed to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences and research findings on all aspects of environmental sustainability. The goal of the national conference was to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences

and research findings on all aspects of waste biorefining and sustainable environment. The circular bioeconomy also provided a premier interdisciplinary platform for discussing the most recent innovation trends and conservation, as well as practical challenges, countermeasures, and solutions adopted in the field of green technology deployment for sustainable waste in the environment and waste biorefining for the circular economy. This was held on September 9th and 10th. The poster and oral presentation competitions were attended by all of the students.

Placement and High Internship Offers



IV CSE - 44 LPA





V. Sai Govardhana IV CSE - 16.3 LPA



Supraja IV CSE - 13.5 LPA

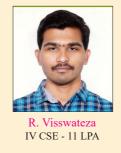


IV CSE - 11 LPA

IV CSE - 19 LPA



Sk. Haseena IV CSE - 11 LPA





N. Hari Swetha IV CSE - 11 LPA

It is yet another great successful year for placements and internships. Some of our students earned high package offers in the industry. Ms. Hema Keerthi, first selected by Cisco and offered her 13.5 LPA but she went onto crack Amazon with 44 LPA and internship of 80k. Ms. M. Poojitha is offered 19 LPA by Lowe's. Mr. V. Govardhana got placed in 'darwinbox' 16.3 LPA with internship of 25k. Ms. Supraja with 13. 5 LPA by Cisco, Ms. P. Jayatra, Ms. Sk. Haseena and Mr. R. Visswateza clinched jobs in Accolite Digital.

Regenerative Agriculture to be an Important Thrust Area at VFSTR

With the noble purpose of promoting an experiential, quality learning environment for the dissemination of agricultural/horticultural knowledge for the benefit of society, Vignan's Foundation for Science, Technology and Research (Deemed to be University) is offering a four-year B.Sc. (Hons.) Agriculture course beginning in the Academic Year 2021-22.

Vignan University's Agricultural and Horticultural Sciences Department will focus on "Regenerative Agriculture," with a conservation and rehabilitation approach to food and farming systems. Topsoil regeneration, increasing biodiversity, improving the water cycle, enhancing ecosystem services, supporting bio-sequestration, increasing resilience to climate change, and strengthening the health and vitality of farm soil on small farms will be prioritized through permaculture, agroecology, agroforestry, restoration ecology, keyline design, and holistic farmland and crop management.

Agriculture is also on the verge of a technological revolution. Agricultural practices will be aimed at uplifting small farm holders when combined with artificial intelligence (Precision Farming) and modern tools such as IoT (Internet of Things), automation, GIS, remote sensing, and digital farming. The Board of Studies has been formed, and the ICAR course curriculum is being coded with their guidance, using the concept of agricultural science and technology integration.

We also aim to increase the profitability of small landholders through new farming and commercialization methods, as well as to investigate and provide strategic direction to improve the economic vitality and sustainability of agriculture, horticulture, and food stakeholders. Through an innovative educational approach, we hope to help students become self-sufficient, entrepreneurial, and creative agricultural teachers, trainers, and extensionists.



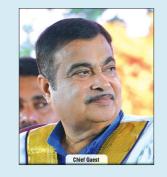
Build Atma Nirbhar Bharat Says Gadkari at the Varsity's 10th Convocation

"Graduation is not the end, but just the beginning." This event was organized by the VFSTR Board of Management and was the most anticipated moment in the students' lives. This year, VFSTR celebrated its Tenth Convocation in a grand style, awarding 1842 degrees to graduates, 1303 are from the Engineering stream.



The Vice Chairman, Vignan Group, Mr. Sri Krishnadeverayulu introduced the Chief Guest, Sri. Nitin Gadkari ji and appreciated his untiring role in building thousands of kilometers of national highways in fixed time giving acceleration to road and infrastructure around the country. He also said that Shri. Gadkari ji has successfully completed maga projects which generations will remember his contribution and called students to learn from his straight forward strategy and commitment to work.

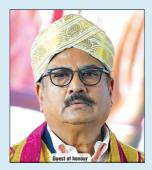
The Chief Guest, Shri Nitin Gadkari ji, Minister of Road Transport, Government of India, congratulated all those who received degrees. He also reminded the audience of the slogan "ATMA NIRBHAR BHARAT." He primarily exhorted that the future lies in the transformation of knowledge into wealth. He stated that good leadership with a vision is essential.



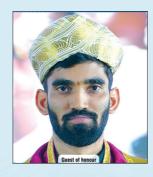
He stated that rainwater conservation would solve many of the country's water problems. He stated that "edible oil production" should be increased and bemoaned the fact that the country spends 16 lakh crores on fossil fuels. He advised graduates to be the givers of jobs rather than the seeking jobs. He counseled on education, commitment, social responsibility, and consciousness.



Shri M.V. Reddy, M.D., of Astra Microwave Products (HYD), received Honoris Causa a "Doctor of Science '' degree. He stated that good opportunities for students are available in defense, telecommunications, satellite communication, and other fields. "Long-term goals are more important than short-term goals," he added.



Dr. Krishna M. Ella, Chairman and Managing Director of Bharath Biotech (HYD), who was awarded a "Doctor of Science" (Honoris Causa) on this occasion, stated that wealth can be earned by addressing societal problems.



Shri. Srikanth Nammalvar Kidambi, eminent shuttle Badminton player was also awarded with the title of "Doctor of Arts" on this occasion. Further while addressing the gathering he stated that he learnt a lot in his life during times of crisis. He encouraged the students to be

self-supportive and to enjoy what they were doing.



Dr. Lavu Rataiah, Chairman, Vignan Group, congratulated all of the students and advised them to aim for leadership positions rather than just high salary packages. Sri Lavu Krishnadevarayulu, Vice Chairman of VFSTR and A Member of Parliament, Lok Sabha, addressed the crowd, proclaimed that Sri Gadkari Ji is responsible for the construction of 90,000 kilometers of roads. He praised the keynote speaker as a Management Guru. He advised the students present in the hall to be honest and ethical.



Dr. M.S. Raghunathan, Registrar, VFSTR welcomed all the guests, graduates, and parents and spoke about the university and its excellence in various fields.



Vice-Chancellor, Prof. P. Nagabhushan stated that the 10th Convocation will witness the graduation of 1842 candidates, 1303 of whom received B.Tech. degrees in various disciplines, 193 are Masters' degree recipients, including 12 from the premier batch of M.Sc. Chemistry, and 295 are BBA, BCA, B.Pharmacy, and B.Sc. degrees. The convocation is ecstatic because 51 scholars received prestigious Ph.D. degrees.

At this convocation, the Chairman's Gold Medal winner awarded to 2018-2022 Batch student Keshav Kumar Ray, Agricultural Engineering, and Sri Lavu Venkateswarlu endowment award was given to Ravi Praharshita from Computer Science and Engineering, Sri Bandarupalli Venkateswara Rao's award to Maddineni Abhijit Sai, Dr Ram Bioinformatics, and Sri Alapati Ravindranath's award to Eluri Manosravya from Electronics and Communication Engineering.





Implementing NEP-2020 Through R-22 A Week Long FDP for Senior Academics



An FDP programme titled "Implementing NEP-2020" was administered from July 11th to July 16th, 2022. Dr. P. Nagabhushan, Vice Chancellor and resource person, educated and trained faculty on strategic ways to engage students in creative research-based assignments for continuous learning and development, drawing on his extensive experience working in institutions of national renown such as IIIT Allahabad and the University of Mysore.

Dr. Nagabhushan opined that teachers should encourage students to think for themselves and make scientific judgments rather than simply testing memory or the ability to reproduce something uncritically. He also believed that teaching, learning, and assessment should complement each other. Continuous assessment is essential to keep students in sync with the teaching and learning process.

The institution's assessment mechanism should be designed to test learning outcomes in accordance with the outcome-based model of education. According to him, formative assessments should account for 60% of total marks, allowing teachers to effectively monitor student understanding and target instruction. Summative assessment should be 40% at the end of the semester to ensure students have a comprehensive understanding of the subject. A modular structure can be used to maximize

student understanding of the subject by providing an integrated approach with a seamless blend of teaching, tutorials, and practice.

Also, the student in the new regulations, R-22 would have greater flexibility and options for interdisciplinary study and emerge as multidimensional creative professionals, which is in tune

with the varsity's Vision statement. e Choice Based Credit System(CBCS) will allow students to pick electives and add- on courses to move vertically for further specialization in their stream of choice or move horizontally for diversified learning in other areas of interest.

Transaction of each module will be accompanied with continuous learning assessment keeping to the spirit of NEP-2020. Target Assessment through diverse modes of assignment banks, problem solutions ving assignments, descriptive tests, presentation of reports, would if implemented effectively encourage continuous exchange and collaboration culminating in team/group projects. This assessment model would enable higher order cognitive skills besides ensuring that students apply knowledge and develop competence with skills in a particular domain.

The aim of the FDP programme is to ensure that all students of VFSTR have access to quality education with an equitable and inclusive classroom environment that should take care of their diverse background, multilingual needs, different academic abilities and make them active participants in their own learning process. The Vice-Chancellor reiterated that when faculty with understanding implement R-22, students will become deep learners and critical thinkers which will enable them to realize higher outcomes like problem solving and design thinking for coming out with real time applications. After delivering sessions of day 2,3 and 4, the Vice Chancellor administered a surprise test to the participant faculty.

Letters to the Editor..

Dear Voice Team.

I've read all the three issues of voice magazine when *I first came to college. I* found them very absorbing and extremely fascinating,

Especially the cover page. The articles and designs are bewitching. Every image is eye-catching and apt to the content. I'm eagerly waiting for the next issue but sadly it didn't come out yet. I shall be grateful if you could bring out the next edition swiftly. I'm really looking forward to read the *next edition!!!*

> Ch.Teja Amrutha Sai 1 CSE - DS

Contribution of articles is welcome at

voiceofvignan@gmail.com vu.literary@gmail.com

T&P Facilitates to grab high and attractive Package in the Industry

Varsity's mission to prepare



Cambridge PET- A Game Changer Programme

The changing scenario of IT Sector and its recruitment process; impacted many universities to focus on improving communication skills. In this direction, Vignan took the initiation by signing an MoU with Cambridge Assessment English in 2012 and became a full-fledged exam Centre IN-269 in the year 2013. Since then, we are conducting regular Cambridge PET (Preliminary English Test) and BEC (Business English Communication) examinations in line with R-13, R-16, R-19, and R-22 Regulations.

Cambridge PET syllabus is incorporated in I. B. Tech Curriculum as English Proficiency and Communication Skills (EPCS) and Technical



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progression.



and made possible to bargain for high-end package jobs.

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English Communication (TEC) in their I & II Semesters. Authenticated Cambridge text books and teaching material is used to improve

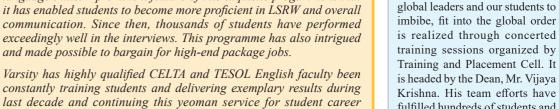
language skills. A prominent feature of this exquisite progamme is that

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Training and Placement Cell. It is headed by the Dean, Mr. Vijaya Krishna. His team efforts have fulfilled hundreds of students and parents' dreams; been remarkable and commendable one. Taking all out measures, steady training schedules, and caring; this year too some of our students have outshined and performed extremely well and made into the highest package club of 44 LPA. This signifies the commitment with which the entire T & P Team is skilling our budding engineers to step onto the world of IT Sector and entrepreneurship.

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